

Goldman School of Public Policy
Fall 2015 Courses
Last Updated 10/19/2015

*Please note: The schedule is subject to change and we will send out periodic updates
Questions? Contact Isaac Castro at icastro@berkeley.edu or (510)643-6961*

U Undergraduate Electives U

98-1 (2) Group Study in Public Policy (DeCal)

Course Facilitator: Anita Chen

Instructor of Record: Michael O'Hare

Topic: Student Government Leadership

The Associated Student Government of the University of California (ASUC) is the largest student run nonprofit government system in the nation. As the model of student engagement, the ASUC's primary goal is to advocate for students and to ensure that the student voice is always amplified and never silenced. This course will dive into how such an institution is run, how its leaders are elected/appointed, and how this multi-million dollar entity manages its decisions. This course counts towards the public policy minor and starts on the 3rd week of classes. Contact Anita Chen, the facilitator at achen473@berkeley.edu for questions.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77103	Grp	001	Th	6-8	390 Hearst Mining	

98-2 (2) Group Study in Public Policy (DeCal)

Course Facilitator: Anita Chen

Instructor of Record: Michael O'Hare

Topic: Student Government Leadership

The Associated Student Government of the University of California (ASUC) is the largest student run nonprofit government system in the nation. As the model of student engagement, the ASUC's primary goal is to advocate for students and to ensure that the student voice is always amplified and never silenced. This course will dive into how such an institution is run, how its leaders are elected/appointed, and how this multi-million dollar entity manages its decisions. This course counts towards the public policy minor and starts on the 3rd week of classes. Contact Anita Chen, the facilitator at achen473@berkeley.edu for questions.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77106	Grp	002	T	7-9	105 GSPP	

101 (4) Introduction to Public Policy Analysis

Michael O'Hare

A systematic and critical approach to evaluating and designing public policies. Combines theory and application to particular cases and problems. Diverse policy topics, including environmental, health, education, communications, safety, and arts policy issues, among others.

Special Note: The waitlist enrollment is limited to 20 seats. Final enrollment is 95 seats, with priority from the waitlist as follows:

- Senior minor students (who have officially declared their minor standing prior to Fall 2014 and have taken at least **two** PP courses)
- Junior minor students (who have officially declared their minor standing prior to Fall 2014 and have taken at least **one** PP courses)
- Seniors & Juniors
- Others, including concurrent enrollment

Instructions to submit your minor paperwork can be found here:

http://gspp.berkeley.edu/programs/minor_program.html

CCN	Class Type	Section #	Day	Time	Location
77115	Lec	001	MW	12:30-2	250 GSPP
77118	Dis	101	Th	9-10	105 GSPP
77121	Dis	102	Th	10-11	105 GSPP
77124	Dis	103	Th	11-12	105 GSPP
77126	Dis	104	Th	8-9	105 GSPP

117AC (4) Race, Ethnicity, & Public Policy

Jane Mauldon

In this course, students learn to use the tools of public policy analysis to illuminate the ways in which policies are shaped by and respond to issues of race, ethnicity, and cultural difference, and how policies differentially affect members of different race/ethnic groups. The first half of the course takes a broad sweep historically, geographically and institutionally to survey how race and ethnicity have appeared in the past and currently in U.S. public policies, with some comparisons to other countries' policies. In the second half of the course we explore in more detail race/ethnic aspects of specific policy domains, including education, housing, health care, criminal justice, immigration, and environmental concerns.

This course satisfies the American cultures requirement.

Enrollment requires a course entry code.

Codes will be awarded according to the following priorities: 1) 4th- and higher-year **declared PP minors** who have **completed** at least one course for the minor; 2) 3rd- and 2nd-year students **declared PP minors** who have **completed** at least one course for the minor; 3) All other **declared PP minors**; 4) MPP students; 5) All others.

To receive a course entry code, please email Professor Jane Mauldon at jmauldon@berkeley.edu and indicate your priority group, with the details: a) if you are a PPMinor, b) what year you are and c) if you have *completed* a Public Policy class, and which one& when, and anything else you want me to know.

Please put PP117AC in the subject line and attach a copy of your transcript.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77508	Lec	001	MW	8-9:30	105 GSPP	

C142 (4) Applied Econometrics and Public Policy

Card, D E

Three hours of lecture and zero to one hour of discussion/laboratory per week.

Prerequisites: ECON 140 or ECON 141 or consent of instructor. This course focuses on the sensible application of econometric methods to empirical problems in economics and public policy analysis. It provides background on issues that arise when analyzing non-experimental social science data and a guide for tools that are useful for empirical research. By the end of the course, students will have an understanding of the types of research designs that can lead to convincing analysis and be comfortable working with large scale data sets. Also listed as Economics C142 and Political Science C131A.

CCN	Class Type	Section #	Day	Time	Location
77127	Lec	001	TTh	11-12:30	150 GSPP
77130	Dis	101	M	9-10	3109 Etch
77123	Dis	102			

C184 (4) Energy & Society

Dan Kammen

Three hours of lecture and one hour of discussion per week. Energy sources, uses, and impacts: an introduction to the technology, politics, economics, and environmental effects of energy in contemporary society. Energy and well-being; energy in international perspective, origins, and character of energy crisis. Also listed as Energy and Resources Group C200.

CCN	Class Type	Section #	Day	Time	Location
77136	Lec	001	TTh	2-3:30	245 Li Ka Shing
77139	Dis	101	T	1-2	210 Wheeler
77142	Dis	102	T	1-2	30 Wheeler
77145	Dis	103	T	1-2	220 Wheeler
77148	Dis	104	W	10-11	140 Barrows
77151	Dis	105	W	11-12	136 Barrows
77154	Dis	106	W	12-1	136 Barrows
77157	Dis	107	W	1-2	136 Barrows
77160	Dis	108	M	10-11	140 Barrows

190-1 (4) Special Topics in Public Policy

Rucker Johnson

Topic: Poverty and Inequality

Four hours of lecture per week. This course will examine the nature and extent of poverty in the U.S., its causes and consequences, and the antipoverty effects of existing and proposed government programs and policies. The types of questions to be addressed include the following: What is poverty? Why is poverty so persistent? Why are poverty rates for minorities so high? Is there a culture of poverty? What are the interrelationships among poverty, family structure, inner city neighborhoods, labor market conditions and public policies? Is poverty passed on from generation to generation? The first ten weeks of this course (Topics 1-6) focuses on social science theory and evidence about the causes, consequences and costs of poverty. The last four weeks of the course (Topics 7-9) examines child poverty policies, employment policies, and setting an overall agenda for poverty policy.

CCN	Class Type	Section #	Day	Time	Location
77169	Lec	001	MW	2-4	250 GSPP

PP 190-3 (3) Special Topics in Public Policy**Saru Jayaraman****Topic: The Fight for Food Justice: Mass Movement or Consumer Culture?**

This course will discuss a wide range of current social justice campaigns and policy debates relating to the food system, including: corporate consolidation of farmland and meat, poultry, and dairy processing; labor conditions in the food system; food insecurity and access to healthy food in low-income communities; and transparency with regard to food labeling. The course will in particular examine: corporate consolidation throughout the food system has impacted each of these issues and many more; activists' varied responses to these trends; and how policy instruments and regulatory levers can be used to change the way the U.S. food system operates. Students will be exposed to current local, state, and federal policy campaigns and to real-world activists, organizers, and policy experts engaged in these campaigns. In every class, we will examine not only the issues involved but current efforts to address the issues.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77175	Lec	03	W	10-1	355 GSPP	

190-5 (3) Special Topics in Public Policy**Timothy M. Dayonot****Topic: Negotiations**

Three hours of lecture per week. The objective of this course is to improve negotiation skills and to increase the ability to resolve conflicts in a multitude of situations, including public policy disputes. Topics will include: distributive and integrative bargaining; preparation strategies; defense to ploys; power and perceptions; team and multi-party negotiations; political, legislative and regulatory negotiations; emotions and gender, email negotiations, handling difficult negotiators, impact of personality traits and public policy mediation. Simulated negotiation exercises and role-plays will be used extensively. As topics vary from year to year, course may be repeated for credit.

CCN	Class Type	Section #	Day	Time	Location
77181	Lec	006	T	6-9	250 GSPP

190-7 (3) Special Topics in Public Policy**Alexander Gelber****Topic: Public Sector Economics**

This course examines major issues in American economic policy, including taxation, low-income assistance, health care, Social Security, education, the environment, government deficits, and the distribution of responsibilities among federal, state and local governments. Economic issues and policy options will be discussed in the context of both current academic thinking and current policy debates. Some of the course material draws on the professor's recent experience as a senior official at the U.S. Treasury, discussing examples of recent policy-making including the development of the President's Budget and budget discussions between Congress and the President.

Special Note: This course is for undergraduates only. Also, Tax and Budget Policy is not a prerequisite for Public Sector Economics. If someone has already taken Tax and Budget Policy, s/he can also take Public Sector Economics for credit (or if s/he takes Public Sector Economics, s/he can also take Tax and Budget Policy for credit). Public Sector Economics primarily focuses on economic aspects of public finance.

Prerequisites: Econ 100A, Econ 101A, UGBA 101B, or equivalent.

CCN	Class Type	Section #	Day	Time	Location
77187	Lec	001	TTh	4-5:30	105 GSPP

190-9 (4) Special Topics in Public Policy

Amy Lerman

Topic: Political Psychology and Public Policy

Why do people engage in suicide terrorism, and how do we discourage it? What makes people discriminate against minority groups, and how do we prevent it? Why are voting rates so low, and how can we improve them? In this course, we explore the psychological foundations of successful public policy-making. We begin by considering different analytic frameworks for understanding human nature, examining the contributions of economics, political science, and psychology to explanations of social and political behavior. We then apply these theories and concepts to investigating a range of important political and public policy issues, including: how people develop their political attitudes; how mass media and campaigns shape public opinion; the root causes of racism and prejudice; why people vote, volunteer and engage in protest; and the psychological underpinnings of extremism and genocide. In each case, our focus is on the ways that knowledge about human cognition can help policymakers craft public policies that reach their intended goals.

CCN	Class Type	Section #	Day	Time	Location
77190	Lec	01	TTh	10-11:30	250 GSPP

190-11 (3) Special Topics in Public Policy

Saru Jayaraman

Topic: The People vs. the State: U.S. Social Movements and Policy

This course will survey major historical and ongoing social movements in the United States, including the labor, women's, civil rights, and welfare rights movements, and more recently, Occupy, immigrant rights, and the growing movement , catapulted to national attention by events in Ferguson, MO, around racialized criminalization. Students will examine policy and other tools that these movements have utilized and fought for, and the ways in which policy has been used by those in power to both address and subdue such movements. Students will also hear from current social movement leaders and examine current policies moving through local, state and federal legislatures.

CCN	Class Type	Section #	Day	Time	Location
77196	Lec	011	W	2-5	155 Kroeber

190-12 (3) Special Topics in Public Policy

Roy Ulrich

Topic: Telecommunications Policy

Introduction to communications policy, covering such topics as freedom of the press and the development of journalism; intellectual property; regulation of telecommunications, broadcasting, and cable; and policy challenges raised by the Internet and the globalization of the media. The course also examines the salient issues associated with telecommunications and electronic commerce in the context of public policy questions facing decision makers – in government, education, and business. Finally, the course will examine the present battles over media concentration and telecommunications infrastructure.

CCN	Class Type	Section #	Day	Time	Location
77199	Lec	012	TuTh	11-12:30	122 Barrows

198-1 (2) Group Study in Public Policy (DeCal)**Course Facilitator: Anita Chen****Instructor of Record: Michael O'Hare****Topic: Student Government Leadership**

The Associated Student Government of the University of California (ASUC) is the largest student run nonprofit government system in the nation. As the model of student engagement, the ASUC's primary goal is to advocate for students and to ensure that the student voice is always amplified and never silenced. This course will dive into how such an institution is run, how its leaders are elected/appointed, and how this multi-million dollar entity manages its decisions. This course counts towards the public policy minor and starts on the 3rd week of classes. Contact Anita Chen, the facilitator at achen473@berkeley.edu for questions.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77202	Grp	001	Th	6-8	390 Hearst Mining	

198-2 (2) Group Study in Public Policy (DeCal)**Course Facilitator: Anita Chen****Instructor of Record: Michael O'Hare****Topic: Student Government Leadership**

The Associated Student Government of the University of California (ASUC) is the largest student run nonprofit government system in the nation. As the model of student engagement, the ASUC's primary goal is to advocate for students and to ensure that the student voice is always amplified and never silenced. This course will dive into how such an institution is run, how its leaders are elected/appointed, and how this multi-million dollar entity manages its decisions. This course counts towards the public policy minor and starts on the 3rd week of classes. Contact Anita Chen, the facilitator at achen473@berkeley.edu for questions.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77205	Grp	002	T	7-9	105 GSPP	

PP199-1 (1-4) Supervised Independent Study and Research

Course may be repeated for credit. Must be taken on a passed/not passed basis.

Prerequisites: Consent of Instructor. Individual or group study of a selected topic or topics in Public Policy. Please pick up an *Approval Form for Independent Study and/or Restricted Courses* from the main office at 2607 Hearst Avenue or online at http://gspp.berkeley.edu/courses/docs/2011_ISRCApapprovalForm.pdf. This form must be filled out and submitted to the Departmental Scheduler or the Graduate Assistant at GSPP to obtain a Class Entry Code.

Note!! Enrollment in the following courses is restricted to those students enrolled in the Master's or PhD Public Policy Programs. All other students must obtain instructor approval to enroll in one of these courses. Call the course scheduler at 643-6961 for further information.

210A (4) The Economics of Public Policy Analysis

Steven Raphael

NOTE: Special enrollment instructions to be sent to MPP students prior to registration.

Three hours of lecture and one and one-half hours of discussion per week (choose one of the review sections below.) *Prerequisites: Open only to students in the Goldman School of Public Policy.* Theories of microeconomic behavior of consumers, producers, and bureaucrats are developed and applied to specific policy areas. Ability to analyze the effects of alternative policy actions in terms of 1) the efficiency of resource allocation and 2) equity is stressed. Policy areas are selected to show a broad range of actual applications of theory and a variety of policy strategies.

Choose one of the discussion sections listed below:

Discussion Sections (enroll in one):

CCN	Class Type	Section #	Day	Time	Location
77235	Lec	001	MW	8-10	250 GSPP
77238	Dis	101	F	8:30-10	105 GSPP
77241	Dis	102	F	10-11:30	105 GSPP

240A (4) Decision Analysis, Modeling and Quantitative Methods

Jesse Rothstein

Four hours of lecture and one and one half hours of discussion per week. *Prerequisites: Open only to students in the Goldman School of Public Policy.* An integrated course on the use of quantitative techniques in public policy analysis: computer modeling and simulation, linear programming and optimization, decision theory, and statistical and econometric analysis of policy-relevant data. The student develops a facility in distilling the policy relevance of numbers through an analysis of case studies and statistical data sets.

CCN	Class Type	Section #	Day	Time	Location
77259	Lec	001	TTh	8-10	250 GSPP
77262	Dis	101	F	8:30-10	250 GSPP
77265	Dis	102	F	10-11:30	250 GSPP

220 (4) Law and Public Policy

Sean Farhang

Four hours of lecture per week. *Prerequisites: Open only to students in the Goldman School of Public Policy.* Focuses on legal aspects of public policy by exposing students to primary legal materials, including court decisions and legislative and administrative regulations. Skills of interpretation and legal draftsmanship are developed. Relationships among law-making agencies and between law and policy are explored through case-centered studies.

CCN	Class Type	Section #	Day	Time	Location
77244	Lec	001	MW	10-12	250 GSPP
77247	Dis	101	F	12-1	105 GSPP
77250	Dis	102	F	1-2	105 GSPP

250 (4) Political and Agency Management Aspects of Public Policy

Sarah Anzia

Three hours of lecture and one hour of discussion per week. *Prerequisites: Open only to students in the Goldman School of Public Policy. Formerly 230A.* This course examines the political and organizational factors involved in developing new policies, choosing among alternatives, gaining acceptance, assuring implementation, and coping with unanticipated consequences. Materials will include case studies, theoretical, empirical, and interpretive works from several disciplines.

AND Choose one of the review sections listed below:

CCN	Class Type	Section #	Day	Time	Location
77267	Lec	001	TTh	2-3:30	250 GSPP
77496	Dis	101	F	2-3	105 GSPP
77499	Dis	102	F	1-2	250 GSPP

260 (4) Public Leadership & Management

Dan Mulhern

Four hours of lecture/discussion per week. *Prerequisites: Open only to students in the Graduate School of Public Policy and a select few students at other graduate schools.* This course is designed to help students develop their skills for leading and managing groups, government agencies, nonprofit organizations, and public advocacy, with the goal of achieving positive social change. Materials include case studies, analyses, and works from several disciplines. Course is open to first and second year MPP students, but recommended for first year.

Prerequisites: This course is open mainly to GSPP and joint-degree GSPP students, but a small number of students from other professional schools will be admitted to the extent there's room. If you are from another professional school, please email Rebecca Boles (rboles@berkeley), who will put your name on a waitlist, and get back to you. In the meantime, all interested students should attend the first class.

CCN	Class Type	Section #	Day	Time	Location
77280	LEC	001	TuTh	3:30-5	250 GSPP
77283	SEC	101	M	12-2	355 GSPP
77286	SEC	102	M	4-6	355 GSPP
77289	SEC	103	T	12-2	355 GSPP
77292	SEC	104	W	2-4	115 Kroeber

251 (3) Microeconomic Organization and Policy Analysis

Lee Friedman

Two hours of seminar and one hour of conference per week. Prerequisites: This class is open only to graduate students who have completed PP210B or Econ 201A (or equivalent by consent of the instructor). Research seminar to develop public policy analyses based on microeconomic theories of organization, including collective demand mechanisms, behavioral theory of regulatory agencies and bureaucracies, and productivity in the public sector.

Non-GSPP graduate students, please contact professor directly if you are interested in taking class. Consent of Instructor will be required to obtain a Class Entry Code from the Departmental Scheduler.

CCN	Class Type	Section #	Day	Time	Location
77268	Sem	001	M	2-4	355 GSPP

C253-1 (3) International Economic Development Policy

Alain de Janvry

Two hours of lecture per week. Co-Sponsored by the Department of Agricultural and Resource Economics and Public Policy, the course will equip students with the practical skills needed to produce an economic analysis of a policy issue in the developing world, of the quality required by international agencies such as the World Bank. Cross listed with AREC253.

CCN	Class Type	Section #	Day	Time	Location
77271	Lec	001	W	10-12	247 CORY

259 (4) Benefit-Cost Analysis

Dan Acland

Three hours of lecture per week. This course focuses on the application of economic tools to the analysis of a wide range of contemporary policy issues. It is intended to help students become sophisticated consumers of cost-benefit analysis (CBA) and related methods. While applications will be emphasized throughout the course, the underlying theory and analytical techniques will be developed rigorously as well. Areas to be explored will include environmental policy, natural resource management, health care policy, research and development, and health and safety regulation. Practical professional skills will be emphasized as well: these will include visual presentation of data and concepts, writing clear and concise memos, using spreadsheet software to solve problems, and working successfully on teams. Special Note: *This course is open mainly to GSPP and joint-degree GSPP students, but a small number of graduate students from other departments will be admitted to the extent there is room. If you are a non-GSPP graduate student, please contact the instructor during the first week of classes & attend class.*

CCN	Class Type	Section #	Day	Time	Location
77277	Sem	001	TTh	12-2	250 GSPP

275 (4) Spatial Data and Analysis

Solomon Hsiang

The recent explosion of spatially explicit data and analytical tools, such as "Geographic Information Systems" (GIS) and spatial econometrics, have aided researchers and decision-makers faced with a variety of challenges. This course introduces students to spatial data and its analysis, as well as the modeling of spatially dependent social processes and policy problems. Students will be introduced to the types, sources, and display of spatial data. Through hands-on analysis, students will learn to extract quantitative information from spatial data for applied research and public policy. Students will be introduced to spatial statistics, spatially dependent simulation, and spatial optimization. Students will learn to think creatively about spatial problems through examples drawn from economics, politics, epidemiology, criminology, agriculture, social networks, and the environment. The goal of the course is to equip advanced masters students and doctoral students with tools that will help them be effective analysts and communicators of spatial information in their future research or policy-related work. Because hands-on analysis plays a central role in the class, students will benefit from prior experience with basic computer programming -- although prior experience is not required. Prerequisites: introductory statistics or equivalent.

CCN	Class Type	Section #	Day	Time	Location
77306	Lec	001	W	2-5	105 GSPP
77502	Dis	101	F	2-4	250 GSPP

C284 (4) Energy & Society

Dan Kammen

Three hours of lecture and one hour of discussion per week. Energy sources, uses, and impacts: an introduction to the technology, politics, economics, and environmental effects of energy in contemporary society. Energy and well-being; energy in international perspective, origins, and character of energy crisis. Also listed as Energy and Resources Group C200.

CCN	Class Type	Section #	Day	Time	Location
77313	Lec	001	TTh	2-3:30	245 Li Ka Shing
77316	Dis	101	T	1-2	210 Wheeler
77319	Dis	102	T	1-2	30 Wheeler
77322	Dis	103	T	1-2	220 Wheeler
77325	Dis	104	W	10-11	140 Barrows
77328	Dis	105	W	11-12	136 Barrows
77331	Dis	106	W	12-1	136 Barrows
77334	Dis	107	W	1-2	136 Barrows
77337	Dis	108	M	10-11	140 Barrows

286 (4) US National Security Policy

Michael Nacht

Intended for: This course is open to both undergraduates and graduates.

An extensive examination of contemporary US national security issues and how policy is developed and implemented. Topics include Russia after the Cold War with emphasis on nuclear and biological weapons; crisis decision-making and the key players in national security policy; the struggle against terrorism, especially since 9/11, with some reference to homeland security; the challenges to US policy in the Middle East after the Arab spring; China as the chief great power rival; and the role of unmanned vehicles, cyber, and special operations as key elements of US policy. Students will write policy memos, participate in crisis simulation exercises, and complete a take-home final examination.

CCN	Class Type	Section #	Day	Time	Location
77340	Lec	001	M	2-5	105 GSPP

288 (4) Risk and Optimization Models for Policy

Michael O'Hare

This course examines mathematical models useful in policy analysis and management through a series of exercises and hands-on experimentation. It assumes knowledge of basic economics and introductory statistics, though if you are technically astute, you can successfully fake or wing the prerequisites. The objectives of the course are that

- (1) its alums use these models in management and policy analysis more than they otherwise would;
- (2) alums be more confident that they can teach themselves how to use new models not covered in the course, and more willing to apply models in professional practice;
- (3) the result of this increased use be better decisions;
- (4) the course itself be fun and challenging.

Tools include:

- Simulation and Monte Carlo methods
- Statistical Decision Theory
- Linear and non-linear programming
- Markov processes
- Queuing models
- Time Series models
- Inferential heuristics and biases

Class meetings are a combination of workshops and discussion, with minimal, brief lecturing. Conversation will be in the mode of "...even better..." and "what if?", and we will be discussing mainly what students have done as exercises and projects. If you don't like to argue, or take it personally, you may not enjoy this course. Similarly, if you are most comfortable being told course content in lecture form, you will not enjoy the approach used here: lectures when they occur will almost always be brief, post-exercise, and grudgingly provided: the readings and textbook are much better media for this function.

CCN	Class Type	Section #	Day	Time	Location
77343	Lec	001	TuTh	5:30-7	105 GSPP

290-5 (3) Special Topics in Public Policy**Timothy M. Dayonot****Topic: Negotiations**

Three hours of lecture per week. The objective of this course is to improve negotiation skills and to increase the ability to resolve conflicts in a multitude of situations, including public policy disputes. Topics will include: distributive and integrative bargaining; preparation strategies; defense to ploys; power and perceptions; team and multi-party negotiations; political, legislative and regulatory negotiations; emotions and gender, email negotiations, handling difficult negotiators, impact of personality traits and public policy mediation. Simulated negotiation exercises and role-plays will be used extensively.

Course examines current problems and issues in the field of public policy. As topics vary from year to year, course may be repeated for credit.

CCN	Class Type	Section #	Day	Time	Location
77358	Lec	005	T	6-9	250 GSPP

290-6 (3) Special Topics in Public Policy**Brent Copen****Topic: Financial Management of NonProfit Organizations**

In order to be an effective leader in the nonprofit field, one must be able to analyze and act upon financial information as part of an overall approach to strategic decision making. This course will focus on the financial management issues faced by board members and by senior and executive managers in nonprofit organizations. Students will learn the tools and techniques for effective financial management, including pricing, program analyses, budgeting and overall business model sustainability. The course will address current regulations and issues that impact nonprofit financial management. The use and development of internal and external financial reports will be studied with an emphasis on using financial information in decision-making. Tools and techniques of financial statement analysis, interpretation and presentation will be discussed and practiced. The course is designed to develop the core financial management skills needed by board members and senior managers in large and small organizations. These include the practice of critical and analytical thinking, the ability to synthesize and plan, the knowledge of how to evaluate and respond quickly, and the skills to communicate effectively. We will address the real challenges, opportunities, and problems of financial management in nonprofit organizations.

CCN	Class Type	Section #	Day	Time	Location
77361	Lec	06	M	6-8	250 GSPP

290-8 (3) Special Topics in Public Policy

Solomon Hsiang

Topic: Foundations of Sustainable Development

Sustainable development is an objective of many social policies, however the idea is both complex and controversial. This course examines the theoretical definitions of this idea as well as the efforts to operationalize and evaluate it in modern society. This interdisciplinary course begins with an introduction to economic and social development in various historical contexts and then proceeds to examine when and where development might be viewed as "sustainable." Materials covered may include theories of development, theories of sustainability, historical evidence of unsustainable development, mass conservation and laws of thermodynamics, monetary value in general economic equilibrium, externalities and commons problems, renewable and non-renewable resources, models of overlapping generations, inter-temporal and cross-sectional welfare analysis, the role of trade in sustainability, lifecycle analysis and green accounting. Students will be exposed to modern issues surrounding water, climate, ecosystems, and mineral resources; as well as specific issues associated with agricultural and health technologies, education, innovation, population growth and urbanization. Throughout the course, unsolved intellectual and policy challenges are emphasized. **Prerequisites: PP210A & PP210B or equivalent.**

CCN	Class Type	Section #	Day	Time	Location
77367	Lec	008	T	9-12	355 GSPP

290-10 (3) Special Topics in Public Policy

Larry Rosenthal

Topic: Cities and Their Citizens

This seminar applies policy thinking to the metropolitan political economy, emphasizing the practical demands of urban problem-solving. We will confront the ways in which "localism" complicates traditional policy analysis and our conceptions of equity & the public interest. The metro policy sphere will be covered from as many viewpoints as we can muster, including: voters & citizens; youth, families and the elderly; homeowners and renters; local workers and commuters; developers, environmentalists and community groups; public, nonprofit and private managers; power-regimes and the disenfranchised; neighborhood organizations; & newcomers and long-term incumbents. Once we cover some structural features of urban economics and politics, our case-based subject matter will include topics like schools, segregation & gentrification, civic engagement, neighborhood identity & preservation, housing affordability, homelessness, sprawl & suburbanization, disaster preparation, fiscal distress & recovery, among others. The course presupposes a working knowledge of microeconomics and standard social science approaches.

CCN	Class Type	Section #	Day	Time	Location
77373	Lec	010	W	2-5	355 GSPP

290-11 (3) Special Topics in Public Policy**Saru Jayaraman****Topic: The People vs. the State: U.S. Social Movements and Policy**

This course will survey major historical and ongoing social movements in the United States, including the labor, women's, civil rights, and welfare rights movements, and more recently, Occupy, immigrant rights, and the growing movement , catapulted to national attention by events in Ferguson, MO, around racialized criminalization. Students will examine policy and other tools that these movements have utilized and fought for, and the ways in which policy has been used by those in power to both address and subdue such movements. Students will also hear from current social movement leaders and examine current policies moving through local, state and federal legislatures.

CCN	Class Type	Section #	Day	Time	Location
77376	Lec	011	W	2-5	155 Kroeber

290-12 (3) Special Topics in Public Policy**Roy Ulrich****Topic: Telecommunications Policy**

Introduction to communications policy, covering such topics as freedom of the press and the development of journalism; intellectual property; regulation of telecommunications, broadcasting, and cable; and policy challenges raised by the Internet and the globalization of the media. The course also examines the salient issues associated with telecommunications and electronic commerce in the context of public policy questions facing decision makers – in government, education, and business. Finally, the course will examine the present battles over media concentration and telecommunications infrastructure.

CCN	Class Type	Section #	Day	Time	Location
77379	Lec	012	TuTh	11-12:30	122 Barrows

290-14 (4) Special Topics in Public Policy

Dan Lindheim

Topic: Implementation: The Inside Scoop on Running a Major California City

The course will provide students an in-depth understanding of the key issues and constraints facing top city administrators and political officials in running a city: inadequate budgets, serious crime, unmet labor demands, under-funded pensions, planning and development constraints, departing sports franchises, and dysfunctional politics, political institutions, and press. Stated differently, the course will examine the extent to which cities are viable: can they provide the services that residents demand and deserve; can they provide for public safety, jobs, housing, schools, basic services, and fill potholes? And there is the public interest question: viable for whom and who benefits? Using Oakland as a case study, the course will integrate direct front-line experience with broader conceptual analyses of key issues. Students will work on projects of current importance and gain a detailed familiarity with a wide-range of city policies, programs, and documents. The course is taught by a former Oakland city manager and will include presentations by senior local officials.

Key management and conceptual issues to be addressed include: (i) finance and budget (why are cities so financially challenged, what can be done, can city revenues and expenditures be changed); (ii) public safety (can cities be made safe, can it be done constitutionally, what are appropriate roles for police and non-police interventions); (iii) labor negotiations (how to meet wage and benefit expectations given financial and political reality); (iv) economic development (can cities provide or attract good jobs, what is the appropriate role of city regulation and demands on businesses or developers); (v) sports franchises (can the A's, Warriors, Raiders be saved; are professional sports teams worth pursuing, retaining?); (vi) politics and political institutions (does organization matter, how different is "strong mayor" or Council/Manager forms of government, should Council elections be by district or at-large, should city attorneys, auditors be elected and what is appropriate role); (vi) who benefits (who does city government serve, who benefits from city actions, how to effectively involve the large number of disparate publics; (vii) evaluation (how does the public or government know whether policies and implementation have been good, bad, effective, etc; what is the accuracy and impact of the press; are elections good measures of program success or failure?

<i>CCN</i>	<i>Class Type</i>	<i>Section #</i>	<i>Day</i>	<i>Time</i>	<i>Location</i>
77385	Lec	014	MW	10:30-12	105 GSPP

290-17 (3) Special Topics in Public Policy

Alexander Gelber

Topic: Public Sector Economics

This course examines major issues in American economic policy, including taxation, low-income assistance, health care, Social Security, education, the environment, government deficits, and the distribution of responsibilities among federal, state and local governments. Economic issues and policy options will be discussed in the context of both current academic thinking and current policy debates. Some of the course material draws on the professor's recent experience as a senior official at the U.S. Treasury, discussing examples of recent policy-making including the development of the President's Budget and budget discussions between Congress and the President.

Special Note: This course is for graduate students only. Also, PP190-5 (Tax and Budget Policy) is not a prerequisite for Public Sector Economics. If someone has already taken Tax and Budget Policy, s/he can also take Public Sector Economics for credit (or if s/he takes Public Sector Economics, s/he can also take Tax and Budget Policy for credit). Public Sector Economics primarily focuses on economic aspects of public finance.

Prerequisites: Previous coursework in introductory and/or intermediate microeconomics.

<i>CCN</i>	<i>Class Type</i>	<i>Section #</i>	<i>Day</i>	<i>Time</i>	<i>Location</i>
77394	Lec	001	TTh	2:30-4	105 GSPP

290-18 (3) Special Topics in Public Policy

Steve Weissman and Jennifer Granholm

Topic: American Jobs Project

This seminar will be project-based. Working with Professor Steve Weissman and former Governor Jennifer Granholm, it is designed as part of The American Jobs Project at UC Berkeley, and will focus upon developing clean energy job creation strategies in states that have resisted clean energy policy. It is a precursor to a year-long project, and is best suited for those students who wish to sign on to the American Jobs Project as their Advanced Policy Analysis project, capstone or writing requirement in Business or Law in the second semester of the year. Pending funding, in the fall semester students could be sent in teams to their assigned states for short periods to do field research. The seminar will enlist as guest presenters experts in clean energy sectors, regulatory reforms and economic development.

The American Jobs Project (AJP) will focus on a bottom-up strategy of stoking jobs in the states, designing the policy roadmap for each state to create innovative energy job clusters in the advanced energy and manufacturing job sectors. The AJP will issue reports based on state-specific research and customized innovative policy recommendations, including supply and demand strategies, workforce development, access to capital and innovation ecosystems. The class will coincide with the rollout of EPA rules regarding CO2 emissions, wherein states must formulate state-specific plans for cutting carbon pollution. The final state-based reports will be delivered to candidates and office-holders of both political parties in each of the states.

The Project is a partnership between the Berkeley Energy and Climate Initiative (BECI), the Center for Innovation Technology Research in the Interest of Society (CITRIS), and the schools of Law, Engineering and Public Policy, among others. Graduate students in disciplines such as Business, Public Policy, Engineering, Planning and Law with a passion for clean energy are encouraged to apply.

Enrollment will be capped at 25, and students wishing to be selected for participation must write at least one paragraph about their interest or expertise in the subject matter of the Project, and if they have ties/special interest in West Virginia, Kentucky, Kansas, Montana, Wyoming, Texas, South Dakota, North Dakota, Arkansas, Missouri, Louisiana, Mississippi, South Carolina, Alabama and Indiana. Those expressions of interest should be sent to granholm@berkeley.edu and sweissman@law.berkeley.edu by August 1, 2015.

<i>CCN</i>	<i>Class Type</i>	<i>Section #</i>	<i>Day</i>	<i>Time</i>	<i>Location</i>
77397	Lec	018	M	6:15-9:15	SDH 250

290-19 (3) Special Topics in Public Policy**Steven Raphael****Topic: The Economics of Race in the United States**

In this course, we will study various aspect of the economics of race and racial inequality in the United States. Topics covered will include (but will not be limited to) labor market inequality, racial disparities in wealth, inter-generational mobility, residential and school segregation, criminal victimization, and interactions with the criminal justice system. The course will also study sources of disparities, including discriminatory treatment, and the influence of difference in backgrounds characteristics that on vary on average by race and ethnicity. The course will also cover policies designed to mitigate racial inequality.

<i>CCN</i>	<i>Class Type</i>	<i>Section #</i>	<i>Day</i>	<i>Time</i>	<i>Location</i>
77399	Lec	001	MW	4-5:30	250 GSPP

PP 290-20 (3) Special Topics in Public Policy**Saru Jayaraman****Topic: The Fight for Food Justice: Mass Movement or Consumer Culture?**

This course will discuss a wide range of current social justice campaigns and policy debates relating to the food system, including: corporate consolidation of farmland and meat, poultry, and dairy processing; labor conditions in the food system; food insecurity and access to healthy food in low-income communities; and transparency with regard to food labeling. The course will in particular examine: corporate consolidation throughout the food system has impacted each of these issues and many more; activists' varied responses to these trends; and how policy instruments and regulatory levers can be used to change the way the U.S. food system operates. Students will be exposed to current local, state, and federal policy campaigns and to real-world activists, organizers, and policy experts engaged in these campaigns. In every class, we will examine not only the issues involved but current efforts to address the issues.

<i>CCN</i>	<i>Class Type</i>	<i>Section #</i>	<i>Day</i>	<i>Time</i>	<i>Location</i>	<i>Exam Group/GSI</i>
77505	Lec	20	W	10-1	355 GSPP	

292-1 (1-12) Directed Advanced Study. (letter grade basis only)

Course may be repeated for credit. Open to qualified graduate students wishing to pursue special study and research under the direction of a member of the faculty.

Prerequisite: Consent of Instructor. Please pick up an *Approval Form for Independent Study and/or Restricted Courses* from the main office at 2607 Hearst Avenue or online at http://gspp.berkeley.edu/courses/docs/2011_ISRCApapprovalForm.pdf. This form must be filled out and submitted to the Departmental to obtain a Class Entry Code.

295-1 (1-9) Supervised Research Colloquium

Open to qualified graduate students wishing to pursue special research under direction of a member of the staff. Discussion and analysis of dissertation research projects, including conceptual and methodological problems of designing and conducting policy research.

Prerequisite: Consent of Instructor. Please pick up an *Approval Form for Independent Study and/or Restricted Courses* from the main office at 2607 Hearst Avenue or online at http://gspp.berkeley.edu/courses/docs/2011_ISRCApapprovalForm.pdf. This form must be filled out and submitted to the Departmental to obtain a Class Entry Code.

Must be taken on a satisfactory/unsatisfactory basis.

296 (3) Ph.D. Seminar

Amy Lerman

Two hours of seminar and one hour of consultation per week. Prerequisites: Must be a Ph.D. student in public policy in third year or beyond. Course may be repeated for credit. Discussion and analysis of dissertation research projects, including conceptual and methodological problems of designing and conducting public policy research.

CCN	Class Type	Section #	Day	Time	Location
77451	Sem	001	T	3-5	355 GSPP

297-2 (1) Graduate Student Led Course

Critical Theory and Policymaking

Instructor of Record: Sudha Shetty

Student Facilitators: Taylor Smiley, Yoel Haile and Jeanette Ling

This course will be an examination of power and oppression as they are manifested through the structures of racism, sexism and economic exploitation. We will employ a critical theory lens to explore the construct of "expertise" and the ways in which policymaking can be a tool for the creation and reification or the disruption of structural and institutional inequalities within these systems. Critical theory is a "school of thought that stresses the reflective assessment and critique of society and culture by applying knowledge from the social sciences and the humanities." Following discussion centered engagement with critical theory literature, we will introduce a series of seminars by guest speakers on critical race theory, the construction of "expertise" as it relates to different policy areas and finally, applied critical theory as it manifests in inclusive policy-making in the professional world. Ultimately this course will be a space to discuss how we as future policy professionals can address systems of power in an effort to achieve equitable systems change with policy tools.

CCN	Class Type	Section #	Day	Time	Location
77456	Lec	002	W	5:30-7:30	250 GSPP

297-3 (1) Graduate Student Led Course

Writing and Publishing in Public Policy

Course Facilitators: Linden Bairey

Instructor of Record: Larry Rosenthal

The course objective is to learn about different styles of writing and publishing on policy issues and implement the skills in the context of publishing Policy Matters Journal and the PMJ Blog. The emphasis is on immediate application of topics discussed and student skill development. Students will have a unique opportunity to utilize writing, editing, communication, and design skills by generating blog entries, individual opinion pieces, and contributing to the various stages of the PMJ publishing process--article selection, editing, layout, distribution, blogging, and website development.

This graduate student led course is a weekly meeting consisting primarily of hands-on workshops, with some guest speakers throughout the semester to discuss particular facets of public policy writing and publishing. Speaker topics will include opinion writing, blogging, and the publishing process for academic writing.

CCN	Class Type	Section #	Day	Time	Location
77457	Sem	003	W	6-8	105

297-4 (1) Graduate Student Led Course

Policy to the People: Participatory Policy Analysis Clinic

Course Facilitators: Desiree Carver-Thomas, Bryan Klickstein, Caitlin O'Neil and Rhonda Smith

Instructor of Record: Larry Rosenthal

As the school motto proclaims, GSPP prepares its students to “speak truth to power”, yet in our day-to-day work as policy analysts we tend to hold power constant. We aspire to provide “objective” or “dispassionate” assessments of problems and potential solutions. But what do we miss when those most affected by the problems are represented in our analysis by nothing more than data points or interview transcripts?

Students in this year-long course will support local community-based organizations as they pilot Participatory Policymaking: A Toolkit for Social Change which is an ongoing projects of “Thinking about Policy and Privilege (TaPP)”, a group of GSPP students focused on examining power, privilege and inclusion in public policy. Based on GSPP’s well-known method for policy analysis (Professor Eugene Bardach’s “Eightfold Path”), the Toolkit democratizes policy analysis via participatory design, helping communities craft solutions to the problems they experience. Policies designed with the representation and participation of the people they affect will likely be more effective and sustainable than those that are not. The class will operate in three project teams. Two teams will provide direct support to our community partners and one team will distill the experiences of both pilot projects and other feedback received on the Toolkit to create a version 2.0. Community partners include the RYSE Center, a youth development non-profit located in Richmond, CA and Ashby Village, a community-based network of elders living in the greater Berkeley area.

Note: In order to receive the 2nd unit for this course you will need to register for PP 297.5 (CCN:77517) as well.

CCN	Class Type	Section #	Day	Time	Location
77459	Sem	004	M	5:30-7:30	105 GSPP

298-1 (1-12) Directed Advanced Study (S/U basis only)

Course may be repeated for credit. Open to qualified graduate students wishing to pursue special study and research under the direction of a member of the faculty.

Prerequisite: Consent of Instructor. Please pick up an *Approval Form for Independent Study and/or Restricted Courses* from the main office at 2607 Hearst Avenue or online at <http://gspp.berkeley.edu/courses/index.html>. This form must be filled out, signed by the instructor and submitted to the Departmental Scheduler, Isaac Castro at GSPP to obtain a Class Entry Code.

375 (2) GSI Practicum

Henry Brady and TBD

Two hours of lecture per week. This course is directed at Graduate Student Instructors for undergraduate and graduate courses, and reviews the most important elements of effective teaching, especially teaching graduate students in professional programs like the Master of Public Policy. It satisfies the graduate division requirement for a 300 course for GSI's and open to non-GSPP students. *This course was formerly PP 300.*

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77493	Lec	001	M	6-9	355 GSPP	

Questions? Questions? Questions? Questions? Questions? Questions?

- **Contact Isaac Castro at icastro@berkeley.edu or 510-643-6961**
- **Stop by 2607 Hearst Avenue (North Side of Campus)**
- **Visit GSPP's web site: gspp.berkeley.edu**
- **Visit UC's online Schedule of Classes: schedule.berkeley.edu**