

policynotes



minding the gap

Women and
Public Policy

SPRING 2014

The Political Gender Gap —
Do Voters Play a Role?

The ADHD Explosion

GSPP Welcomes Chancellor
Robert J. Birgeneau

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Dean's Message



Dean Henry E. Brady

THIS ISSUE OF *POLICY NOTES* FOCUSES ON WOMEN IN PUBLIC POLICY. It's about time! For over fifteen years, more than half the students entering the Goldman School have been women. Not surprisingly, some of our most illustrious graduates are women:

- Ann Veneman (1971) is the first and only woman to be US Secretary of Agriculture.
- Elizabeth Hill (1975) was head of California's Legislative Analyst's Office.
- Dorothy Robyn (1978) is Commissioner of the US Public Buildings Service.
- Julia Lopez (1980) is President and CEO of the College Access Fund.
- Pam Spratlen (1981) is US Ambassador to the Kyrgyz Republic.
- Carla Javits (1985) is President and CEO of REDE, a California non-profit that produces jobs for those facing substantial barriers.
- Pamela Davis (1987) is the President and CEO of the Nonprofits Insurance Alliance Group.
- Nani Coloretti (1994), currently Assistant Secretary at Treasury, was just nominated as Deputy Secretary of the US Department of Housing and Urban Development.
- And there are many more.

The School's faculty has lagged its illustrious graduates, but we are catching up. In the past four years we have added five women faculty members to our ladder rank faculty (Assistant Professors Sarah Anzia, Jennifer Bussell, and Amy Lerman, and Professors Hilary Hoynes and Jennifer Skeem) and five women to our lecturers and adjunct faculty (Dr. Mia Bird, Dr. Hanna Breetz, Governor Jennifer Granholm, Dr. Saru Jayaraman, and Assistant Dean Sudha Shetty).

Sadly, we have also just lost one of our most distinguished faculty members, Suzanne Scotchmer, who made fundamental contributions to public policy about innovation and intellectual property through her work as a theoretical economist. Suzanne was a pioneer. I knew her when she started as an Assistant Professor at Harvard thirty years ago, when there were very few women in economics and almost no women in theoretical economics. In fact, when I was in graduate school in economics at MIT in the 1970s, I had only one female economics professor and there were only a few women graduate students. Suzanne came from Pelican, a small fishing village in Alaska where her father was a fisherman. Her extraordinary gift was to see clearly the fundamental issues underlying a public policy problem, and she constructed elegant and parsimonious economic models that shed light on the mechanisms at work in these areas. Her intellect was deep and profound. Yet, I know that being a woman in the male-dominated profession of economics posed barriers to her. She overcame them with her wit and perseverance, but it was not easy. We will miss her extraordinary commitment to intellectual quality and to the mission of our school and our university. And we will miss a colleague and a friend who helped to make GSPP a great school.

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Editor's Note

DECADES AGO, MY AUNT DEFIED HER FATHER'S COMMAND and snuck out of the house in order to take a high school entrance exam. She lived in a village outside Ichon, South Korea, where most girls did not go to school past the eighth grade. My grandfather — I remember him as a kind man — was a typical patriarch. He did not think educating girls was worth the money.

My aunt disobeyed, earned the top score on the exam and won a full scholarship. She paved the way for her younger sister, my mother, to do likewise. After finishing high school, both went on to college, the first two people — male or female — to do so in their county.

My aunt passed away last year, and I thought about her as I worked on stories about Gabriela Enrigue's work helping poor women gain economic independence, Fatimah Simmons' dreams of empowering girls to seek political office and Michelle Angier working to increase leadership opportunities for women in the corporate world.

I think my aunt would have liked the women and men of the Goldman School. There is still more to be done, I imagine her saying. Let's press on.
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Bora Reed
Editor

Minding the Gap

Women and Public Policy

Where are the key leverage points for improving women's lives?

Three Goldman School alumnae — Michelle Angier (MPP '05), Maylin Jue (MPP '09) and Gabriela Enrigue (MPP '08) — are putting their GSPP training in the service of increasing opportunity and equality for women in the private sector, in government and in economic development.

"I like to foster talent and innovation," says Michelle Angier. She is the Director of eBay Inc.'s Women's Initiative Network (WIN), a CEO-driven initiative with a mission to enable women to build lasting and successful careers at eBay Inc. Through WIN, the company provides leaders and employees with insights, tools and development resources to realize its mission.

"Despite all the work that has been done for gender equality over the years, the private sector has not moved the needle much when it comes to women in leadership roles. Generally, there are too few women in leadership, both in number and proportion."

"With the book *Lean In*, Facebook COO Sheryl Sandberg wrote a new feminist manifesto about what it means for women to own their careers, especially as it pertains to leadership," says Michelle. "With WIN, we agree that women own their careers and professional development, but we also believe that our company and our leaders play a key role in enabling women to do so."

"Since WIN began in 2010, we've continued to track our progress; and, the results have been encouraging. We've seen an increase in both the number and proportion of women in leadership roles. But, higher numbers do not necessarily translate to an equivalent improvement in the quality of experience for women."

So Michelle initiated a global survey across leaders in the organization, focusing on gender diversity and organizational climate.

"The survey helped us identify one of WIN's key focus areas going forward," she says. "Improving the transparency of our people processes like recruitment, promotion, succession and evaluation is a strategic priority in 2014. A critical part of my WIN leader role involves generating insights like

this, sharing these insights with our senior leaders, and identifying strategic ways to improve opportunities for women."

Maylin Jue (MPP '09) is the Special Assistant to the Director of the Office of Minority and Women Inclusion at the US Treasury. As such, she advises the OMWI Director on programs, policies, and initiatives affecting the diversity of the workforce at Treasury headquarters.

"My interest in issues of inequality led me to pursue my MPP," says Maylin. "While I was at GSPP, I led the Students of Color in Public Policy (SCiPP) group and helped current students connect with alumni." A GSPP alumnus who met Maylin at a SCiPP Alumni Dinner later recruited her to work at Treasury's Management and Budget office. From there, her interests naturally led her to the newly formed OMWI.

In 2012, Maylin and her colleagues conducted a women's forum to elicit concerns and recommendations for improving the workplace experience and career advancement for women at Treasury. One of the key recommendations from that forum was to implement effective diversity training.

"We had to understand our audience and culture and had to research the different approaches to diversity training," says Maylin. "Diversity training generally has a reputation for being superficial; we needed a different approach for Treasury.



Maylin Jue, in front of the US Treasury in Washington, DC.

We ended up identifying an economist and a neuroscientist to work with us and developed a multi-pronged program that provided targeted training for senior leadership, managers and supervisors, and all employees. We also plan to develop a diversity champions program, where employees could opt into a more rigorous training curriculum and take on more proactive roles in increasing diversity and inclusion in their respective offices."

Maylin notes that the most strategic leverage point for including women and minorities is at the top.

"It is vital for senior leaders to understand the importance of diversity and inclusion, and they need to make that understanding public," she says. "Treasury has been very lucky to have Treasury Secretary Timothy Geithner and Treasury Secretary Jack Lew. Both are committed to the work of our office and we've worked with them to issue statements of commitment to diversity and inclusion to all 100,000+ agency employees."

"You also need to understand the organization and culture and figure out what kind of message about diversity and inclusion will be well received. Our office spent a lot of time in the first two years studying the organization and culture, through quantitative and qualitative analysis. We looked at organizational data, hiring data,



Michelle Angier speaks at eBay's Women's Initiative Network global conference.

Continued on next page



Minding the Gap Continued from previous page

and Employee Viewpoint Survey results; we also conducted focus groups for different racial, ethnic, and gender groups, and hosted a women's forum. This allowed us to understand the key issues facing the organization, what had been tried before, and why the approaches did or did not work. It also gave us a picture of the organization's culture and what approaches might be well-received."

Maylin also conducted an in-depth analysis of Treasury's hiring data to look at the demographics of the candidate pool, the pool of candidates referred for interviews, and the candidates selected.

"This allowed us to understand and identify at which point we were losing minority and women candidates and to focus our efforts on that point in the process."

Gabriela Enrique (MPP '08) is the director of Prospera, a social enterprise that trains low-income women to be microentrepreneurs.

"After my time at GSPP, I went to work for the World Bank doing research and consulting with governments to improve regulations to foster microenterprises," she says. "But I realized that I wanted to work closer to the field, to see the impact of my work."

Gabriela moved back to her home in Guadalajara, Mexico and founded Pros-

pera. Since 2010, Prospera has trained more than 6,000 women to develop and bring sustainable products to market.

"I think of a single mom, Angelica," says Gabriela. "When we met her, she was selling jewelry but was having a harder and harder time competing against cheap imports from places like China. We worked with her to develop lotions from local ingredients like agave. She is now a successful entrepreneur who trains other women to do the same."

"There is a growing market of conscious consumers who care about the impact their spending has on the environment and on people's lives," says Gabriela. "At the same time, once a poor woman becomes economically independent, the positive benefits spread out to her family and her community. Prospera trains women to be entrepreneurs and connects them with those conscious consumers."

Prospera measures success by tracking which microenterprise is still viable after one year, by the number of consumers engaged and by the number of microentrepreneurs who go on to mentor others like themselves. In three years, they hope to be training 10,000 entrepreneurs and have a large, active network of conscious consumers in Mexico. In five years, they hope to train

20,000 and be the most important Mexican product developer and supplier to conscious retailers in the US.

Michelle Angier, Maylin Jue and Gabriela Enrique all credit their Goldman School education for providing indispensable tools and training.

"At GSPP, I learned the importance of defining the problem crisply and the value of a cooperative and team approach," says Michelle. "Even in the private sector, the problems we are facing are complex and cannot be solved alone."

"Negotiations was probably the most important class that I took at GSPP," adds Maylin. "In both my jobs at Treasury, I have been in roles where I need to vet policy and program decisions and documents with many different stakeholders within and outside of Treasury. The skills I learned in negotiations have been key to my ability to manage and integrate differing viewpoints."

Gabriela calls the 24- and 48-hour projects with Professor Gene Bardach "life changing" in how they taught her to systematically tackle large, complex problems.

"Unemployment and underemployment in the developing world are daunting topics," she says. "The Goldman School taught me not to be afraid." **G**

Below: Gabriela Enrique addresses a group of aspiring microentrepreneurs.



women and politics **The Role of the Voter**

WHY ARE THERE SO FEW WOMEN IN ELECTED OFFICE?

Despite the enormous body of political science literature around why women, who make up about 50% of the US population, hold disproportionately fewer offices in Congress, state legislatures and governors' offices, there still isn't a good answer to that question, according to Professor Sarah Anzia, who is intrigued by the idea that voters' perceptions of female candidates may have something to do with it.

"The early ideas about this question focused on a few key hypotheses," says Professor Anzia. "Theories included the idea that women were stuck in the home and did not have time to engage politics, that they were underrepresented in careers like law and business that fed into politics or that they were socialized to think of politics as a man's game. Over time, many women went to work outside the home and many entered law, business and education fields. But we still have a gender gap."

In recent years, most of the scholarship has focused on the socialization hypothesis.

"Studies show that women are less competitive, negotiate less and shy away from competitive environments," says Professor Anzia. She cites the work of political scientist Jennifer Lawless of American University who finds that as children, girls are discouraged from thinking of themselves as possible candidates. As adults, when men and women with the same qualifications are asked if they are qualified for public office, women are less likely to say yes.

Professor Anzia has been intrigued by another possibility: the role of voters.

"Early studies showed that when running for office, male and female candidates got the same vote share," she said. "That led to the conclusion that voters are not biased."

"There have been a few studies recently that have tried to measure the quality of the candidates and have discovered that female

candidates tend to be more qualified. They are better candidates, but still getting the same vote share. If that is the case, this could be an indicator of voter bias."

Professor Anzia is also intrigued by the possible role of implicit bias, which Professor Jack Glaser has extensively researched in relation to racial profiling and discrimination.

"Surveys that measure stereotypes typically measure explicit bias," she says. "Even people who will say in a survey that they don't think a female candidate is less able may be less inclined to choose the female candidate when they enter the voting booth. There is a body of work on gender stereotypes in politics that says, in the absence of information about candidates, people will infer certain things: they assume women are more liberal, for example. This area hasn't been explored. Further study of implicit bias in elections is a possible path forward that might reveal something useful."

Professor Anzia has proposed a few different approaches to this question in a chapter in the forthcoming edited work, *Emerging Trends in the Social and Behavioral Sciences*.

"Scholars of women in politics have been resistant to looking at whether voters are contributing to the gender gap," she says. "Perhaps because people want to conclude that voters are not biased and we can get behind slogans like, 'When Women Run, Women Win.' But to fully understand this issue, all possible contributing factors must be examined." **G**



PHOTO OF SARAH ANZIA BY SHOEY SINDEL PHOTOGRAPHY

faculty Amy Slater on Negotiations

DO WOMEN HAVE A HARDER TIME ASKING?

All the research points to yes, says Amy Slater, a Goldman School lecturer who teaches a very popular class on negotiations and is asked by cohort after cohort of GSPP students to lead workshops specifically on women and negotiations.

"It's true that women don't ask as often as men, but when they do, they do just as well," she says. "Also, women seem to do much better negotiating on behalf of someone else, perhaps because it is viewed as nurturing or caring for another."

Ms. Slater points out that negotiations happen everywhere and in all kinds of ways. "At times, both female and male students seem uncomfortable with the concept of negotiating, viewing it as inconsistent with principles of working

toward the common good. But whether one is dealing with government budgets or human attention, negotiation is about getting the resources we need for ourselves or the things we care about."

When it comes to salary negotiations in particular, Ms. Slater notes that a few thousand dollars less a year in starting salary can compound significantly over the course of a career.

"There is institutionalized wage discrimination against women," she says of the 76 cents women make for every dol-

lar made by their male counterpart. "But some part of the wage gap can be accounted for by the failure of women to ask. Women tend to think that if they keep their heads down and work hard, someone will notice and reward them. This is unlikely. You need to work hard and be passionate, but also ask to be recognized for it."

When looking for a job, Ms. Slater encourages students to recognize that hiring is a two-way investment. "When it comes to job offers, students often think that the prospective employer has all the leverage," she says. "But the employer has also invested time, money and energy. This doesn't mean the prospective employee will get everything she wants. It does mean that by negotiating things like salary, hours or start date, she communicates that she understands her value and will not be rolled over." **G**



Amy Slater leads a lunchtime discussion sponsored by Women in Public Policy.

Dean's Message Continued from page 2

The arc from Suzanne Scotchmer's career to those of our new Assistant Professors demonstrates that we have made progress, but there is still more to do. We must attract women into every profession and we must provide the support to make it possible for them to succeed. We must do better at attracting women to Science, Technology, Engineering, and Mathematics. At the national level, it continues to be an embar-

rassment that we are the only major industrial nation without a paid family leave policy. All we have is unpaid leave (with legal guarantees of being able to return to work) that was passed at the national level — by the barest of margins — in 1993. And, of course, we must continue to support our GSPP students as they move forward in their lives and careers. As this issue shows, GSPP gets it, and we are deter-

mined to be a leader in bringing women into public policy.

A handwritten signature in cursive script that reads "Henry E. Brady".

Henry E. Brady
Dean, Goldman School of Public Policy
Class of 1941 Monroe Deutsch Professor
of Political Science and Public Policy

OUR BELOVED COLLEAGUE, Professor Suzanne Scotchmer, passed away on Thursday, January 30, after a brief illness.

At GSPP, Suzanne championed intellectual rigor and tough-minded thinking about public policy. She also provided us with a model of how to combine economic thinking with public policy analysis. We all learned from her example and her teaching. She helped to build GSPP and to give it an international reputation for excellence and scholarship.

Suzanne's accomplishments are extraordinary. She came from a small fishing village in Alaska, and she made fundamental contributions to three areas of economics: game theory, club theory and urban economics, and intellectual property. In addition, she contributed to policy debates about a wide range of issues regarding intellectual property. She came to the Goldman School of Public Policy in 1986 after a stint from 1981 to 1986 at Harvard University. In 1995 she was also appointed a professor of economics and in 2008 a professor of law at Berkeley.

Suzanne had the gift of being able to get at the fundamental issues in any area she studied, and she constructed elegant and parsimonious models that shed light on the mechanisms at work in these areas. Her intellect was deep and profound.

Her book, *Innovation and Incentives*, is the classic work on this subject which won acclaim from the jurist Richard Posner and the game theorist Jean Tirole. Indeed, one of her singular achievements was to use the techniques of economics to clarify legal thinking and reasoning. At the same time, her work provided guidance for designing better public policies for regulating intellectual property and research and development.

Suzanne had an international reputation for her work. She was a visiting scholar in France, Russia, Israel, Canada, Finland, Italy, Sweden, and other countries. She advised governments and decision-makers.

Finally, on a personal note, I will always remember that when I was seriously injured in 1987, she sent me a set of books to read that were fun and funny. I had known Suzanne only briefly when we intersected at Harvard where I was at the time, and she had just moved to Berkeley where I had been a faculty member up until 1984. The books she sent me were hilarious, and even though each laugh hurt given my injury, I really appreciated her sense of what would make me feel better. Her thoughtfulness at that time still means a lot to me, and I am deeply saddened by her passing.

We have lost a great and distinguished scholar, and we will miss her extraordinary commitment to intellectual quality and to the mission of our school and our university. **G**

Suzanne Scotchmer

1950–2014



A Remembrance
by Dean Henry E. Brady

faculty The ADHD Explosion

IT WAS A MEDICAL AND PUBLIC POLICY MYSTERY.

In the last decade, the rate of children diagnosed with Attention Deficit Hyperactivity Disorder (ADHD) has gone up by more than 40% nationwide. What could account for such a sharp increase?

In their new book, *The ADHD Explosion: Myths, Medication, Money, and Today's Push for Performance* (Oxford University Press, March 2014), Professor Richard M. Scheffler, a health economist and Professor Stephen P. Hinshaw, a clinical psychologist combine their expertise to sleuth out the answers.

Because there was a large state-by-state variation in ADHD diagnosis, Professors Scheffler and Hinshaw were able to use extensive data collected by the Center for Disease Control to examine variations in demographics, health care, provider availability and even genetics. Nothing could account for such a steep rise.

"Since we could not find the answer among the usual suspects like healthcare or demography, we looked to something outside the system," says Professor Scheffler. "Some policy was having an unintended consequence on the rate of ADHD diagnosis."

The first "a-ha" moment in their investigation arrived when they came across the astounding fact that 30% of all high school boys in North Carolina have an ADHD diagnosis.

"In the 1990s, the philosophy of funding education went through a rapid change from budgeting funding based on the number of students and teachers to performance-based budgeting," says Professor Scheffler. Initially, about 30 states adopted performance-based budgeting while 20 did not.

In 2002, No Child Left Behind went into effect, making performance budgeting a condition of receiving federal education funding. At that time, most states chose to adopt some form of performance budgeting. "This development gave us a natural difference-in-difference design," says Professor

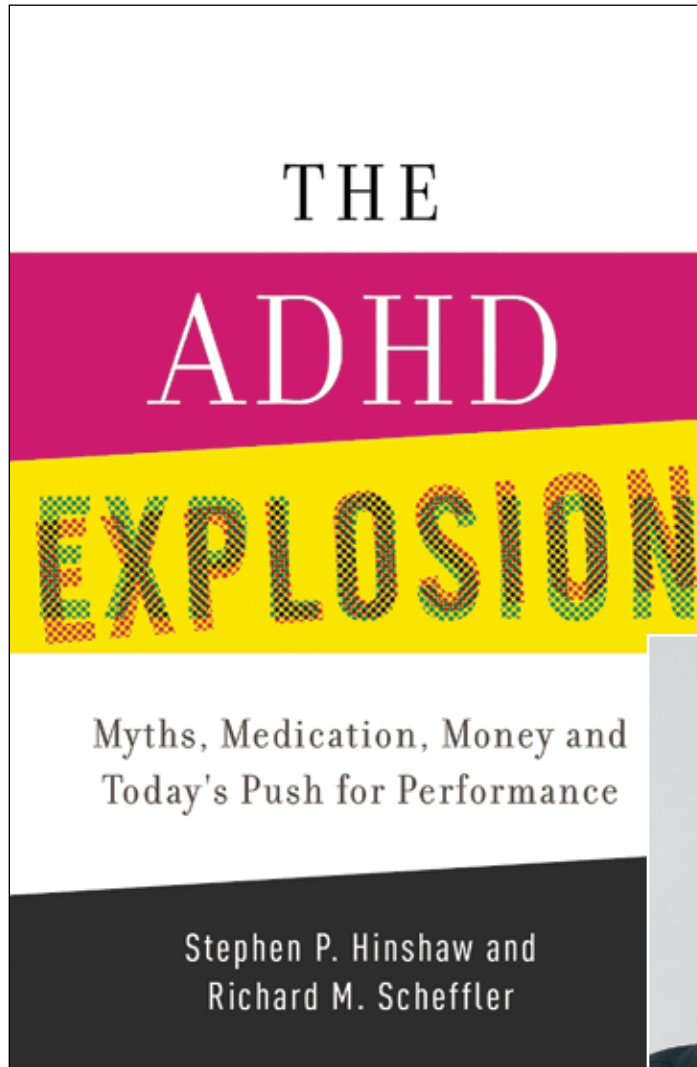
Scheffler, referring to an econometrics technique that measures the effect of a particular event over a specific period of time.


"Performance budgeting put enormous pressure on the schools to raise test scores, especially among poor children," he says. Their research revealed almost a 60% increase in ADHD diagnosis among poor children but a mere 5–6% increase among not-poor children. "It was as close as you can get to a smoking gun," says Professor Scheffler.

The findings have been reported in major media outlets and their *New York Times* op-ed, "Expand Pre-K, Not ADHD," has gone viral.

Early childhood education is a sound idea, but it is likely to come with increased pressure for children to perform academically, at a younger age.

"Early diagnosis of ADHD is a good thing," says Professor Scheffler. "But proper diagnosis requires an investment of time and resources. It takes hours, in at least three different environments."



He notes that the American Academy of Pediatrics now recommends that ADHD drugs can be administered to children as young as four. The Federal Drug Administration has also approved ADHD drugs for very young children. "With these new guidelines and the push for universal preschool," says Professor Scheffler, "It could be the perfect ADHD storm." 

Robert Birgeneau Joins GSPP Faculty

"THE HIGHER EDUCATION state funding model is irretrievably broken," says former Chancellor Robert Birgeneau. He is well qualified to make such a statement. Before serving as Chancellor at UC Berkeley (2004–2013), he was President of the University of Toronto and before that, Dean of Science at the Massachusetts Institute of Technology. Now he joins the faculty of the Goldman School in a joint appointment with the Physics Department where he holds the Arnold and Barbara Silverman Distinguished Chair.

"I'm not a professional public policy person," says Chancellor Birgeneau. "I am a professional physicist. But I do a lot of applied policy and the Goldman School is a natural setting for this work. Furthermore, I know that I can learn a lot about

public policy from the Goldman School's faculty and students."

Unsurprisingly, much of this work centers on higher education policy. Chancellor Birgeneau is co-leading the Lincoln Project, a study commissioned by the American Academy of Arts and Sciences to explore new paradigms to fund public higher education.

"Across the country, public education has been ill served by many state governments for a variety of complicated reasons," he says. "Federal imperatives leave very little in discretionary budgets, of which higher education has always been a part. There has also been a shift in perception away from public education as a public trust, viewing it instead as a private

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FACULTY NOTES

Rob MacCoun published chapters in "The Puzzling Unidimensionality of DSM-5 Substance Use Disorder Diagnoses" in *Frontiers in Psychiatry*. He co-authored the monograph, "Before the Grand Opening: Measuring Washington State's Marijuana Market in the Last Year Before Legalized Commercial Sales." Articles, invited comments and forthcoming papers include "Alternative Maps for the World of Collective Behavior" in *Behavioral and Brain Sciences* and "Public Intuitions About Fair Child Support Allocations: Converging Evidence for a 'Fair Shares' Rule" in *Psychology, Public Policy, and Law*.

Recent talks include the World Affairs Council in San Francisco, the USC Law School and the International Drug Policy Reform Conference in Denver.

Daniel Kammen offered testimonies to the California Assembly and Senate Committees on "AB 32: Implementation Through 2020 and Beyond." He hosted the international conference "The Physics of Sustainable Energy" at UC Berkeley where he also presented talks including "Innovation in the Global Solar Energy Industry" and "Energy for the Poor." In February, Professor Kammen and his doctoral student, Chris Jones,

released the paper, "Spatial Distribution of US Carbon Footprints Reveals Suburbanization Offsets Benefits of Population Density."

Robert Stern published "My Studies in International Economics" in *Eminent Economists II: Their Life and Work Philosophies* from Cambridge University Press.

Robert Reich was the lead-off witness before Congress' Joint Economic Committee in January on the subject of income inequality. His documentary, "Inequality for All," is now available on Netflix. Senator Elizabeth Warren and he recently hosted a teleconference with 7,000 people who viewed the film at screenings in 49 states.

Hilary Hoynes served on the program planning committee for the NBER Public Economics Fall Meeting and the steering committee for NBER Public Economics. She is the chair of the American Economic Association's search committee for the Editor of the *Journal of Economic Perspectives*.

Professor Hoynes spoke at the UC Davis Conference commemorating the 50th anniversary of the war on poverty. Her paper, "Income, the Earned Income Tax

Credit, and Infant Health" was accepted for publication in the *American Economic Journal: Economic Policy*. She also participated in the Hamilton Project Poverty Summit and wrote a proposal for expanding the Earned Income Tax Credit.

Jesse Rothstein testified as an expert witness in the Vergara v. California trial in Los Angeles earlier this month. The case challenges the state's statutes governing teacher employment and dismissal, and his testimony was about (a) the measurement of teacher effectiveness and (b) the relationship between teacher employment conditions and teacher recruitment and retention. Websites for the two sides are <http://studentsmatter.org> and <http://www.vergaratrial.com>.

Amy Lerman's book, *Arresting Citizenship: The Democratic Consequences of American Crime Control*, will be published in May by the University of Chicago Press.

David Kirp's book, *Improbable Scholars: The Rebirth of a Great American School System and a Strategy for America's Schools*, was awarded the 2014 Outstanding Book Award by the American Education Research Association.

from the desk of **Martha Chavez** Social Innovation is Ubiquitous at GSPP and Beyond



Martha Chavez is
the Assistant Dean
for Academic Affairs

I RECENTLY READ AN INSPIRING BOOK called *Creating Innovators: The Making of Young People Who Will Change the World* by Tony Wagner. Wagner describes social innovators as “people with new ideas to address major problems who are relentless in the pursuit of their visions, people who simply will not take ‘no’ for an answer, who will not give up until they have spread their ideas as far as they possibly can,” and to me, these characteristics define the Goldman School of Public Policy. In fact, social innovation is infused in the very fabric of the school, and the power of that innovation extends to the greater good of society. Every day our faculty tackle the most challenging and difficult public policy problems in the world. Take for example Professor David Kirp, a leading scholar in education policy, who has researched innovative solutions to rebuild public education and close the nation’s education achievement gap. Or Steve Raphael who has been

tackling criminal justice issues and is currently evaluating corrections realignment reform for the California Attorney General’s Office. And then there is Solomon Hsiang who is looking at how policy can encourage economic development while managing global climate change, and Hillary Hoynes who is examining the impact of government tax and transfer programs on low income families to help address issues of poverty and inequality.

Our GSPP students are also social innovators. Through their real-world client projects as well as a plethora of leadership and research opportunities, they are helping organizations to analyze and develop new and innovative solutions to a myriad of challenging problems, including identifying best practices for energy efficiency programs, designing local food supplement programs to improve food security, and creating solutions to improving communities through recapitalizing of affordable housing.

And then we have our amazing GSPP alumni who are leading innovation in organizations throughout the nation and world. For example, Nani Coloretti (MPP ’94), who has served as Assistant Secretary for Management at the US Treasury, was instrumental in launching the new Con-

sumer Financial Protection Bureau, serving as its acting chief operating officer. Nani essentially helped to design the bureau and identified and recruited the people to staff it. Ned Helme (MPP ’77), the Founder and President of the Center for Clean Air Policy, played an instrumental role in the development and passage of the Clean Air Act Amendments in 1990, which established the first national emissions trading program in the US. He was also a driving force behind the Decin Project in the Czech Republic, the first project in the world which used carbon credits to finance the switch of a coal-fired heating plant to natural gas and efficiency. And finally, Sally Smyth, one of our 2013 GSPP graduates and a current Presidential Management Fellow at the US Department of Agriculture, is implementing innovative solutions to create economic opportunities in high poverty rural and tribal communities nationwide. These are just a few examples of the amazing innovative contributions from GSPP alumni, students, and faculty. And there are so many more examples to share.

GSPP is a clear leader in social innovation. As we expand our programs, we intend to elevate our focus in this important area. **G**

Birgeneau Cont’d. from p. 11

enterprise that primarily benefits the individual receiving the education.”

The Lincoln Project is co-chaired by Chancellor Birgeneau and University of Michigan President Mary Sue Coleman and includes university leaders, former governors, senators, congress people and business leaders.

“As an academic study, we are unusual in that we are stating up front that if we do not succeed in changing public policy, then we will have failed,” says Chancellor Birgeneau. To do so, the Lincoln Project is drawing upon the expertise of people like Dean Henry E. Brady.

“People like Henry understand data in tremendous detail,” says Chancellor Birge-

neau. “We must make our case with data, develop a strategy and formulate politically feasible solutions. For example, I believe that the business community which hires many of our graduates has not stepped up the way they need to. If California’s high tech corporations repatriated annually just one percent of the money that they are holding offshore and donated the funds to the University of California, our budget problems would be solved. This is not going to happen voluntarily, of course, but I could imagine a tax agreement between government and business that would make this possible.”

Chancellor Birgeneau’s second project is with the Science Philanthropy Alli-

ance, a group of foundations working to add \$1 billion to the amount of philanthropic money available for basic science research.

“In recent years, there has been a strong shift away from long-range, highly speculative research toward research that will yield practical outcomes, in the near future” he says. “But it ennobles humankind to seek knowledge for knowledge’s sake. An additional billion dollars would nearly double the current foundation funding available for this type of research — it would be highly impactful.” **G**

students **Women in Public Policy (WiPP)**



By Allison Domicone *MPP Candidate '15*

WOMEN IN PUBLIC POLICY SEEKS TO FOSTER an inclusive space for discussion and professional development. We aim to promote gender equality and support future generations of female leaders in policy and beyond.

With our mission and vision in mind, WiPP planned these events for the first half of 2014:

International Women’s Day – March 8, 2014

In celebration of International Women’s Day, WiPP hosted a coffee hour at GSPP and raised funds from students, faculty, and staff to support the Women’s Community Clinic of San Francisco.

Why I WiPP

By Mary Collins *MPP Candidate '15*

TWO YEARS AGO, I RAN FOR AND WAS ELECTED President of Peace Corps Panama’s Gender and Development Committee. Using funds set aside by the President’s Emergency Plan for AIDS Relief (PEPFAR) I helped create workshops that taught life skills as well as HIV/AIDS prevention. As part of a four-day event for indigenous women artisans that incorporated business training, nutrition and family planning, I invited experts to come speak about domestic violence. Before I knew it, we had created the first safe space ever for these women to speak about their experiences. A beautiful, smart young woman named Juana returned to her village after the seminar. Within days, she was abused again by her husband. But this time she packed her bags and left. She moved to the city, began working as a domestic servant, finished her high school education and began to make income from her artisan work.

The safe space we created for her to speak and be heard by women who understood gave her strength. Seeing young women who were leaders inspired her. That strength and inspiration let her take the risk of leaving her abusive situation for a better life.

Without safe spaces, sources of strength and inspiration and collaboration, women will never rise to positions of leadership. Juana, and all the women and girls I’ve met at home and abroad is why I work to promote leadership in women. It’s why I WiPP.

Thanks to the generosity of the GSPP community, we were able to make a donation of \$254, which is enough to cover 50 hot meals for women who are homeless and are served by the Clinic. Women from the Goldman School of Public Policy also participated in the Vital Voices 2014 Global Mentoring Walk, an annual event in more than thirty countries that brings together professional and younger women on a “mentoring walk” to share advice, support, and wisdom.

Women & Negotiation Workshop with Amy Slater – March 14, 2014

GSPP Faculty Member Amy Slater led students and staff of GSPP in a lunchtime discussion about the challenges and opportunities for women in negotiation situations. The event also included an interactive simulation to help students prepare to negotiate in real-world settings.

Political Power for Young Women Training Seminar – March 15, 2014

Members of WiPP attend this a day-long workshop training for young women interested in pursuing political careers by preparing them for fundraising, public speaking, and creating a 5–7 year plan for candidacy. Local female politicians shared their experiences.

Roundtable with former Michigan Governor Jennifer Granholm & Dan Mulhern – April 15, 2014

Jennifer Granholm and Dan Mulhern presented a roundtable discussion on the personal aspects of public leadership, including work-life balance.

We are already looking forward to the fall semester when we plan to get even more ideas off the ground in order to keep the momentum and build upon our mission. We’re planning to launch a monthly WiPP brownbag and an annual panel event featuring GSPP alumnae who are leading in their field. The idea behind these events is to celebrate the accomplishments of GSPP’s women alums, inspire current female students who may not yet see themselves as leaders, and to encourage conversations about gender equality at GSPP and beyond. **G**

event highlights

Climate Change, Politics and the Economy: Rhetoric v. Reality

Professor Dan Kammen and Tom Steyer, business leader and investor, led a lively and timely conversation about what must happen to overcome the partisan divide and speed the transition to a sustainable planet. The panel was moderated by Richard “Dick” Beahrs (’68).

From left: Professor Dan Kammen, Tom Steyer and Richard “Dick” Beahrs.



The Free Press vs. National Security: A False Choice?

AP President and CEO Gary Pruitt (MPP/JD ’81/’82) argued that a free and independent press is fundamental to a functioning democracy at the Fall 2013 Goldman School board dinner.

America’s Top Policy Model

Gov. Jennifer Granholm, GSPP distinguished lecturer hosted an evening of Goldman School and Berkeley Law students presenting some of the most innovative policies from across the country. Celebrity judges included Lt. Gov. Gavin Newsom, Berkeley Law Dean Gillian Lester, and GSPP Dean Henry E. Brady.



APPAM 2013

The Association of Public Policy Analysis and Management Conference honored the following GSPP students and faculty: Hosung Sohn (MPP ’10; PhD ’13), honorable mention, APPAM dissertation award; Professor Sarah Anzia, winner, APPAM dissertation award; and Aaron Chalfin (PhD ’13), winner of Best Comparative Policy Analysis Award.



DC Networking at APPAM

The Goldman School’s annual Washington, DC Networking Reception connected Washington DC-area prospective employers and alumni with Masters and PhD students.



From left: Peter Linquiti (MPP ’83), Dean Henry E. Brady, Teri Gullo (MPP ’83)



From left: Sarah Masi (MPP ’10), Ary Spatig-Amerikaner (MPP/JD ’12), Lauren Hengl (MPP ’10)

alumni Fatimah Simmons

“NEW YORK CITY WAS ABUZZ with anticipation for Fashion Week. Everyone was excited — except for me. In August 2008, I had heard then-Senator Barack Obama speak at the Democratic National Convention and realized that I wanted to be a part of a new generation of leaders who can deliver creative public policy.”

That is an excerpt from the statement of purpose I wrote in my Goldman School application. I often get asked what made me want to leave the glamour of New York City’s fashion industry. I absolutely loved fashion (and I still do), but Senator Obama’s speech had become a catalyst that compelled me to commit my life to public service. He boldly declared, “Change happens because the American people demand it.” Frankly, fashion seemed boring compared to the thrill of working for social and political change.

The Goldman School now has an impressive array of outstanding female faculty, but when I was at GSPP just three years ago, Professor Jane Mauldin was the sole woman faculty mentor that I could claim. She gave me what would turn out to be a life-changing suggestion. I still remember the late afternoon of 2010 when she called me into her office.

“Fatimah, there is a ‘Women in Politics’ course being offered at Mills College that you should strongly consider,” she said firmly.

I whined and rattled off a list of excuses: it’s too far, it’s too complicated to cross-register, and I already have all the credits I need. But Jane persisted and ultimately I took her advice. The founder and president of IGNITE, who would go on to hire me as Director of Programs was the professor of that class. I owe Professor Mauldin a great deal!

It was hard to leave a job and an industry I loved. I miss Fashion Week shows and invitation-only sample sales but what GSPP and my time at IGNITE have given me is so much greater. Now I am in a position to educate, motivate and empower young women to achieve their dreams of leadership. No fashion show in the world can top that. **G**

Fatimah Simmons (MPP ’11) is the program director for IGNITE, which helps young women from low-income communities become civically engaged and politically involved. You can reach her at fatimah@ignite.org.



CLASS NOTES

Jerry Newfarmer (MPP ’69) founded Management Partners to help local government leaders. Prior to this, Jerry led a full career in local government, including serving as City Manager in Cincinnati, San Jose and Fresno. Management Partners now has about 80 associates and four offices in Ohio, California and Florida and will celebrate its 20th anniversary this May.

Miranda Dietz (MPP ’12) co-edited a book entitled *When Mandates Work: Raising Labor Standards at the Local Level*, which was published by UC Press in January. As more debates on local minimum wage and paid sick leave heat up around the country, she hopes San Francisco can serve as a model for local action and that this book will help dispel the notion that certain policies are job killers.

Rinat Fried (MPP ’05) is a data analyst at Oakland Unified School District linking early education experiences to elementary literacy outcomes.

Claudia Johnson (MPP/MPH ’92) has been busy working on access to justice issues from technological points of view. In 2013, LawHelp Interactive, a national project she currently oversees, delivered more than 458,000 online legal documents to individuals without lawyers, pro bono lawyers, and legal aid attorneys. In December 2013, the first e-filing friendly process for non-attorneys was released. Claudia has been working on this project since 2009. The implementation took place in Hennepin County, Minnesota using LawHelp Interactive as a platform for individuals to create forms without formal legal assistance and e-filing them directly into a court system. This is the first time a non-lawyer can use such a platform and file a complete set of pleadings into a court e-filing module.

In December 2013, Claudia presented two workshops at the NLADA Conference in Los Angeles and in March 2014 she presented workshops on online forms and Limited English Proficiency approaches at the LAAC conference in San Francisco. In April 2014, she will be addressing the new class of Skadden Aarps Fellows in New York. In May 2014, she will be at Equal Justice in Oregon participating in a pre-conference for legal intake programs and managers. She continues to blog on access to justice issues at <http://www.accessjustice.net> and <http://goo.gl/6NOOmE>

Kristin Homme (MPP ’94) is the lead author of a scientific review paper entitled “New science challenges old notion that mercury dental amalgam is safe,” published online in January 2014 in the journal, *Biomaterials*.

Lisa Dreier (MPP ’02) continues working at the Global Economic Forum, where she mobilizes global leaders and facilitates public-private partnership to improve global food security. Her many travels take her to Asia, Africa, Europe, and Latin America, including some recent sojourns to Myanmar. A highlight for Lisa in 2013 was visiting California to reconnect with old friends, which she hopes will become a regular tradition!

Bonnie Berk (MPP ’79) sold her ownership interest in BERK Consulting and retired from that excellent life chapter which lasted for 25 years, almost to the day. She is now engaged in planning her July wedding, talking politics and tech with her 16 year old, contemplating a triathlon, and other new life challenges. She is leading a strategic planning project for College Access Now, a nonprofit that helps first generation students of color navigate the admission process, serving as a judge for the UW Business School’s undergraduate case competitions, and doing consulting for women-owned businesses, which is her passion. She would love to hear from anyone with similar interests!

Martha Ture (MPP ’04) retired from the California Public Utilities Commission in November 2013. She is currently hiking Mt. Tamalpais, gardening, practicing guitar, taking voice lessons, sleeping in, reading news and novels, and planning numerous travels. Her mission is still not accomplished but she is savoring the days nonetheless.

Mark Sawicki (MPP ’03) was appointed Director of Community & Economic Development for the City of Vallejo, California in October 2013.

John Mikulin (MPP ’11) is an Environmental Protection Specialist in the United States Environmental Protection Agency (US EPA), Region 9 Clean Energy & Climate Change Office located in San Francisco, California. He is working to reduce emissions from mobile sources of air pollution in the western US. John’s current projects include: Diesel Emissions Reduction Act (DERA) implementa-

tion, West Coast Collaborative (WCC) stakeholder outreach and DERA grant project oversight, coordination of regional electric vehicle deployment, coordination of mobile source technology demonstration, assistance with regional biomethane deployment, diesel emissions reduction technology cost-benefit assessment, and National Environmental Policy Act (NEPA) review.

Joe Kruger (MPP ’86) has joined his wife Dina Kruger in a consulting firm (Kruger Environmental Strategies, LLC) after eight years as the director for energy and environment at the Bipartisan Policy Center. Their consulting firm specializes in regulatory and policy issues associated with clean energy and climate change. Dina (ERG ’86) was previously director of the Climate Change Division at EPA, prior to starting the firm in 2011. Joe and Dina met in a graduate school class in the Energy and Resources Group at UC Berkeley called “Electric Utility Planning and Regulation.”

Emily Felt (MPP ’07) recently served as a policy advisor to the Middle East and North Africa Health Policy Forum, a World Bank-funded institution focused on improving research for health policy decision-making in the region.

Pamela Brown (GSPP ’91) moved from her job at UC Berkeley to become the new Vice President for Institutional Research and Academic Planning (IRAP) at the UC Office of the President. Appointed by Provost Aimée Dorr, Pamela is leading a new department that brings together many of the planning and analysis functions at UCOP. It is an opportune time to move to Oakland, as new UC President Janet Napolitano is just beginning her tenure. Pamela’s staff of policy analysts and institutional researchers includes three GSPP graduates (**Ryan Chan** ’10, **Chris Furgiuele** ’03, and **Todd Greenspan** ’84). IRAP is also sponsoring one of the current MPP students working on her APA this spring and looks forward to using more GSPP talent in the future.

James Toma (MPP ’95) won a seat on the West Covina City Council in November 2013 with the highest number of votes. He encourages others to let him know if they live in the San Gabriel Valley area. He would love to connect with other GSPP alumni.

Anne McDonough-Hughes (MPP '05) recently returned from a detail to the Government Accountability Office's Kabul Field Office. While in Kabul, she provided on-the-ground insights to Congressional clients on a wide range of issues, including the military draw-down and the transition to a civilian-led presence in Afghanistan. She also enjoyed getting to know **Farhat Popal** (MPP '09), also stationed at Embassy Kabul.

Panha Chheng (MPP '03) founded Medyear, the world's first personal health exchange, which can be used to manage healthcare through social networking.

Nicole Bergeron (MPP '94) just joined the ranks of GSPP graduates in elected office. Nicole won a seat on the San Carlos School District Board of Trustees in San Carlos, CA. The District is a leader in two charter schools, 21st Century Learning and is building two new schools. Nicole and her husband, Ted Lempert, President of Children Now, are likely the only couple in California to both serve on school boards, albeit different ones, at the same time. He serves on the San Mateo County Board of Education. Nicole attended SCSD schools as a child and so have her three daughters. Ted teaches California Politics (PS 171) at Cal and his GSI is a GSPP MPP candidate Laura Kramer. Go Bears!

Sue Chiang (MPP/MPH '98) was awarded a Robert & Patricia Foundation Environmental Leadership Program Grant to lead a project at Center for Environmental Health focused on fracking in 2014. She will be developing a market campaign to promote healthy, renewable energy choices. More information can be found at: <http://switzernetwork.org/grant-programs/leadership-grants/awards>

Veronica Irastorza (MPP '99) is now a Principal at NERA Economic Consulting.

Rick Simpson (MPP '77) was appointed by the Speaker of the Assembly to a four year term on the Commission on Judicial Performance.

David Good (MPP '76/ PhD '79) recently had his book *The Politics of Public Money, Second Edition* published by the University of Toronto Press. Allen Schick observes that this "lucid study of budgetary politics in Canada provides an analytical framework for examining the ongoing clash between spenders and guardians in all countries."

Jeff Crollard (MPP '85) has served for 25 years as the attorney for the Washington State Long-Term Care Ombudsman Program and advocates for vulnerable elderly and disabled residents of care facilities in the state. As an attorney, he has helped write many of the state laws governing these facilities. In 2014, Jeff has switched to suing the care facilities for abuse, neglect, exploitation and wrongful death.

Jason Anderson (MPP '97/ MS at ERG '98) has been head of EU climate change and energy policy for WWF in Brussels for the last five years, having been in Belgium ever since leaving Cal. His two daughters are still in grade school, but growing up fast. He continues to play music as a hobby on both the cello and guitar.

Richard Halkett (MPP '05) lives in Los Angeles and works for Cisco. He is married to Elizabeth Currid Halkett, who is an Associate Professor at the USC Price School of Public Policy. Baby Oliver is now approaching his second birthday.

Victoria Carreon (MPP '94) recently joined the Guinn Center for Policy Priorities as the Director of Research and Policy. The Guinn Center is a new bipartisan think tank in Nevada that works on economic development, education and fiscal policy. Visit the center's website at www.guinncenter.org

Mark Trexler (MPP '82/ PhD '89) is currently focused on how to communicate the risks of climate change using knowledge management (KM) techniques, including a fascinating KM software — TheBrain (www.thebrain.com). His Climate Risk Brain holds 7,000 documents and is 11 GBs in size. He recently found out that he'll be doing a one hour Big Thinkers webinar in early April (more details soon at the website or through Mark). If you are interested in climate change or knowledge management, you might want to sign up, since it's free!

Stephen Rosenbaum (MPP '79/JD '80) will complete a Visiting Senior Lecturer appointment in August at University of Washington School of Law where he taught courses in human rights advocacy and comparative clinical law and mentored junior faculty from Afghanistan and Indonesia. He also co-directed a new International Human Rights Clinic, with a focus on corporate and business violations. In 2013, Steve was named a John & Elizabeth Boalt Lecturer at Berkeley Law and received the Eleanor Swift Award for Public Service.

Marianna Marysheva-Martinez (MPP '00) joined the global consulting firm FTI Consulting in December 2013 as a Managing Director after 17 years in municipal government (San Francisco, Oakland, Mammoth Lakes). Her focus will remain on government and she will help lead FTI's Public Sector Solutions practice. Marianna is very interested in staying in contact with other GSPP alumni, particularly those working in or with the public sector. She can be reached at M.Marysheva-Martinez@fticonsulting.com.

Nani Coloretti (MPP '94) has been serving as Assistant Secretary of Management at the US Treasury. On March 7, the White House nominated her to be the next Deputy Secretary at the Department of Housing and Urban Development (HUD). She now awaits Senate confirmation.

Tracy Gordon (MPP '96/PhD '01) is working as a senior staff economist focusing on tax and budget at the White House Council of Economic Advisers.

Remembering Heidi Sommer

The Goldman School community mourns the passing of **Heidi Sommer** (PhD '13), who died on February 25, 2014 after a battle with cancer.

"Working with Heidi was a delight and a privilege," says Professor Jane Mauldon, Heidi's dissertation advisor. "The topic — how best to evaluate the national program that prepares foster youth for adulthood as they to 'age out' of foster care at age 18 — reflected Heidi's passion for helping disadvantaged youth as well as her commitment to improving public policy. Heidi's creativity in approaching this tricky evaluation task was inspiring, as was her persistence through the ups and downs of her illness. She was determined that policy could and should do better by foster youth. But saying all this misses Heidi's other side — her amazing creativity, generosity, her extraordinary warmth and hospitality. We would sometimes meet at her dining-room table — my middle-schooler entertaining her toddler — and enjoy treats and chat in the lovely home she had created with her husband. She was a force of nature who lived fully." Heidi is survived by her husband, Chris, and their daughter, Ella.

In lieu of flowers, please donate to: Ella's education fund (<http://shar.es/FKE7q>) or to One in Six (www.lin6.org) or to Breast Cancer Action (www.bcaction.org).



Ana Bradshaw (MPP '07) married Tommy Gamez on March 1, 2014 in San Antonio, TX. Ana currently serves as the Assistant to the Chief Human Resources Officer for the City of San Antonio.

Deb Kong (MPP '07) was promoted to President of Early Edge California in January 2014, a statewide advocacy organization for early education.

David Creighton (MPP '85) recently joined the Board of Directors of the Nagarjuna Training Institute in Nagpur, India, a residential school for young Dalit (formerly "untouchable") social activists. NTI is part of the Nagaloka Center, a 15-acre campus that hosts seminars, conferences and training programs for people from the Indian Buddhist community who are working to overcome the historical oppression of the caste system. He travels regularly to India to work at the school and teach classes in American History and social activism.

Paula D. Gordon (MPP '69) will be speaking on May 17, 2014 at the American Society for Public Administration (ASPA) Conference in Washington, DC on "The Purpose and Mission of Government: The Vision of the Founding Fathers Embodied by ASPA Leg-

ends Harland Cleveland, Roger Jones and Dwight Waldo." These three individuals have exemplified the highest ideals of American public administration. See Paula's website at www.gordonpublicadministration.com.

Lewis Steele (MPP '74) reports that he has retired from his position as an attorney with the New York State Education Department's Office of State Review, where he worked for 11 years reviewing appeals from Impartial Hearing Officer decisions in Individuals With Disability Act (IDEA) special education cases. Lew, who lives in Shushan, NY, is currently working in a temporary, part time attorney position in Vermont Legal Aid's Disability Law Project in Rutland, Vermont. He looks forward to the opportunity to change gears from NYS employment and to the new career direction this will take him.

Bob Gordon (MPP '75) was re-elected to his third term in the New Jersey Senate in a race that was considered (due to redistricting) the most competitive in the state. Governor Christie targeted him with personal attacks on network television and all sides spent \$5.3 million, making the contest the third most expensive in state history. He prevailed by knocking on over 6,300 doors over the course of 75 days. He walked over

200 miles and lost 10 pounds. He was sworn in to his new term on January 14 and maintained his position as Senate Majority Conference Leader and Chairman of the Senate Legislative Oversight Committee. The latter role has given him opportunity to investigate New Jersey Transit's poor performance at the Superbowl, organization failings at the Port Authority of NY/NJ, and the dismal performance of the state's Hurricane Sandy relief programs. These are truly boom times in the Christie oversight business.

Ashby Wolfe (MPP/MPH '08) is currently enjoying practicing medicine as a family physician in Oakland as a member of The Permanente Medical Group. In addition to practicing full time, she also serve as the Vice-Chair of the Council on Legislation for the California Medical Association, which enables her to stay involved in state policy and public health issues from her position as a physician and patient advocate. She's still trying to make sure she lives that "balanced" lifestyle ... hiking and sailing as the weather permits!

SAVE THE DATE

GSPP Alumni Dinner

Friday, October 24, 2014

gspp.berkeley.edu/alumnidinner

alumni board

Ways to Connect

The Goldman School of Public Policy Alumni Association Board of Directors continues to be an active and valuable help to the School.

New Admit Alumni Phone Bank

The GSPP Alumni Association, together with GSPP, hosted its annual new admit phone bank in late March. Over 80 alumni volunteered to contact students who were recently admitted to the School, to share about their GSPP experience, their professional careers after GSPP, and to answer questions. This alumni volunteer activity continues to make invaluable impact on newly admitted students as they decide their future. Organizer: Ben Lum '06 and GSPP staff.

2014 Board of Directors Election

The GSPP Alumni Association Board of Directors will be seeking nominations for candidates to fill five available board positions, to be elected for a 3-year term beginning in September 2014. Online submissions for nominations will be available on the GSPP website (<http://gspp.berkeley.edu/alumni>) in April 2014. Elections will take place in May/June 2014.

Contact Us

If you are interested in learning about the Alumni Board or becoming involved, please contact us at gsppaa_chair@lists.berkeley.edu.

2013-14 GSPPAA Board of Directors

- Bonnie Berk (MPP '79)
- Carson Christiano (MPP '09)
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from the desk of

Annette Doornbos

Graduate Professional Schools – the Alumni Dividend



Annette Doornbos is the Assistant Dean of External Relations and Development

GRADUATE SCHOOLS OF PUBLIC POLICY and other professional schools gain tremendously from staying in touch with their alumni and vice versa. The ideal relationship between professional schools and their graduates is one of synergies and mutual benefits that keep both sides wanting more of the same.

The sense of purpose and shared vision that characterizes GSPP's academic programs offers a particularly strong basis for

meaningful, ongoing interactions. The alumni relationships that the Goldman School pursues are a natural sequel to the student experience.

By focusing on connections to its graduates, GSPP generates tangible alumni dividends. The School offers opportunities to network with fellow alums and the faculty, provides updates on pertinent new research and School achievements and facilitates introductions to high-achieving students and graduates who are recruitment-ready. All the while, GSPP communicates these possibilities and developments using modes of transmission from Facebook to this printed newsletter. To top it off, the School's faculty and staff maintain a web of interpersonal

connections with alumni that translate into jobs, friendships, references and leads of all kinds.

The most reliable way to make sure you take advantage of all these benefits is to simply make a gift to GSPP. The principle of investing and reaping dividends is at play in your relationship with GSPP just as it is in your financial endeavors. With complete confidence I assure you that contributing to GSPP will motivate you to pay more attention what it offers to you. Your inclination to go to an event, reach out to a professor, or carefully read an informative GSPP missive is that much greater when you have invested in the School.

Continued on back page

GSPP Board of Advisors

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GSPP Global

THE GOLDMAN SCHOOL OF PUBLIC POLICY'S GLOBAL program welcomed cohorts from the governments of Hong Kong and India to its Executive Public Policy for Internationals (EPPI). The semester-long executive certificate program is offered for international participants who would like to deepen their expertise in a particular area of public policy.

"GSPP is more than a place," says Bhawna Garg, an EPPI fellow from India. "It is a community with whom I have felt connected since the very first day of my arrival. The

warmth, the love, the openness of Dean Henry E. Brady, Assistant Dean Sudha Shetty, my fellow MPPs, colleagues from India and Hong Kong and almost everyone I have met make me feel as if I have always belonged to this place. "Though here for just one semester, I am able to attend courses in both the city planning school and the law school. Along with courses in alternate energy and urban transportation, I've gained much insight from classes like leadership and negotiations. Thanks to GSPP for affording me this wonderful opportunity." 

Above: EPPI Fellows at San Francisco's City Hall

Center for Environmental Public Policy Spring 2013 Speaker Series

By Blas Pérez Henríquez and
Leo Covis (MPP Candidate '14)

The Center for Environmental Public Policy (CEPP) continued its tradition of fostering and promoting cutting-edge energy and environmental research. In October, new GSPP Professor Solomon Hsiang, along with co-researchers Edward Miguel and Marshall Burke, demonstrated how weather and climate patterns influence interpersonal and international conflict. The presentation, "Quantifying the Influence of Climate Change on Human Conflict," exposed the correlation between adverse weather phenomena and crime and political upheaval. They found strong causal evidence linking climatic events to human conflict across a range of spatial and temporal scales and across all major regions of the world.




From left: CEPP Director Blas Pérez Henríquez with Professor Edward Miguel, Professor Sol Hsiang and Dr. Marshall Burke

Resources for the Future's Senior Fellow and CEPP visiting scholar, Richard Morgenstern, presented on the issue of carbon taxes and deficit reduction. Morgenstern discussed both the efficiency and distributional implications of introducing carbon dioxide (CO₂) taxes, either as part of revenue neutral tax reform or as one of a series of measures to address the long-term budget deficit. Morgenstern used a newly developed dynamic general equilibrium, overlapping-generations model of the US economy, combined with a more disaggregated model of near term distributional impacts. His

research showed that CO₂ taxes can generate substantial revenues, from \$1.6 trillion to \$3.6 trillion over a decade.

Given the explosion of smart technologies, the US Federal Communications Commission is seeking advice on whether to change its 17-year-old approach to mobile phone regulation. Scientist Devra Davis, CEPP visiting scholar Fall 2013/Spring 2014, is conducting research seminars to promote safe tech practices. In support of these

activities, CEPP co-hosted (in conjunction with the School of Public Health and the Commonwealth Club of California) an expert roundtable about the risk of radiation from mobile technologies on vital human biological systems. Professor Michael O'Hare and Joel Moskowitz, Director of the Center for Family and Community Health at the School of Public Health, along with Frank Clegg, former President of Microsoft Canada, Dr. Suleyman Kaplan, Chair of Embryology at Ondokuz Mayis University of Turkey, and Dariusz Leszczynski, Research Professor at the Finnish Radiation and Nuclear Safety Authority, were lead speakers at the San Francisco event. They, along with representatives from UC San Francisco, San Francisco General Hospital, American Cancer Society, American College of Neurology, and the San Francisco Department of the Environment completed the series of roundtable presentations. The policy practices of the French, Turkish, Finnish and Israeli government advisories on these issues were also compared and reviewed. 



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