

Goldman School of Public Policy – Spring 2013 Courses

Last Updated 2/4/2013

Please note: The schedule is subject to change, and we will send out periodic updates.

U Undergraduate Electives U

PP 98-3 (1) Group Study in Public Policy (DeCal)

ASUC Student Governance and Public Policy

Instructor of Record: Larry Rosenthal

Student Facilitators: Gabriella Rader and Taylor Fugere

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
TBA	Lec	003	T	6-7pm	123 Wheeler	

PP 98-8 (2) Group Study in Public Policy (DeCal)

Lobbying in Today's World: A Student Approach

Instructor of Record: Timothy Dayonot

Student Facilitators: Janet Navarro, Emily Truax

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77544	Lec	008	M	7-9pm	121 Wheeler	

PP 98-9 (2) Group Study in Public Policy (DeCal)

CA Labor Policy: The UC and Me

Instructor of Record: Jesse Rothstein

Student Facilitators: Erika Suzuki and Samuel Meyers

First Class meeting: Wednesday, February 6th

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77547	Lec	009	W	6-8pm	223 Dwinelle	

PP 98-1 (2) Group Study in Public Policy (DeCal)

Cal in Local Government

Instructor of Record: Jane Mauldon

Student Facilitators: Audrey Frey and Nora Hammond

**Enrollment by Instructor Approval Only; Must be part of the Cal in Local Government Program*

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
	Lec	001	M	5:30-7pm	209 Dwinelle	

PP 98-7 (2) Group Study in Public Policy (Decal)**Cal in the Capital****Instructor of Record: Michael O'Hare****Student Facilitators: Stephanie Thomas, Sarah Lewis, Brynna Quillin****Enrollment by Instructor Approval Only; Must be part of the Cal in the Capital Program*

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
	Lec	007	TH	5-7pm	150 GSPP	

PP 101 (4) Introduction to Public Policy Analysis**Michael O'Hare****Sarah Anzia**

A systematic and critical approach to evaluating and designing public policies. Combines theory and application to particular cases and problems. Diverse policy topics, including environmental, health, education, communications, safety, and arts policy issues, among others.

Special Note: Initial enrollment is 20 seats. Final enrollment is 95 seats, with priority from the waitlist as follows:

-Senior minor students (who have officially declared their minor standing prior to Spring 2013 and have taken at least **two** PP courses)

-Junior minor students (who have officially declared their minor standing prior to Spring 2013 and have taken at least **one** PP courses)

-Seniors & -Juniors

-Others, including concurrent enrollment

Instructions to submit your minor paperwork can be found here:

http://gspp.berkeley.edu/programs/minor_program.html

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77121	Lec	001	TTh	2-3:30	150 GSPP	
77124	Dis	101	M	3-4	3102 Etcheverry	
77127	Dis	102	W	1-2	3102 Etcheverry	
77130	Dis	103	M	12-1	259 Dwinelle	

PP C103 (4) Wealth and Poverty**Robert Reich**

This course is designed to provide students with a deeper understanding both of the structure of political economy and of why the distribution of earnings, wealth, opportunity have been diverging in the United States and in other nations. It is also intended to provide insight into the political and public policy debates that have arisen in light of the divergence as well as possible means of reversing it. This course is also listed as Letters and Science C180U.

Special Note: Please be aware this course is highly impacted. In order to enroll in this course, you MUST enroll in an open discussion section. If you choose to waitlist a discussion section, you are not guaranteed enrollment in the course.

PP C103 (4) Wealth and Poverty - Discussion Sections

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77133	Lec	001	F	12-2	150 Wheeler	11
77136	Dis	101	M	2-4	247 Dwinelle	
77139	Dis	102	M	12-2	101 Wheeler	
77142	Dis	103	Tu	2-4	247 Dwinelle	
77145	Dis	104	M	2-4	7 Evans	
77148	Dis	105	W	8-10	101 Wheeler	
77151	Dis	106	M	12-2	179 Stanley	
77154	Dis	107	Th	10-12	234 Dwinelle	
77157	Dis	108	Th	6-8	101 Wheeler	
77160	Dis	109	F	8-10	7 Evans	
77163	Dis	110	F	8-10	6 Evans	
77166	Dis	111	Th	8-10	105 Dwinelle	
77169	Dis	112	M	12-2	7 Evans	
77172	Dis	113	Th	8-10	2038 VLSB	
77175	Dis	114	Th	8-10	285 Cory	
77178	Dis	115	W	8-10	7 Evans	
77181	Dis	116	T	2-4	228 Dwinelle	
77184	Dis	117	T	8-10	2062 VLSB	
77187	Dis	118	T	8-10	105 Dwinelle	
77190	Dis	119	F	10-12	7 Evans	
77193	Dis	120	W	2-4	187 Dwinelle	
77196	Dis	121	W	2-4	228 Dwinelle	
77199	Dis	122	Th	6-8	106 Wheeler	
77202	Dis	123	W	2-4	7 Evans	
77205	Dis	124	W	2-4	179 Stanley	
77208	Dis	125	M	8-10	7 Evans	
77211	Dis	126	M	2-4	183 Dwinelle	
77214	Dis	127	Th	12-2	101 Wheeler	
77217	Dis	128	T	8-10	2066 VLSB	
77220	Dis	129	W	2-4	2066 VLSB	

77223	Dis	130	Th	2-4	247 Dwinelle
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PP 117AC (4) Race, Ethnicity, & Public Policy

Jane Mauldon

Three hours of lecture per week. The objective of this course is to use the tools and insights of public policy analysis as a means of understanding the ways in which policies are shaped by and respond to issues of race, ethnicity, and cultural difference. The course is organized around a series of discrete policy problems involving issues of race and ethnicity. It is designed to allow for comparative analysis within and across cases to explore the variety of ways in which policy intersects with different racial and ethnic groups. This course satisfies the American cultures requirement.

Special Note: Priority for enrollment in this class is given to 1) Seniors and juniors who are declared PP minors and have taken at least taken one public policy course in a previous semester. 2) Students who have taken PP101 and received a grade of B plus or better. Please email Professor Jane Mauldon at jmauldon@berkeley.edu, indicate if you are in one of the above listed priority groups, attach your transcript, and put PP117AC in the subject line. If you are not in one of the priority groups, very briefly explain your reasons for wanting to enroll. Enrollment will begin at 40 and increase depending on the demand.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77229	Lec	001	TTh	2-3:30	250 GSPP	2

PP C142 (4) Applied Econometrics and Public Policy

Bryan Graham

Three hours of lecture and zero to one hour of discussion/laboratory per week.

Prerequisites: ECON 140 or ECON 141 or consent of instructor. This course focuses on the sensible application of econometric methods to empirical problems in economics and public policy analysis. It provides background on issues that arise when analyzing non-experimental social science data and a guide for tools that are useful for empirical research. By the end of the course, students will have an understanding of the types of research designs that can lead to convincing analysis and be comfortable working with large scale data sets. Also listed as Economics C142 and Political Science C131A.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77232	Lec	001	TTh	3:30-5	534 Davis	20
77235	Dis	101	Th	8-9	71 Evans	
77238	Dis	102	Th	11-12	3105 Etcheverry	

PP C157-1 (4) Arts and Cultural Policy**Michael O'Hare**

Three hours of discussion and a one-hour section per week. Critical survey of government policies toward the arts (especially direct subsidy, copyright and regulation, and indirect assistance) and its effects on artists, audiences, and institutions. Emphasizes "highbrow" arts, the social and economic roles of participants in the arts, and mostly U.S. policy though we will compare some international examples of policy especially to highlight the importance of the distinctive U.S. non-profit mechanism of the US. Readings, field trips, and case discussion. One group project, one midterm, and one paper in two drafts.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77243	Lec	001	W	2-5	250 GSPP	
77526	Dis	102	TH	11-12	105 GSPP	
77529	Dis	103	F	12-1	105 GSPP	
77532	Dis	104	F	1-2	105 GSPP	

PP 179-1 (4) Public Budgeting**John Decker**

Three hours of lecture per week. Public sector budgeting incorporates many, perhaps most, of the skills of the public manager and analyst. The goal of this course is to develop and hone these skills. Using cases and readings from all levels of American government, the course will allow the student to gain an understanding of the effects and consequences of public sector budgeting, its processes and participants, and the potential impacts of various reforms. Undergraduate level of Public Policy 269. This course can be applied to the political science major.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77244	Lec	101	TTh	3:30-5	250 GSPP	20

PP 190-5 (3) Special Topics in Public Policy**Roy Ulrich****Topic: Telecommunications Policy**

Introduction to communications policy, covering such topics as freedom of the press and the development of journalism; intellectual property; regulation of telecommunications, broadcasting, and cable; and policy challenges raised by the Internet and the globalization of the media. The course also examines the salient issues associated with telecommunications and electronic commerce in the context of public policy questions facing decision makers – in government, education, and business. Finally, the course will examine the present battles over media concentration and telecommunications infrastructure.

Course examines current problems and issues in the field of public policy. As topics vary from year to year, course may be repeated for credit.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77247	Lec	005	TTh	12:30-2	250 GSPP	15

PP 190-10 (4) Special Topics in Public Policy

Hector Cardenas

Topic: US-Mexico Public Policy Relations

The United States and Mexico share the longest contiguous border between a developed and an emerging economy in the world. A substantial percentage of Mexico's population resides either legally or illegally in the United States, and trade and investment links between the two countries have grown consistently over the past 15 years. This course introduces students to the challenges that both countries are facing with regard to their relationship, but does so from a policy analytic perspective. During the course we analyze specific areas where public policies on both sides of the border spill over and we reflect on ways in which the countries strive to cooperate and on occasion fail to do so. The course is open to both undergraduates and graduates, with graduates having to complete an additional assignment for credit.

Course examines current problems and issues in the field of public policy. As topics vary from year to year, course may be repeated for credit.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77250	Lec	010	F	2-5	250 GSPP	6

PP 190-15 (2) Special Topics in Public Policy 7 Week Mini-Seminar

Robert M. Stern, Visiting Professor

Topic: International Macro/Financial Problems and Policies

Two hours of lecture per week. This mini-seminar will deal with the international macro/financial problems and policies of the United States, Eurozone, and other industrialized, emerging market, and developing economies. We will begin with an analysis of the 2007-08 U.S. sub-prime financial crisis and the efforts to deal with the consequences of the crisis based on the policies of the Bush and Obama administrations and the ongoing efforts to promote economic growth and reduce unemployment. The next session will deal with the Eurozone sovereign debt crisis and the policies adopted to resolve this crisis. Subsequent sessions will address the macro/financial problems and policies adopted by Japan, China, India, other emerging market economies, and the developing countries. Finally, we will address the need for policy coordination to deal with the ongoing international financial turmoil and the role of the International Monetary Fund in stabilizing the international financial system. Special Note: This class is 7 sessions and will take place from Jan. 23rd – March 6th.

Prerequisite: Previous coursework in economics beyond the introductory level.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77256	Lec	015	W	4-6	355 GSPP	

PP 190-16 (2) Special Topics in Public Policy 7 Week Mini-Seminar**Robert M. Stern, Visiting Professor****Topic: Issues of Protectionism and Options for Trade Liberalization**

Two hours of lecture per week. This mini-seminar will address the protectionist measures that are being adopted or considered by the world's major trading economies in dealing with macro/financial disruptions and efforts to promote economic growth and employment. We will also address the role and responsibilities of the World Trade Organization (WTO) in the current international economic environment and the economic and political factors that have led to the continuing impasse in the Doha Round of multilateral trade negotiations and prospects for future negotiations. Also to be considered are the problems for the global trading system posed by the proliferation of regional and bilateral preferential trading arrangements, issues of trade and international labor standards, and issues of trade and the environment, including measures to deal with global warming. Special Note: This class is 7 sessions and will take place from March 13th – May 1. This class spans 8 weeks due to the Spring Break holiday.

Prerequisite: Previous coursework in economics beyond the introductory level.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77259	Lec	016	W	4-6	355 GSPP	

PP 190-17 (3) Special Topics in Public Policy**Timothy Dayonot****Topic: Legislative Advocacy: The Role and Impact of Lobbyist and Government Relations Professionals in Influencing Public Policy**

Three hours of lecture per week. This class will examine the history, methodology and impact of legislative advocacy by business, industry, educational institutions, trade unions, state and local governments, non-profit advocacy groups and foreign governments. Because virtually all legislative advocacy efforts involve shaping policy through extensive negotiations between advocacy groups and the target governmental body, this course will also include a multi-class module on interest-based negotiations, with an emphasis on negotiating public policy. There is priority enrollment for Goldman School of Public Policy students and public policy minors. This class is cross listed with Public Policy 290 P 017 Lec and will have a maximum combined enrollment of 30 students.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77262	Lec	017	M	6-9	250 GSPP	

PP 190-18 (3) Special Topics in Public Policy**Larry Magid****Topic: The Politics of Public Policy**

Getting the policy right is important, but it's not enough. To transform a policy recommendation into reality a policy professional must secure support from political decision makers and often the public as well. This course offers students a practicum in political analysis, strategy and communication. Through hands-on in-class and take-home exercises students will analyze political environments, develop strategies to generate public support, build coalitions, and effectively advocate and negotiate for public policy proposals. Topics we will examine include: Political strategy, framing issues, effective communication, leadership, advocacy; building coalitions, and empowering and motivating individual and group action. We will examine various forums in which politics is practiced, as well as the many players practicing politics in these forums. The course will involve interaction with elected officials, political candidates, community organizers, campaign and communications professionals, lobbyists, and political strategists.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77264	Lec	018	TH	4-7	105 GSPP	

PP 190 (3) Special Topics in Public Policy**Hanna Breetz****Topic: Alternative Energy: Policy and Politics**

This course explores the policy options and political challenges for alternative energy development. The first half of the course examines a range of public policy instruments – carbon taxes, performance standards, production subsidies, R&D funding, innovation prizes, etc. – with an emphasis on the trade-offs and complex consequences associated with different policies. The second half of the course turns to the political and institutional dimensions of energy policymaking. Although the principal focus is U.S. energy policy, international case studies will be woven in for comparative purposes.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77538	Lec	021	T	12:30-2	105 GSPP	
			TH	12:30-2	355 GSPP	

PP 198-2 (1) Group Study in Public Policy (DeCal)**ASUC Student Governance and Public Policy****Instructor of Record: Larry Rosenthal****Student Facilitators: Gabriella Rader and Taylor Fugere**

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
	Lec	002	T	6-7pm	123 Wheeler	

PP 198-9 (2) Group Study in Public Policy (DeCal)**CA Labor Policy: The UC and Me****Instructor of Record: Jesse Rothstein****Student Facilitators: Erika Suzuki and Samuel Meyers**

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77550	Lec	009	W	6-8pm	223 Dwinelle	

PP 198-1 (2) Group Study in Public Policy (DeCal)**Cal in Local Government****Instructor of Record: Jane Mauldon****Student Facilitators: Audrey Frey and Nora Hammond****Enrollment by Instructor Approval Only; Must be part of the Cal in Local Government Program*

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
	Lec	001	M	5:30-7pm	209 Dwinelle	

PP 198-7 (2) Group Study in Public Policy (Decal)**Cal in the Capital****Instructor of Record: Michael O'Hare****Student Facilitators: Stephanie Thomas, Sarah Lewis, Brynna Quillin****Enrollment by Instructor Approval Only; Must be part of the Cal in the Capital Program*

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
	Lec	007	TH	5-7pm	150 GSPP	

PP 199-1 (1-4) Supervised Independent Study and Research

Course may be repeated for credit. Must be taken on a passed/not passed basis.

Prerequisites: Consent of Instructor. Individual or group study of a selected topic or topics in Public Policy. Please pick up an *Approval Form for Independent Study and/or Restricted Courses* from the main office at 2607 Hearst Avenue or online at<http://gspp.berkeley.edu/courses/index.html>. This form must be filled out and submitted to the Departmental Scheduler or the Graduate Assistant at GSPP to obtain a Class Entry Code.

Note!! Enrollment in the following courses is restricted to those students enrolled in the Master's or PhD Public Policy Programs. All other students must obtain instructor approval to enroll in one of these courses. Call the course scheduler at 642-7888 for further information.

PP 200-1 (4) Introduction to Policy Analysis

Jane Mauldon, Jesse Rothstein, Mia Bird

Four hours of discussion per week. *Prerequisites: Open only to students in the Goldman School of Public Policy.* This introductory course will integrate various social science disciplines and apply these perspectives to problems of public policy. Throughout the academic term, students will apply knowledge of politics, economics, sociology, and quantitative methods in the analysis of case studies of policymakers and managers making decisions. Students learn to use the techniques of social science to evaluate projects and programs. Course will include the preparation of a major paper for a client.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77298	Lec	001	TTh	10-12	250 GSPP	

PP 205 (6) Advanced Policy Analysis

Three hours of seminar per week. *Prerequisites: Open only to students in the Goldman School of Public Policy.* Each student will conduct thorough analysis on a major policy question. In this research, students will apply the interdisciplinary methods, approaches, and perspectives studied in the core curriculum.

Students are also required to enroll in the corresponding section of PP299.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/Inst
77301	Sem	001	W	9-12	355 GSPP	Glaser Kirp Bardach
77304	Sem	002	M	9-12	355 GSPP	
77307	Sem	003	T	6-9	Home of Prof.	
77310	Sem	004	Th	6-9	Home of Prof.	O'Hare Acland Kammen Rosenthal
77312	Sem	005	M	4-7	355 GSPP	
77313	Sem	006	M	1-4	355 GSPP	
77316	Sem	007	Th	4-7	355 GSPP	

PP 210B-1 (4) The Economics of Public Policy Analysis**Lee Friedman****PP 210B-2 (4) The Economics of Public Policy Analysis****Lee Friedman**

Three hours of lecture and one hour of discussion per week. *Prerequisites: Open only to students in the Goldman School of Public Policy.* Theories of microeconomic behavior of consumers, producers, and bureaucrats are developed and applied to specific policy areas. Ability to analyze the effects of alternative policy actions in terms of 1) the efficiency of resource allocation and 2) equity is stressed. Policy areas are selected to show a broad range of actual applications of theory and a variety of policy strategies. Enroll in one of the review sections below.

Discussion Sections (enroll in one):

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77322	Lec	001	MW	8-10	250 GSPP	
77325	Lec	002	MW	10-12	250 GSPP	
77328	Dis	101	F	9-10:30	250 GSPP	
77331	Dis	102	F	10:30-12	250 GSPP	

PP 240B-1 (4) Decision Analysis, Modeling, and Quantitative Methods**Rucker Johnson**

Four hours of lecture per week. *Prerequisites: Open only to students in the Goldman School of Public Policy.* An integrated course on the use of quantitative techniques in public policy analysis: computer modeling and simulation, linear programming and optimization, decision theory, and statistical and econometric analysis of policy-relevant data. The student develops a facility in distilling the policy relevance of numbers through an analysis of case studies and statistical data sets.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77334	Lec	001	MW	8-10	150 GSPP	
77337	Lec	002	MW	10-12	150 GSPP	
77340	Dis	101	F	9-10:30	105 GSPP	
77343	Dis	102	F	10:30-12	105 GSPP	

PP 240B Optional Laboratory: STATA for the Policy Analyst
Sarah Tahamont

This is an introductory course to Stata designed to complement and build on the skills taught in PP240B. Students will gain Stata programming skills by working with several major, national datasets used in policy analysis. Topics include writing .doc files, constructing datasets and analytical variables, linear and non-linear regression analysis, and utilizing loops and macro variables. Classes will include examples of how to use Stata to analyze different public policy problems and outcomes. One and one-half hours of lecture per week.

Students looking to receive credit can enroll in an independent study with Prof. Raphael, the instructor for the PP 240B case. The independent study will be for one-unit and must be taken on a satisfactory/unsatisfactory basis.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77346	Lab	101	T	8:30-10am	250 GSPP	

U Graduate Electives U

PP 257-1 (4) Arts and Cultural Policy
Michael O'Hare

Three hours of discussion per week and a biweekly seminar. Survey of government policy toward the arts (especially direct subsidy, copyright and regulation, and indirect assistance) and its effects on artists, audiences, and institutions. Emphasizes "highbrow" arts, the social and economic roles of participants in the arts, and mostly U.S. policy though we will compare some international examples of policy especially to highlight the importance of the distinctive U.S. non-profit mechanism. One group project, one midterm, and one paper in two drafts, plus an additional short theoretical or conceptual paper.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77348	Lec	001	W	2-5	250 GSPP	
77535	Dis	101			To be scheduled with professor	

PP 269-1 (4) Public Budgeting**John Decker**

Three hours of lecture/discussion per week. *Formerly 209.* Public sector budgeting is an activity that incorporates many, perhaps most, of the skills of the public manager and analyst. The goal of this course is to develop and hone these skills. Using cases and readings from all levels of American government, the course will allow the student to gain an understanding of the effects and consequences of public sector budgeting, its processes and participants, and the potential impacts of various reforms. Graduate level of Public Policy 179.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77349	Lec	001	TTh	3:30-5	250 GSPP	20

PP 270 (4) Kid-First Policy: Family, School, and Community**David Kirp**

Three hours of lecture per week. This seminar appraises the critical policy choices that shape the lives of children and adolescents from birth through high school and beyond. The issues are as varied-and hotly debated by politicians and policy-makers-as banning Coke machines in schools to reduce obesity, regulating teenage abortion, providing universal preschool and helping abused children. Students from across the campus-public policy, education, social welfare, business, sociology, political science, economics-bring different perspectives. Discussions and readings draw on insights from across the policy sciences. Problem-solving is the focus in seminar meetings and research projects.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77352	Lec	001	T	2-5	105 GSPP	

PP 290-2,3 (3) Special Topics in Public Policy**Amy Slater****Topic: Negotiations Seminar**

Three hours of lecture per week. The objective of this course is to improve negotiation skills and to increase the ability to resolve conflicts in a multitude of situations, including public policy negotiations. The course will examine the theory and dynamics of negotiation and various approaches to negotiating. Topics will include: distributive and integrative bargaining; preparation strategies; defense to ploys; power and perceptions; multi-party negotiations; working with lawyers; impact of gender, cross-cultural negotiations, organizational change and mediation. Simulated negotiation exercises will be extensively used.

Course examines current problems and issues in the field of public policy. As topics vary from year to year, course may be repeated for credit.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77354	Lec	002	T	2-5	355 GSPP	
77355	Lec	003	W	12-3	105 GSPP	

PP 290-5 (3) Special Topics in Public Policy**Roy Ulrich****Topic: Telecommunications Policy**

Introduction to communications policy, covering such topics as freedom of the press and the development of journalism; intellectual property; regulation of telecommunications, broadcasting, and cable; and policy challenges raised by the Internet and the globalization of the media. The course also examines the salient issues associated with telecommunications and electronic commerce in the context of public policy questions facing decision makers – in government, education, and business. Finally, the course will examine the present battles over media concentration and telecommunications infrastructure.

Course examines current problems and issues in the field of public policy. As topics vary from year to year, course may be repeated for credit.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77361	Lec	005	TTh	12:30-2	250 GSPP	

PP 290-6 (4) Special Topics in Public Policy**Michael Nacht****Topic: Management Strategies for Public Organizations**

This course will use case materials, articles, and simulation exercises to determine effective strategies for leaders in government and non-profit organizations.

Course examines current problems and issues in the field of public policy. As topics vary from year to year, course may be repeated for credit.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77364	Lec	006	M	2-5	105 GSPP	

PP 290-7 (4) Special Topics in Public Policy**Michael Nacht and Stanley Prussin****Topic: Nuclear Security: The Nexus Between Policy and Technology**

This course will examine the evolution of nuclear energy and nuclear weapons, including current policy and technology issues. There will be one lecture each week followed by two discussion sessions: one that emphasizes policy issues for technology-educated students and one on technology issues for policy-educated students.

Course examines current problems and issues in the field of public policy. As topics vary from year to year, course may be repeated for credit.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77367	Lec	007	M	5-8	105 GSPP	

PP 290-8 (3) Special Topics in Public Policy

Daniel Heimpel

David Kirp

In a vibrant democracy, journalism has the power and responsibility to both inform and inspire the public to political action. Achieving this requires a deep understanding of current social problems and how policy is formulated, alongside the ability to tell that story in a manner that drives an otherwise apathetic public into action.

The goal of the Journalism for Social Change course and fellowship program is two-fold: 1) to teach students of journalism, public policy and social work how to use journalism and media as an implement of social change; and 2) have those students become effective change agents themselves. This class is not primarily theoretical – students should be prepared to dig in deep and make meaningful contributions to policy change on both the state and federal level.

At first read, prospective students may find the subject matter – Child Maltreatment as a Public Health Issue – narrow. But, choosing a single issue area is a deliberate choice. If this course were structured more broadly, with a host of different social problems to tackle, the effectiveness of each student’s contribution would be limited. Instead Journalism for Social Change intends to leave each student with the **experience** of being a player in covering and promulgating policy reform around the issues facing vulnerable children. Further, the umbrella of children allows us to explore the broad, but deeply interwoven policy areas concerning: education, poverty, welfare, foster care, public housing, access to health care and the courts.

In as much, student work will be published throughout the semester and during the summer fellowship and will have a direct, immediate impact. Through precise, rigorous reporting and policy analysis students will substantively contribute to public discourse on this issue, and by virtue of that contribution drive political will toward positive policy solutions to the myriad social issues vulnerable children face.

With that experience, students will be better prepared to use journalism for social change in whatever field they explore beyond the class

For more information do not hesitate to contact lecturer Daniel Heimpel:

dheimpel@fosteringmediaconnections.org 510-334-8636

Course examines current problems and issues in the field of public policy. As topics vary from year to year, course may be repeated for credit.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77370	Lec	008	T	5-7:30	105 GSPP	

PP 290-20 (4) Special Topics in Public Policy**Jesse Rothstein****Topic: The Economics of Education Policy**

This course will cover a number of current and recent education policy debates that are importantly informed by economic models and econometric tools. Readings will include a mixture of academic studies and policy discussions. Topics to be covered will include labor market returns to education; segregation/desegregation and achievement gaps; school choice; school resource policies; accountability; teacher quality; and higher education admissions and financial aid. PP290 students should have grades of B+ or better in PP210 and PP240 (or the equivalent).

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77502	Lec	020	F	9-12	648 Evans	

PP 290-10 (4) Special Topics in Public Policy**Hector Cardenas****Topic: US-Mexico Public Policy Relations**

The United States and Mexico share the longest contiguous border between a developed and an emerging economy in the world. A substantial percentage of Mexico's population resides either legally or illegally in the United States, and trade and investment links between the two countries have grown consistently over the past 15 years. This course introduces students to the challenges that both countries are facing with regard to their relationship, but does so from a policy analytic perspective. During the course we analyze specific areas where public policies on both sides of the border spill over and reflect on ways in which the countries strive to cooperate and on occasion fail to do so. The objective of the course is to give students an opportunity to learn and use the tools of policy analysis and apply them to a fascinating and important area of international relations. *Course examines current problems and issues in the field of public policy. As topics vary from year to year, course may be repeated for credit.*

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77373	Lec	010	F	2-5	250 GSPP	

PP 290-14 (4) Special Topics in Public Policy**Sarah Anzia****Topic: Government Employees and Public Sector Unions in Politics and Policy**

In the last two years, state and local government officials across the U.S. have moved to limit collective bargaining in the public sector, trim the salaries and benefits of government employees, and restructure the way that government employees do their jobs. High-profile political battles in states like Wisconsin and Ohio have raised fundamental questions about the role of government employees and their unions in the policymaking process. In this course, we will explore what that role is today, what it was in the past, and what it should be in the future. Readings and discussions will focus on the history of government employee organization in the U.S.; variation in state-level collective bargaining laws; what public sector employees do to engage in the political process and how effective they are; and how public sector unions and collective bargaining shape government service provision. The class will have a maximum enrollment of 20.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77379	Lec	014	W	2-4	355 GSPP	

PP 290-15 (2) Special Topics in Public Policy 7 Week Mini-Seminar**Robert M. Stern, Visiting Professor****Topic: International Macro/Financial Problems and Policies**

Two hours of lecture per week. This mini-seminar will deal with the international macro/financial problems and policies of the United States, Eurozone, and other industrialized, emerging market, and developing economies. We will begin with an analysis of the 2007-08 U.S. sub-prime financial crisis and the efforts to deal with the consequences of the crisis based on the policies of the Bush and Obama administrations and the ongoing efforts to promote economic growth and reduce unemployment. The next session will deal with the Eurozone sovereign debt crisis and the policies adopted to resolve this crisis. Subsequent sessions will address the macro/financial problems and policies adopted by Japan, China, India, other emerging market economies, and the developing countries. Finally, we will address the need for policy coordination to deal with the ongoing international financial turmoil and the role of the International Monetary Fund in stabilizing the international financial system. Special Note: This class is 7 sessions and will take place from Jan. 23rd – March 6th.

Prerequisite: Previous coursework in economics beyond the introductory level.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77382	Lec	015	W	4-6	355 GSPP	

PP 290-16 (2) Special Topics in Public Policy 7 Week Mini-Seminar**Robert M. Stern, Visiting Professor****Topic: Issues of Protectionism and Options for Trade Liberalization**

Two hours of lecture per week. This mini-seminar will address the protectionist measures that are being adopted or considered by the world's major trading economies in dealing with macro/financial disruptions and efforts to promote economic growth and employment. We will also address the role and responsibilities of the World Trade Organization (WTO) in the current international economic environment and the economic and political factors that have led to the continuing impasse in the Doha Round of multilateral trade negotiations and prospects for future negotiations. Also to be considered are the problems for the global trading system posed by the proliferation of regional and bilateral preferential trading arrangements, issues of trade and international labor standards, and issues of trade and the environment, including measures to deal with global warming. Special Note: This class is 7 sessions and will take place from March 13th – May 1. This class spans 8 weeks due to the Spring Break holiday.

Prerequisite: Previous coursework in economics beyond the introductory level.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77385	Lec	016	W	4-6	355 GSPP	

PP 290-17 (3) Special Topics in Public Policy**Timothy Dayonot****Topic: Legislative Advocacy: The Role and Impact of Lobbyist and Government Relations Professionals in Influencing Public Policy**

Three hours of lecture per week. This class will examine the history, methodology and impact of legislative advocacy by business, industry, educational institutions, trade unions, state and local governments, non-profit advocacy groups and foreign governments. Because virtually all legislative advocacy efforts involve shaping policy through extensive negotiations between advocacy groups and the target governmental body, this course will also include a multi-class module on interest-based negotiations, with an emphasis on negotiating public policy. There is priority enrollment for Goldman School of Public Policy students and public policy minors. This class is cross listed with Public Policy 190 P 017 Lec and will have a maximum combined enrollment of 30 students.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77388	Lec	017	M	6-9	250 GSPP	

PP 290-18 (1) Special Topics in Public Policy**Brent Copen****Topic: Financial Modeling for NonProfit Organizations**

Financial modeling is a process by which organizations test key revenue, expense and programmatic assumptions and examine the likely outcomes of a projected course of action. Financial modeling offers nonprofit leaders a way of clarifying the financial implications of various options and facilitates critical, intentional and informed decision making.

This course is a "hands-on" training that will equip students with the skills to build Excel-based financial models. Real-world case studies will be used to train students in the highly-iterative process of financial model development. Students will learn how to identify key variables, articulate underlying assumptions, construct staffing models, develop and analyze multi-case scenarios, and identify key questions critical to organizational decision making. Special attention will be given to presenting a financial model--using clarifying graphs and dashboards—in order to support strategic discussions among organizational leaders. A computer with Microsoft Excel will be required for this course.

NOTE: This class will meet on 3/15, 3/22 and 4/5 from 9:00am- 2pm

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77391	Lec	018	Friday	9-2	355 GSPP	

PP 290-19 (3) Special Topics in Public Policy**Larry Magid****Topic: The Politics of Public Policy**

Getting the policy right is important, but it's not enough. To transform a policy recommendation into reality a policy professional must secure support from political decision makers and often the public as well. This course offers students a practicum in political analysis, strategy and communication. Through hands-on in-class and take-home exercises students will analyze political environments, develop strategies to generate public support, build coalitions, and effectively advocate and negotiate for public policy proposals. Topics we will examine include: Political strategy, framing issues, effective communication, leadership, advocacy; building coalitions, and empowering and motivating individual and group action. We will examine various forums in which politics is practiced, as well as the many players practicing politics in these forums. The course will involve interaction with elected officials, political candidates, community organizers, campaign and communications professionals, lobbyists, and political strategists.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77393	Lec	019	TH	4-7	105 GSPP	

PP 290-21 (3) Special Topics in Public Policy**Hanna Breetz****Topic: Alternative Energy: Policy and Politics**

This course explores the policy options and political challenges for alternative energy development. The first half of the course examines a range of public policy instruments – carbon taxes, performance standards, production subsidies, R&D funding, innovation prizes, etc. – with an emphasis on the trade-offs and complex consequences associated with different policies. The second half of the course turns to the political and institutional dimensions of energy policymaking. Although the principal focus is U.S. energy policy, international case studies will be woven in for comparative purposes.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77541	Lec	021	T	12:30-2	105 GSPP	
			TH	12:30-2	355 GSPP	

PP 292-1 (1-12) Directed Advanced Study. (letter grade basis only)

Course may be repeated for credit. Open to qualified graduate students wishing to pursue special study and research under the direction of a member of the faculty.

Prerequisite: Consent of Instructor. Please pick up an *Approval Form for Independent Study and/or Restricted Courses* from the main office at 2607 Hearst Avenue or online at <http://gspp.berkeley.edu/courses/index.html>. This form must be filled out and submitted to the Departmental to obtain a Class Entry Code.

PP 295-1 (1-9) Supervised Research Colloquium

Open to qualified graduate students wishing to pursue special research under direction of a member of the staff. Discussion and analysis of dissertation research projects, including conceptual and methodological problems of designing and conducting policy research.

Prerequisite: Consent of Instructor. Please pick up an *Approval Form for Independent Study and/or Restricted Courses* from the main office at 2607 Hearst Avenue or online at <http://gspp.berkeley.edu/courses/index.html>. This form must be filled out and submitted to the Departmental to obtain a Class Entry Code.

Must be taken on a satisfactory/unsatisfactory basis.

PP 296 (3) Ph.D. Seminar *Ph.D students only****Eugene Smolensky**

Two hours of seminar and one hour of consultation per week. Prerequisites: Must be a Ph.D. student in public policy in third year or beyond. Course may be repeated for credit.

Discussion and analysis of dissertation research projects, including conceptual and methodological problems of designing and conducting public policy research.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77433	Sem	001	T	12-1:30	355 GSPP	

PP 297-2 (1) International Public Policy Group (IPPG) Graduate Student Led Seminar

Instructor of Record: Sudha Shetty

Student Facilitators: Ashley Clark, Sujit Thapa, Prithi Trivedi, and Mina Yu

The course objective is to provide exposure to students in different facets of development in the international context. The emphasis is on personal, first-hand perspectives from leaders and innovators in this space. Students will have the unique opportunity to learn from the experiences of expert practitioners from an entire spectrum of academia, international development agencies, foundations, consulting firms, think tanks, social enterprises and large for-profit businesses with an impact on international development policy and practice.

This graduate student led course is a speaker series that will convene weekly. A leading practitioner will speak about their personal journey, relevant issues in their field of work, past projects of particular interest and insights from their experiences. Topics covered will include poverty, health, education, women's rights, energy and the environment, agriculture, microfinance, corporate social responsibility, and human rights. Speakers may use case studies as examples to elaborate on public policy problems, outcomes, and solutions. Speakers will talk for about 45 minutes to an hour and the remaining time will be devoted to Q&A.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77438	Sem	002	T	12:30-2	105 GSPP	

PP 297-3 (1) PolicyMatters Journal Graduate Student Led Seminar**Instructor of Record: Henry Brady and Larry Rosenthal****Student Facilitators: Shirin Panahandeh and Anna Scodel****Topic: Writing and Publishing in Public Policy**

The course objective is to learn about different styles of writing and publishing on policy issues and implement the skills in the context of publishing Policy Matters Journal and the PMJ Blog. The emphasis is on immediate application of topics discussed and student skill development. Students will have a unique opportunity to utilize writing, editing, communication, and design skills by generating blog entries, individual opinion pieces, and contributing to the various stages of the PMJ publishing process--article selection, editing, layout, distribution, blogging, and website development.

This graduate student led course is a weekly meeting consisting primarily of hands-on workshops, with some guest speakers throughout the semester to discuss particular facets of public policy writing and publishing. Speaker topics will include opinion writing, blogging, and the publishing process for academic writing.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77553	Sem	003	W	6-7:30	355 GSPP	

PP 298-1 (1-12) Directed Advanced Study (S/U basis only)

Course may be repeated for credit. Open to qualified graduate students wishing to pursue special study and research under the direction of a member of the faculty.

Prerequisite: Consent of Instructor. Please pick up an *Approval Form for Independent Study and/or Restricted Courses* from the main office at 2607 Hearst Avenue or online at <http://gspp.berkeley.edu/courses/index.html>. This form must be filled out, signed by the instructor and submitted to the Departmental Scheduler or Graduate Assistant at GSPP to obtain a Class Entry Code.

PP 299 (3) Independent Study in Preparation for the Master's Essay CCN – See below.

Prerequisites: Open only to students in the Goldman School of Public Policy.

Second year MPP students enroll in this class in conjunction with Public Policy 205, Advanced Policy Analysis.

CCN	Class Type	Section #	Instructor
77475	Ind	001	Jack Glaser
77478	Ind	002	David Kirp
77481	Ind	003	Gene Bardach
77484	Ind	004	Michael O'Hare
77487	Ind	005	Dan Acland
77490	Ind	006	Dan Kammen
77493	Ind	007	Larry Rosenthal

PP 602-1 (1-10) Individual Study for Doctoral Students. (S/U basis only)

Course may be repeated for credit. *Prerequisites:* Must be a candidate in the Public Policy School's Ph.D. Program. Individual study in consultation with the major field adviser, intended to provide an opportunity for qualified students to prepare themselves for the various examinations required of candidates for the Ph.D. May not be used for unit or residence requirements for the doctoral degree.

📞Questions? Questions? Questions? Questions? Questions? Questions?📞

- **Call the GSPP Class Scheduler at 510-642-7888; apryl@berkeley.edu**
- **Stop by 2607 Hearst Avenue (North Side of Campus)**
- **Visit GSPP's web site: gspp.berkeley.edu**
- **Visit UC's online Schedule of Classes: schedule.berkeley.edu**