

Class of '68 Gathering

Journalism for Social Change with Daniel Heimpel



Saturday, December 6, 2014 10:00 a.m. - 1:00 p.m. Home of Steve & Judy Lipson



Daniel Heimpel is an award-winning journalist and lecturer at the Goldman School where he teaches about using media to drive social change. Heimpel has written and produced stories about vulnerable children for Newsweek, the Los Angeles Daily News, the Seattle Times, the Huffington Post, and the San Jose Mercury News among many others. This coverage has garnered him journalism awards from the Children's Advocacy Institute, The Los Angeles Press Club and the Child Welfare League of America among others.

In 2010, Heimpel founded Fostering Media Connections (FMC), a national non-profit dedicated to improving the lives of children through solution-based journalism. Since its inception, FMC has been central to policy-change to the child welfare system on both the state and federal level.



Larry Rosenthal JD MPP PhD is Assistant Adjunct Professor at the Goldman School and Program Director of the Center on Civility & Democratic Engagement. Rosenthal served as long-time Executive Director of the Berkeley Program on Housing and Urban Policy.

Rosenthal's research focuses on municipal fiscal distress, civic engagement and participatory budgeting, the intersection between population aging and housing need, and land-use regulatory impacts. He has written a variety

of articles, book chapters and research reports on these topics. He was Managing Editor of "The Mortgage Meltdown, the Economy, and Public Policy" (2009), a special issue of *The B.E. Journal of Economic Analysis & Policy*. Rosenthal is also coeditor of Risking *Housing and Home: Disasters, Cities, Public Policy* (2008), commemorating the centennial of the 1906 San Francisco earthquake and fire.

Rosenthal holds doctoral and masters degrees in public policy from UC Berkeley and a law degree from the University of Wisconsin-Madison.

Cal Class of '68 Gathering Agenda

10:00 a.m. Brunch & Socializing

10:30 a.m. Welcome & Announcements

Jesse Ante

10:45 a.m. What's New at the Center on Civility &

Democratic Engagement

Larry Rosenthal, CCDE Program Director, Assistant Adjunct Professor of Public Policy at the Goldman School

11:15 a.m. Journalism for Social Change

Daniel Heimpel, Goldman School Lecturer, Founder & Executive Director, Fostering Media Connections

12:15 p.m. Remarks & Tour of the Lipson Home

Steve & Judy Lipson

1:00 p.m. Thanks for Coming

SAVE THE DATES:

Gathering - March 14, 2015 Cal Day - April 18, 2015 Gathering - June 6, 2015 (Peninsula/South Bay) Homecoming - Weekend TBD in October 2015

A special thank you to our hosts, Steve and Judy Lipson, for generously offering their home for today's Gathering.



Mission

Public dialogue often lacks civility and efforts toward policy consensus rarely enjoy broad democratic engagement. Today's hardened lines of political division threaten to aggravate and perpetuate social problems.

The Center on Civility & Democratic Engagement (CCDE) at UC Berkeley's Goldman School of Public Policy focuses on preparing current and future leaders to successfully engage people of diverse backgrounds and viewpoints in the resolution of public policy issues.

The need for more effective and successful democratic engagement is clearly seen in the paralysis and acrimony in our state and national governments and violence worldwide. Through research, teaching, fellowships/internships and public events, students and the wider public learn about the range of deep beliefs and values which drive human social behavior. This knowledge is essential in helping diverse stakeholders achieve productive and enduring resolutions to pressing issues facing societies today.

Under the leadership of Dean Henry E. Brady, faculty director, Professor Larry A. Rosenthal, program director, Chancellor's Professor Robert B. Reich, senior fellow, and a volunteer advisory board, the Center sponsors programs and events on the UC Berkeley campus and beyond.

History

The Center was founded by the Cal Class of '68 to explore the legacy and advance the aspirations that characterize the spirit of the Class and their time at Cal. It is an exciting innovation in UC Berkeley alumni participation and relations with the University.

Find out more: gspp.berkeley.edu/ccde
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