Goldman School of Public Policy Fall 2013 Courses Last Updated 8/28/2013

Please note: The schedule is subject to change and we will send out periodic updates

Undergraduate Electives **U**

101 (4) Introduction to Public Policy Analysis Sarah Anzia

A systematic and critical approach to evaluating and designing public policies. Combines theory and application to particular cases and problems. Diverse policy topics, including environmental, health, education, communications, safety, and arts policy issues, among others.

Special Note: The waitlist enrollment is limited to 20 seats. Final enrollment is 95 seats, with priority from the waitlist as follows:

- -Senior minor students (who have officially declared their minor standing prior to Fall 2013 and have taken at least **two** PP courses)
- -Junior minor students (who have officially declared their minor standing prior to Fall 2013 and have taken at least **one** PP courses)
- -Seniors & Juniors
- -Others, including concurrent enrollment

Instructions to submit your minor paperwork can be found here:

http://gspp.berkeley.edu/programs/minor program.html

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77109	Lec	001	TTh	9:30-11	150 GSPP	стоир, сот
77112 77115	Dis Dis	101 102	M W	3-4 3-4	285 Cory 3102 Etcheverry	
77118	Dis	103	W	3-4	3105 Etcheverry	

C184 (4) Energy and Society

Dan Kammen

Three hours of lecture and one hour of discussion per week. Energy sources, uses, and impacts: an introduction to the technology, politics, economics, and environmental effects of energy in contemporary society. Energy and well-being; energy in international perspective, origins, and character of energy crisis. Also listed as Energy and Resources Group C100.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77121	Lec	001	TTh	2-3:30	245 Li Ka Shing	Group/GS1
77124	Dis	101	Т	1-2	155 Barrawa	
77127	Dis	102	Т	1-2	Barrows 151 Barrows	
77130	Dis	103	Т	1-2	185	
77133	Dis	104	W	9-10	Barrows 136 Barrows	
77136	Dis	105	W	9-10	174	
77139	Dis	106	W	9-10	Barrows 175 Barrows	
77142	Dis	107	М	9-10	136	
77145	Dis	108	М	9-10	Barrows 174 Barrows	

190-1 (4) Special Topics in Public Policy

Amy Lerman

Topic: Political Psychology and Public Policy

Why do people engage in suicide terrorism, and how do we discourage it? What makes people discriminate against minority groups, and how do we prevent it? Why are voting rates so low, and how can we improve them? In this course, we explore the psychological foundations of successful public policy-making. We begin by considering different analytic frameworks for understanding human nature, examining the contributions of economics, political science, and psychology to explanations of social and political behavior. We then apply these theories and concepts to investigating a range of important political and public policy issues, including: how people develop their political attitudes; how mass media and campaigns shape public opinion; the root causes of racism and prejudice; why people vote, volunteer and engage in protest; and the psychological underpinnings of extremism and genocide. In each case, our focus is on the ways that knowledge about human cognition can help policymakers craft public policies that reach their intended goals.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77148	Lec	01	TTh	2-3:30	250 GSPP	Group/GSI

190-2 (3) Special Topics in Public Policy

Visiting Professor Robert M. Stern

Topic: The International Economy: Concepts and Policy Issues

Purpose: Broad overview of international economics and the international economy. Prerequisite: Previous or concurrent coursework in economics at the introductory level, or beyond.

Topics to be Covered Include: Institutions of the International Economy; Comparative Advantage and the Gains from Trade; Modern Theories and Additional Effects of Trade; Tariffs; Non-Tariff Barriers; Reasons for Protection; U.S. Trade Policies and Institutions; World Trade Arrangements and the WTO; Preferential Trading Arrangements and the NAFTA; International Business; Outsourcing and Offshoring; International Migration of Labor; Environment, Labor Standards, and Trade; International Policies for Economic Development, Trade, Aid, and Financial; The Balance of Trade and Other Measures of International Transactions; Exchange Rates; Pegging the Exchange Rate; International Macroeconomics; The Eurozone Sovereign Debt Crisis; The Global Financial Crisis.

Intended for: Undergraduate students and graduate students in the Goldman School of Public Policy and graduate students in other UC programs. Prerequisite: Previous or concurrent coursework in economics at the introductory level, or beyond. CCN 77151 PP190 for undergraduates; CCN 77307 PP290 for graduate students

CCN	Class Type	Section #	Day	Time	Location	Exam
						Group/GSI
77151	Lec	02	TTh	4-5:30	355 GSPP	

190-5 (3) Special Topics in Public Policy

Roy Ulrich

Topic: Tax and Budget Policy

This course analyzes the main features of our tax system. What is meant by fairness, efficiency, and simplicity in taxation and how do we choose among these different goals? How do special interests affect tax policy outcomes? How does the tax law treat the wealthy, the middle class, and the poor? Is major tax reform possible and, if so, what direction should reform take? The main objective will be for students to gain a deeper understanding of some of the major tax and budget policy issues and choices facing policy makers and the country today. This course is open to both undergraduates and graduates.

CCN	Class Type	Section #	Day	Time	Location	Exam
77157	Lec	005	TTh	12:30-2	105 GSPP	Group/GSI 17

190-6 (3) Special Topics in Public Policy

Timothy M. Dayonot Topic: Negotiations

Three hours of lecture per week. The objective of this course is to improve negotiation skills and to increase the ability to resolve conflicts in a multitude of situations, including public policy disputes. Topics will include: distributive and integrative bargaining; preparation strategies; defense to ploys; power and perceptions; team and multi-party negotiations; political, legislative and regulatory negotiations; emotions and gender, email negotiations, handling difficult negotiators, impact of personality traits and public policy mediation. Simulated negotiation exercises and role-plays will be used extensively. As topics vary from year to year, course may be repeated for credit.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77160	Lec	006	Т	6-9	250 GSPP	14

190-7 (3) Special Topics in Public Policy

Blas Perez Henriquez

Topic: Markets, Politics, and Policy Making

This course will explore the political economy of developing and implementing market-based solutions such as emissions trading for environmental control. Also, students will analyze and debate the pertinence of government interventions in different areas of the economy to foster low carbon business transformation and green growth, access to higher education, and responsible finance. Course materials and instruction will emphasize a comparative perspective based on the international experience and practice in these policy areas, as well as the role of the private sector in addressing these issues.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77162	Lec	007	W	12-3	355 GSPP	• •

190-9 (4) Special Topics in Public Policy

Rucker Johnson

Topic: Poverty and Inequality

Four hours of lecture per week. This course will examine the nature and extent of poverty in the U.S., its causes and consequences, and the antipoverty effects of existing and proposed government programs and policies. The types of questions to be addressed include the following: What is poverty? Why is poverty so persistent? Why are poverty rates for minorities so high? Is there a culture of poverty? What are the interrelationships among poverty, family structure, inner city neighborhoods, labor market conditions and public policies? Is poverty passed on from generation to generation? The first ten weeks of this course (Topics 1-6) focuses on social science theory and evidence about the causes, consequences and costs of poverty. The last four weeks of the course (Topics 7-9) examines child poverty policies, employment policies, and setting an overall agenda for poverty policy.

CCN	Class Type	Section #	Day	Time	Location	Exam
77163	Lec	009	TTh	8-10am	105 GSPP	Group/GSI

190-10 (3) Special Topics in Public Policy

Steve Maurer

Topic: WMD Terrorism

The idea that terrorists could acquire and use weapons of mass destruction (WMD) acquired new urgency after September 11. Yet public discussions still rely on Hollywood cliches at least as much as science. This course will present what is known about the WMD terrorism threat and how the US can respond. Topics will include terrorist incentives for acquiring WMD; the technology behind nuclear, radiological, biological, and chemical weapons; methods for allocating scarce defense resources and promoting the development of new technologies; and international initiatives designed to limit WMD proliferation and fight terrorism. Course requirements will include a mid-term, term paper, final exam, and individual class participation. Course examines current problems and issues in the field of public policy. As topics vary from year to year, course may be repeated for credit.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77166	Lec	010	TTH	5-6:30	105 GSPP	.,

PP199-1 (1-4) Supervised Independent Study and Research

Course may be repeated for credit. Must be taken on a passed/not passed basis. Prerequisites: Consent of Instructor. Individual or group study of a selected topic or topics in Public Policy. Please pick up an Approval Form for Independent Study and/or Restricted Courses from the main office at 2607 Hearst Avenue or online at http://gspp.berkeley.edu/courses/docs/2011 ISRCApprovalForm.pdf. This form must be filled out and submitted to the Departmental Scheduler or the Graduate Assistant at GSPP to obtain a Class Entry Code.

O GSPP Core Courses **U**

Note!! Enrollment in the following courses is restricted to those students enrolled in the Master's or PhD Public Policy Programs. All other students must obtain instructor approval to enroll in one of these courses. Call the course scheduler at 642-7888 for further information.

210A (4) The Economics of Public Policy Analysis

Steve Raphael

NOTE: Special enrollment instructions to be sent to MPP students prior to registration.

Three hours of lecture and one and one-half hours of discussion per week (choose one of the review sections below.) *Prerequisites: Open only to students in the Goldman School of Public Policy.* Theories of microeconomic behavior of consumers, producers, and bureaucrats are developed and applied to specific policy areas. Ability to analyze the effects of alternative policy actions in terms of 1) the efficiency of resource allocation and 2) equity is stressed. Policy areas are selected to show a broad range of actual applications of theory and a variety of policy strategies.

Choose one of the discussion sections listed below: Discussion Sections (enroll in one):

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77196	Lec	001	MW	8-10	250 GSPP	Group/ G51
77199 77202	Dis Dis	101 102	F F	8:30-10 10-11:30	105 GSPP 105 GSPP	

220 (4) Law and Public Policy

Sean Farhang

Four hours of lecture per week. *Prerequisites: Open only to students in the Goldman School of Public Policy*. Focuses on legal aspects of public policy by exposing students to primary legal materials, including court decisions and legislative and administrative regulations. Skills of interpretation and legal draftsmanship are developed. Relationships among lawmaking agencies and between law and policy are explored through case-centered studies.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77205	Lec	001	TTH	8-10	250 GSPP	
77208	Dis	101	F	12-1	105 GSPP	
77211	Dis	102	F	1-2	105 GSPP	

240A (4) Decision Analysis, Modeling and Quantitative Methods Jack Glaser

Four hours of lecture and one and one half hours of discussion per week. *Prerequisites: Open only to students in the Goldman School of Public Policy.* An integrated course on the use of quantitative techniques in public policy analysis: computer modeling and simulation, linear programming and optimization, decision theory, and statistical and econometric analysis of policy-relevant data. The student develops a facility in distilling the policy relevance of numbers through an analysis of case studies and statistical data sets.

CCN	Class Type	Section #	Day	Time	Location	Exam
77214	Lec	001	TTH	10-12	250 GSPP	Group/GSI
77217 77220	Dis Dis	101 102	F F	8:30-10 10-11:30	250 GSPP 250 GSPP	

250 (4) Political and Agency Management Aspects of Public Policy Sarah Anzia John Ellwood

Three hours of lecture and one hour of discussion per week. *Prerequisites: Open only to students in the Goldman School of Public Policy. Formerly 230A.* This course examines the political and organizational factors involved in developing new policies, choosing among alternatives, gaining acceptance, assuring implementation, and coping with unanticipated consequences. Materials will include case studies, theoretical, empirical, and interpretive works from several disciplines.

AND Choose one of the review sections listed below:

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77223	Lec	001	MW	1-3	250 GSPP	Group/GSI
77226 77229	Dis Dis	101 102	F F	12-1 1-2	250 GSPP 250 GSPP	

260 (4) Public Leadership & Management Robert Reich

Four hours of lecture/discussion per week. *Prerequisites: Open only to students in the Graduate School of Public Policy and a select few students at other graduate schools.*Formerly Public Policy 230B. This course is designed to help students develop their skills for leading and managing groups, government agencies, nonprofit organizations, and public advocacy, with the goal of achieving positive social change. Materials include case studies, analyses, and works from several disciplines. Course is open to first and second year MPP students, but recommended for first year.

Prerequisites: This course is open mainly to GSPP and joint-degree GSPP students, but a small number of students from other professional schools will be admitted to the extent there's room. If you are from another professional school, please email Rebecca Boles (rboles@berkeley), who will put your name on a waitlist, and get back to you. In the meantime, all interested students should attend the first class.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77241	Lec	001	М	10-12	250 GSPP	• •
77244	Dis	101	W	10-12	250 GSPP	
77247	Dis	102	W	10-12	355 GSPP	
77250	Dis	103	W	10-12	105 GSPP	
77253	Dis	104	W	3-5	105 GSPP	
77256	Dis	105	T	12-2	65 Evans	
77259	Dis	106	T	2-4	104	
					Dwinelle	
77262	Dis	107	T	2-4	47 Evans	
77265	Dis	108	Th	4-6	250 GSPP	

U Graduate Electives **U**

C221 (3) Climate, Energy and Development Dan Kammen

Graduate seminar examining the role of energy science, technology, and policy in international development. The course will look at how changes in the theory and practice of energy systems and of international development have co-evolved over the past half-century, and what opportunities exist going forward. A focus will be on rural and decentralized energy use, and the issues of technology, culture, and politics that are raised by both current trajectories, and potential alternative energy choices. We will explore the frequently divergent ideas about energy and development that have emerged from civil society, academia, multinational development agencies, and the private and industrial sector. Also listed as Development Practice C221 and Energy and Resources Group C221.

CCN	Class Type	Section #	Day	Time	Location	Exam
						Group/GSI
77213	Lec	001	М	1-4	311 Wellman	

251 (3) Microeconomic Organization and Policy Analysis Lee Friedman

Two hours of seminar and one hour of conference per week. Prerequisites: This class is open only to graduate students who have completed PP210B or Econ 201A (or equivalent by consent of the instructor). Research seminar to develop public policy analyses based on microeconomic theories of organization, including collective demand mechanisms, behavioral theory of regulatory agencies and bureaucracies, and productivity in the public sector.

Non-GSPP graduate students, please contact professor directly if you are interested in taking class. Consent of Instructor will be required to obtain a Class Entry Code from the Departmental Scheduler.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77232	Sem	001	М	2-4	355 GSPP	21211/9/ 002

C253-1 (3) International Economic Development Policy Alain de Janvry

Two hours of lecture per week. Co-Sponsored by the Department of Agricultural and Resource Economics and Public Policy, the course will equip students with the practical skills needed to produce an economic analysis of a policy issue in the developing world, of the quality required by international agencies such as the World Bank. Cross listed with AREC253.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77235	Lec	001	W	10-12	289 CORY	о. ошр, оот

259 (4) Benefit-Cost Analysis

Dan Acland

Three hours of lecture per week. This course focuses on the application of economic tools to the analysis of a wide range of contemporary policy issues. It is intended to help students become sophisticated consumers of cost-benefit analysis (CBA) and related methods. While applications will be emphasized throughout the course, the underlying theory and analytical techniques will be developed rigorously as well. Areas to be explored will include environmental policy, natural resource management, health care policy, research and development, and health and safety regulation. Practical professional skills will be emphasized as well: these will include visual presentation of data and concepts, writing clear and concise memos, using spreadsheet software to solve problems, and working successfully on teams. Special Note: This course is open mainly to GSPP and joint-degree GSPP students, but a small number of graduate students from other departments will be admitted to the extent there is room. If you are a non-GSPP graduate student, please contact the instructor during the first week of classes & attend class.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77238	Sem	001	TTH	12-2	250 GSPP	

279 (3) Research Design and Data Collection for Public Policy Analysis Rob MacCoun

Three hours of seminar per week. Prerequisites: At least one semester of statistics. Public policy analysis requires a sophisticated understanding of a variety of types of data. Empirical arguments and counterarguments play a central role in policy debates. Quantitative analysis courses teach you how to analyze data; this course will introduce you to strategies of data collection and principles for critically evaluating data collected by others. Topics include measurement reliability and validity, questionnaire design, sampling, experimental and quasi-experimental program evaluation designs, qualitative research methods, and the politics of data in public policy.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77268	Sem	001	TTh	2-3:30	105 GSPP	о. од.р, оод

280 (4) Ethics, Policy, and the Power of Ideas David Kirp

Three hours of seminar per week. This seminar brings together two related frames for policy thinking: the ethics of policy, that is, what does it mean to do the right thing? and the intervention of policy, that is, how do new policy paradigms emerge? *Ethics:* Those who seek to govern well inescapably confront questions of value in their political, professional, and personal choices. The discussion of ethical dilemmas, which will take up the first half of the semester, is designed to provoke analytic reflection on the moral challenges and responsibilities of public policymaking in a democracy. The focus is on the many and often competing obligations, commitments and values that should guide public actors, as well as on the public principles that guide the design of good public policy. *Big Ideas:* Politics and conventional analytics dominate policy in the short run. But over the longer term, conceptualizations as varied as exit/voice/loyalty, satisficing, the tipping point, memes, winner-take-all, strong democracy, broken windows, and the prisoners dilemma profoundly influence the policy conservation.

CCN	Class Type	Section #	Day	Time	Location	Exam
77271	Sem	001	М	9-12	105 GSPP	Group/GSI

C284 (4) Energy & Society

Dan Kammen

Three hours of lecture and one hour of discussion per week. Energy sources, uses, and impacts: an introduction to the technology, politics, economics, and environmental effects of energy in contemporary society. Energy and well-being; energy in international perspective, origins, and character of energy crisis. Also listed as Energy and Resources Group C200.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77274	Lec	001	TTh	2-3:30	245 Li Ka Shing	Group/GS1
77277	Dis	101	Т	1-2	155 Barrows	
77280	Dis	102	Т	1-2	151 Barrows	
77283	Dis	103	Т	1-2	185 Barrows	
77286	Dis	104	W	9-10	136	
77289	Dis	105	W	9-10	Barrows 174	
77292	Dis	106	W	9-10	Barrows 175	
77295	Dis	107	М	9-10	Barrows 136	
77298	Dis	108	М	9-10	Barrows 174 Barrows	

286 (4) US National Security Policy

Michael Nacht

Intended for: This course is open to both undergraduates and graduates.

An extensive examination of contemporary US national security issues and how policy is developed and implemented. Topics include Russia after the Cold War with emphasis on nuclear and biological weapons; crisis decision-making and the key players in national security policy; the struggle against terrorism, especially since 9/11, with some reference to homeland security; the challenges to US policy in the Middle East after the Arab spring; China as the chief great power rival; and the role of unmanned vehicles, cyber, and special operations as key elements of US policy. Students will write policy memos, participate in crisis simulation exercises, and complete a take-home final examination.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77301	Lec	001	М	2-5	105 GSPP	Group, G51

290-1 (3) Special Topics in Public Policy

Solomon Hsiang

Topic: Spatial Data and Analysis

The recent explosion of spatially explicit data and analytical tools, such as "Geographic Information Systems" (GIS) and spatial econometrics, have aided researchers and decision-makers faced with a variety of challenges. This course introduces students to spatial data and its analysis, as well as the modeling of spatially dependent social processes and policy problems. Students will be introduced to the types, sources, and display of spatial data. Through hands-on analysis, students will learn to extract quantitative information from spatial data for applied research and public policy. Students will be introduced to spatial statistics, spatially dependent simulation, and spatial optimization. Students will learn to think creatively about spatial problems through examples drawn from economics, politics, epidemiology, criminology, agriculture, social networks, and the environment. The goal of the course is to equip advanced masters students and doctoral students with tools that will help them be effective analysts and communicators of spatial information in their future research or policy-related work. Because hands-on analysis plays a central role in the class, students will benefit from prior experience with basic computer programming -- although prior experience is not required. Prerequisites: introductory statistics or equivalent.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77306	Lec	001	W	3-6	355 GSPP	o. cup, co-

290-2 (3) Special Topics in Public Policy

Visiting Professor Robert M. Stern

Topic: The International Economy: Concepts and Policy Issues

Purpose: Broad overview of international economics and the international economy. Prerequisite: Previous or concurrent coursework in economics at the introductory level, or beyond.

Topics to be Covered Include: Institutions of the International Economy; Comparative Advantage and the Gains from Trade; Modern Theories and Additional Effects of Trade; Tariffs; Non-Tariff Barriers; Reasons for Protection; U.S. Trade Policies and Institutions; World Trade Arrangements and the WTO; Preferential Trading Arrangements and the NAFTA; International Business; Outsourcing and Offshoring; International Migration of Labor; Environment, Labor Standards, and Trade; International Policies for Economic Development, Trade, Aid, and Financial; The Balance of Trade and Other Measures of International Transactions; Exchange Rates; Pegging the Exchange Rate; International Macroeconomics; The Eurozone Sovereign Debt Crisis; The Global Financial Crisis.

Intended for: Undergraduate students and graduate students in the Goldman School of Public Policy and graduate students in other UC programs. Prerequisite: Previous or concurrent coursework in economics at the introductory level, or beyond. CCN 77151 PP190 for undergraduates; CCN 77307 PP290 for graduate students

CCN	Class Type	Section #	Day	Time	Location	Exam
77307	Lec	02	TTh	4-5:30	355 GSPP	Group/GSI

290-4 (3) Special Topics in Public Policy

Brent Copen

Topic: Financial Management of NonProfit Organizations

In order to be an effective leader in the nonprofit field, one must be able to analyze and act upon financial information as part of an overall approach to strategic decision making. This course will focus on the financial management issues faced by board members and by senior and executive managers in nonprofit organizations. Students will learn the tools and techniques for effective financial management, including pricing, program analyses, budgeting and overall business model sustainability. The course will address current regulations and issues that impact nonprofit financial management. The use and development of internal and external financial reports will be studied with an emphasis on using financial information in decision-making. Tools and techniques of financial statement analysis, interpretation and presentation will be discussed and practiced. The course is designed to develop the core financial management skills needed by board members and senior managers in large and small organizations. These include the practice of critical and analytical thinking, the ability to synthesize and plan, the knowledge of how to evaluate and respond quickly, and the skills to communicate effectively. We will address the real challenges, opportunities, and problems of financial management in nonprofit organizations.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77313	Lec	03	Т	4-6	250 GSPP	Group/ G51

290-5 (3) Special Topics in Public Policy

Roy Ulrich

Topic: Tax and Budget Policy

This course analyzes the main features of our tax system. What is meant by fairness, efficiency, and simplicity in taxation and how do we choose among these different goals? How do special interests affect tax policy outcomes? How does the tax law treat the wealthy, the middle class, and the poor? Is major tax reform possible and, if so, what direction should reform take? The main objective will be for students to gain a deeper understanding of some of the major tax and budget policy issues and choices facing policy makers and the country today. This course is open to both undergraduates and graduates.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77316	Lec	005	TTh	12:30-2	105 GSPP	G10up/G51

290-6 (3) Special Topics in Public Policy

Timothy M. Dayonot Topic: Negotiations

Three hours of lecture per week. The objective of this course is to improve negotiation skills and to increase the ability to resolve conflicts in a multitude of situations, including public policy disputes. Topics will include: distributive and integrative bargaining; preparation strategies; defense to ploys; power and perceptions; team and multi-party negotiations; political, legislative and regulatory negotiations; emotions and gender, email negotiations, handling difficult negotiators, impact of personality traits and public policy mediation. Simulated negotiation exercises and role-plays will be used extensively. Course examines current problems and issues in the field of public policy. As topics vary from year to year, course may be repeated for credit.

CCN	Class Type	Section #	Day	Time	Location	Exam
77319	Lec	006	Т	6-9	250 GSPP	Group/GSI

290-9 (3) Special Topics in Public Policy

Jennifer Granholm

Topic: Governing during Tough Times

This course will discuss the trade-offs that states and the federal government must make in balancing budgets and adopting pro-growth job strategies in the face of globalization. Students will analyze whether tried-and-true economic theories stack up against the new global realities, will evaluate the political arguments of cutting to spur growth, and will discuss the role of government in job creation. The political battles will be raging, so the course will tackle relevant current events that unfold, and will cover the following areas, among others: recommendations from the President's Deficit Commission and state budget strategies; best practices from states and other countries for job creation; labor issues for the public and private sector; education and job training; U.S. trade policies; governing in politically divided government; and clean energy job creation in America.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77328	Lec	009	М	3:35-5:25	250 GSPP	.,

290-10 (3) Special Topics in Public Policy

Stephen M. Maurer Topic: WMD Terrorism

The idea that terrorists could acquire and use weapons of mass destruction (WMD) acquired new urgency after September 11. Yet public discussions still rely on Hollywood cliches at least as much as science. This course will present what is known about the WMD terrorism threat and how the US can respond. Topics will include terrorist incentives for acquiring WMD; the technology behind nuclear, radiological, biological, and chemical weapons; methods for allocating scarce defense resources and promoting the development of new technologies; and international initiatives designed to limit WMD proliferation and fight terrorism. Course requirements will include a mid-term, term paper, final exam, and individual class participation. Course examines current problems and issues in the field of public policy. As topics vary from year to year, course may be repeated for credit.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77330	Lec	010	TTH	5-6:30	105 GSPP	• •

290-11(3) Special Topics in Public Policy

Saru Jayaraman

Topic: Food Systems Policy

This course will discuss a wide range of policy debates relating to the food system, including: corporate consolidation of farmland and meat, poultry, and dairy processing; labor conditions in the food system; food insecurity and access to healthy food in low-income communities; and transparency with regard to food labeling. The course will in particular examine how corporate consolidation throughout the food system has impacted each of these issues and many more, and how policy instruments and regulatory levers can be used to change the way the U.S. food system operates. Students will be exposed to very current local, state, and federal policy campaigns and to real-world policy experts engaged in these campaigns.

Special Note: This course is open mainly to GSPP and joint-degree GSPP students, but a small number of graduate students from other departments will be admitted to the extent there is room. If you are a non-GSPP graduate student, please contact the instructor during the first week of classes & attend class.

CCN	Class Type	Section #	Day	Time	Location	Exam
77397	Lec	011	W	3-6	250 GSPP	Group/GSI

290-12 (3) Special Topics in Public Policy

Olivier De Schutter

Topic: Political Economy of Hunger

The seminar will meet for 2-hours sessions twice per week during a total period of seven weeks (September 4th to September 18th and October 28th to November 20th). Its purpose is to understand which the number of hunger and malnourished remains at such high levels in a world in which increases in agricultural production have consistently outstripped demographic growth. We will discuss how governments have sought to combat hunger and malnutrition; why they have so dramatically failed; and how law and governance are relevant to what can be done about this. The seminar shall build on the issues addressed in the mandate of the lecturer as the United Nations Special Rapporteur on the right to food, and it will be closely connected to contemporary discussions at international level (see www.srfood.org). We will discuss a range of topics linked in particular to the impacts of globalization on the right to food, including international trade, investment in agriculture, the role of transnational corporations in the agrifood sector, and intellectual property rights in agriculture; we will also address the threat of climate change to food security and the debate on the shift to sustainable agriculture; the relationship between gender equality and food security; as well as the role of institutional mechanisms aimed at protecting the right to adequate food and the recent reform of global governance of food security. While the focus will be on hunger and undernourishment in developing countries, the seminar will also address the impacts on the South of policies in the North (in the areas of agriculture, intellectual property rights, trade and investment, and food aid). The seminar shall be of interest to students working on the links between law and development and on the challenge posed to governance by economic globalization.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77400	Lec	012	MW	8-10	355 GSPP	1,

PP 290-13 (3) Special Topics in Public Policy

Larry Rosenthal

Topic: Cities and Their Citizens

This course aims to apply *policy thinking* to the *metropolitan political economy*, employing the tools of decision analysis, problem-solving, and institutional redesign. The course will cover the politics and economics of cities, from as many viewpoints as we can muster, including: voters & citizens; youth, families and the elderly; homeowners and renters; local workers and commuters; developers, environmentalists and community groups; public, nonprofit and private managers; power-regimes and the disenfranchised; and the resident-consumers of urban public goods. Coursework, discussion and assignments will consider interactions between private action and public prerogative, as inputs toward progress on longstanding local/regional problems and inequities. Urban policy choice will be viewed through numerous possible subject-matter lenses, such as schools, neighborhoods, policing, affordability, segregation & gentrification, civic engagement, housing & homelessness, sprawl & suburbanization, economic development, disaster preparation, and others. Term projects and presentations will address current policy challenges facing Bay Area cities and counties. The course presupposes a working knowledge of microeconomics and standard social science approaches.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77403	Lec	013	W	5-8	105 GSPP	p,

PP 290-14 (3) Special Topics in Public Policy

James E. Prieger

Topic: The Economics and Policy of Science and Innovation

Innovation is the hallmark of the US economy and the long run determinant of the wellbeing of the nation. Accordingly, any policy affecting science and innovation can have long-term consequences—often unintended—that are far more important than whatever short-term goals policymakers had in mind. In this course we discuss varied topics in the economics of science and innovation policy. Topics include the role of innovation as a driver of macroeconomic growth, arguments for and against government subsidization of public and private research, how intellectual property rights provide incentive for innovation, how the US patent system can be improved, and issues regarding innovation in the global economy. Appropriate roles for government versus the private market are explored, as well as which organization of industry is most conducive to innovation. We will use the analytical tools of economics and econometrics, and students should feel comfortable reading articles from the economics literature.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77406	Lec	014	TTH	10-12	105 GSPP	• •

PP 290-15 (3) Special Topics in Public Policy

Amy Lerman

Topic: The Politics of Punishment

Decades of scholarship have explored the costs and benefits of America's particularly aggressive use of incarceration as a form of punishment. And yet, this on-going empirical debate has had surprisingly little influence on the direction of public policy. This suggests an important truth: Creating sound policy-relevant research is rarely enough to affect policy outcomes. A policy analyst must also have a nuanced understanding of the political processes that determine how problems are identified and understood, interests and values are negotiated, and public policy is made and deployed.

In the first half of this course, we will examine the intersections between information, partisan politics, and criminal justice policy. Using mass incarceration as a case study, we will explore the political roots of state and federal crime policy from the 1960s to today. In addition to discussions of readings taken from sociology, political science, and economics, we will talk with practitioners, advocates, and policymakers about the role of research in the policy-making process. In the second half of the course, we will turn our attention to the practical ways that "policy wonks" can play a more active role in shaping the course of public policymaking. Hands-on projects will involve learning how to map out a successful legislative strategy, write and submit an op-ed, employ best practices for mobilizing public engagement, and create a media campaign to affect public attitudes.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77409	Lec	015	Т	9-12	355 GSPP	• •

PP 290-17/18 (3) Special Topics in Public Policy

Jennifer Bussell

Topic: Politics and Policy Making in Developing Countries

This graduate seminar provides an introduction to the relationship between politics and policy-making in developing countries. Using India as a guide, we will examine the political institutions underlying the policy process and the role played by groups with diverse policy interests. In doing so, we will evaluate the characteristics of political competition and the dynamics of political participation in highly dynamic contexts. The course will begin with a consideration of the major institutional and non-institutional factors shaping policy-making, such as the nature of formal electoral institutions and social cleavages. With this foundation in domestic political economy, we will spend the second half of the course exploring a set of major policy issues facing developing countries today, including economic development, poverty, health, and the environment. Throughout the course we will place India in the context of other developing countries, so as to evaluate the ways in which differing institutional and interest-based constraints may lead to divergent policy choices at both domestic and international levels.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77415	Lec	017	Th	9-12	355 GSPP	
77424	Lec	018	W	3-6	TBA	

PP 290-19 (2) Special Topics in Public Policy

Michael O'Hare

Topic: Beyond Propaganda: Art as a Policy-analytic Resource

This course is an exploratory graduate seminar considering the role of art, broadly considered, in making and shaping public policy—also broadly considered, to recognize the fuzzy boundary between law and conventions. What has this role been historically? What should it be? Is anything broken currently that used to work? What should government do to make better use of art? (Note that this course is not about government policy affecting the arts.)

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77421	Lec	019	TH	2-4	355 GSPP	о. оа.р, оод

PP292-1 (1-12) Directed Advanced Study. (letter grade basis only)

Course may be repeated for credit. Open to qualified graduate students wishing to pursue special study and research under the direction of a member of the faculty. *Prerequisite: Consent of Instructor.* Please pick up an *Approval Form for Independent Study and/or Restricted Courses* from the main office at 2607 Hearst Avenue or online at http://gspp.berkeley.edu/courses/docs/2011_ISRCApprovalForm.pdf. This form must be filled out and submitted to the Departmental to obtain a Class Entry Code.

PP295-1 (1-9) Supervised Research Colloquium

Open to qualified graduate students wishing to pursue special research under direction of a member of the staff. Discussion and analysis of dissertation research projects, including conceptual and methodological problems of designing and conducting policy research. *Prerequisite: Consent of Instructor.* Please pick up an *Approval Form for Independent Study and/or Restricted Courses* from the main office at 2607 Hearst Avenue or online at http://gspp.berkeley.edu/courses/docs/2011_ISRCApprovalForm.pdf. This form must be filled out and submitted to the Departmental to obtain a Class Entry Code. *Must be taken on a satisfactory/unsatisfactory basis.*

PP296 (3) Ph.D. Seminar

Eugene Smolensky

Two hours of seminar and one hour of consultation per week. Prerequisites: Must be a Ph.D. student in public policy in third year or beyond. Course may be repeated for credit. Discussion and analysis of dissertation research projects, including conceptual and methodological problems of designing and conducting public policy research.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77361	Sem	001	T	12-1:30	355 GSPP	

PP297 (1) Graduate Student Led Course

Course Facilitator: Ralph Spinelli Instructor of Record: Steve Raphael

This course will examine the direction of the criminal justice system in the United States and specifically the State of California. Students will study our corrections and sentencing policies. We will attempt to determine if everyone involved, the victim, the perpetrator, and society are getting the maximum benefit of our current system. California is experiencing the growing pains of realignment which was brought on in an onslaught of law suits and will be the fuel for a decade of new ones. We will look at what brought this on and are we moving in the best direction. The students will attempt to create a criminal justice system that makes a significant contribution to an enlightened society. We will attempt to determine if education, be it academic or vocational, has a significant impact on perpetrators of crime. The course will be enriched with guest speakers of demonstrated expertise in the subject of criminal justice.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77366	Sem	002	M	12-1:30	355 GSPP	1,

PP297 (1) Graduate Student Led Course

Writing and Publishing in Public Policy

Course Facilitators: Anna Scodel and Shirin Panahandeh

Instructor of Record: Larry Rosenthal

The course objective is to learn about different styles of writing and publishing on policy issues and implement the skills in the context of publishing Policy Matters Journal and the PMJ Blog. The emphasis is on immediate application of topics discussed and student skill development. Students will have a unique opportunity to utilize writing, editing, communication, and design skills by generating blog entries, individual opinion pieces, and contributing to the various stages of the PMJ publishing process--article selection, editing, layout, distribution, blogging, and website development.

This graduate student led course is a weekly meeting consisting primarily of hands-on workshops, with some guest speakers throughout the semester to discuss particular facets of public policy writing and publishing. Speaker topics will include opinion writing, blogging, and the publishing process for academic writing.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77418	Sem	003	T	6-8	355 GSPP	1,

PP298-1 (1-12) Directed Advanced Study (S/U basis only)

Course may be repeated for credit. Open to qualified graduate students wishing to pursue special study and research under the direction of a member of the faculty. *Prerequisite: Consent of Instructor.* Please pick up an *Approval Form for Independent Study and/or Restricted Courses* from the main office at 2607 Hearst Avenue or online at http://gspp.berkeley.edu/courses/index.html. This form must be filled out, signed by the instructor and submitted to the Departmental Scheduler, Apryl Guisasola at GSPP to obtain a Class Entry Code.

PP375 (2) GSI Practicum Henry Brady Solomon Hsiang

Two hours of lecture per week. This course is directed at Graduate Student Instructors for undergraduate and graduate courses, and reviews the most important elements of effective teaching, especially teaching graduate students in professional programs like the Master of Public Policy. It satisfies the graduate division requirement for a 300 course for GSI's and open to non-GSPP students. *This course was formerly PP 300.*

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77394	Lec	001	М	6-9	355 GSPP	

• Questions? Questions? Questions? Questions? Questions?

- > Contact Apryl Guisasola at apryl@berkeley.edu or 510-642-7888
- > Stop by 2607 Hearst Avenue (North Side of Campus)
- Visit GSPP's web site: gspp.berkeley.edu
- > Visit UC's online Schedule of Classes: schedule.berkeley.edu