Goldman School of Public Policy – Fall 2012 Courses Last Updated 4/12/2012

Please note: There may have been significant changes since the printing of this schedule. Check the UC Berkeley Online Schedule of Classes for the most current information.

Undergraduate Electives U

101 (4) Introduction to Public Policy Analysis

Larry Rosenthal

A systematic and critical approach to evaluating and designing public policies. Combines theory and application to particular cases and problems. Diverse policy topics, including environmental, health, education, communications, safety, and arts policy issues, among others.

Special Note: Initial enrollment is 20 seats. Final enrollment is 95 seats, with priority from the waitlist as follows:

- -Senior minor students (who have officially declared their minor standing prior to Spring 2012 and have taken at least **two** PP courses)
- -Junior minor students (who have officially declared their minor standing prior to Spring 2012 and have taken at least **one** PP courses)
- -Seniors & -Juniors
- -Others, including concurrent enrollment

Instructions to submit your minor paperwork can be found here:

http://gspp.berkeley.edu/programs/minor program.html

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77112	Lec	001	TTh	9:30-11	150 GSPP	Group, G31
77115 77118	Dis Dis	101 102	M W	3-4 3-4	87 Evans 3102 Etcheverry	
77121	Dis	103	М	3-4	3102 Etcheverry	

C142 (4) Applied Econometrics and Public Policy Gregory Duncan

Three hours of lecture and zero to one hour of discussion/laboratory per week. *Prerequisites: ECON 140 or ECON 141 or consent of instructor.* This course focuses on the sensible application of econometric methods to empirical problems in economics and public policy analysis. It provides background on issues that arise when analyzing non-experimental social science data and a guide for tools that are useful for empirical research. By the end of the course, students will have an understanding of the types of research designs that can lead to convincing analysis and be comfortable working with large scale data sets. Also listed as Economics C142 and Political Science C131A.

CCN	Class Type	Section #	Day	Time	Location	Exam
77124	Lec	001	MW	5:30-7	102 Moffitt	Group/GSI 14
77126 77424	Dis Dis	101 102	M M	4-5 2-3	75 Evans 87 Evans	

184-1 (4) Energy and Society

Dan Kammen

Three hours of lecture and one hour of discussion per week. Energy sources, uses, and impacts: an introduction to the technology, politics, economics, and environmental effects of energy in contemporary society. Energy and well-being; energy in international perspective, origins, and character of energy crisis. Also listed as Energy and Resources Group C100.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77130	Lec	001	TTh	2-3:30	A1 Hearst	5
77133	Dis	101	Т	1-2	151	
77136	Dis	102	Т	1-2	Barrows 155	
77139	Dis	103	W	9-10	Barrows 175	
77142	Dis	104	W	9-10	Barrows 174	
77145	Dis	105	W	9-10	Barrows 155	
77148	Dis	106	М	9-10	Barrows 174	
77151	Dis	107	М	9-10	Barrows 175	
77154	Dis	108	Т	1-2	Barrows 830 Barrows	

190-2 (2) Special Topics in Public Policy

Visiting Emeritus Robert Stern

Topic: The International Economy: Concepts and Policy Issues

PURPOSE: Broad overview of international economics and the international economy

Prerequisites: Microeconomics and Macroeconomics, suggested but not required

Intended for: Graduate/undergraduate students in the Goldman School of Public Policy

This course is open to both undergraduates and graduates please see PP290-2.

CCN	Class Type	Section #	Day	Time	Location	Exam
77159	Lec	02	TTh	4-5:30	355 GSPP	Group/GSI 20

190-4 () Special Topics in Public Policy

Sean Farhang

Topic: Law and Public Policy

CCN	Class Type	Section #	Day	Time	Location	Exam
77163	Lec	04	TTh	2-3:30	250 GSPP	Group/GSI 5

190-5 (3) Special Topics in Public Policy

Roy Ulrich

Topic: Tax and Budget Policy

This course analyzes the main features of our tax system. What is meant by fairness, efficiency, and simplicity in taxation and how do we choose among these different goals? How do special interests affect tax policy outcomes? How does the tax law treat the wealthy, the middle class, and the poor? Is major tax reform possible and, if so, what direction should reform take? The main objective will be for students to gain a deeper understanding of some of the major tax and budget policy issues and choices facing policy makers and the country today. This course is open to both undergraduates and graduates.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77166	Lec	005	TTh	12:30-2	250 GSPP	17

190-6 (3) Special Topics in Public Policy

Tim Dayonot

Topic: Negotiations

Three hours of lecture per week. Description TBA.

CCN	Class Type	Section #	Day	Time	Location	Exam
						Group/GSI
77168	Lec	006	T	6-9	250 GSPP	14

PP199-1 (1-4) Supervised Independent Study and Research

Course may be repeated for credit. Must be taken on a passed/not passed basis. Prerequisites: Consent of Instructor. Individual or group study of a selected topic or topics in Public Policy. Please pick up an Approval Form for Independent Study and/or Restricted Courses from the main office at 2607 Hearst Avenue or online at http://gspp.berkeley.edu/courses/index.html. This form must be filled out and submitted to the Departmental Scheduler or the Graduate Assistant at GSPP to obtain a Class Entry Code.

U GSPP Core Courses **U**

Note!! Enrollment in the following courses is restricted to those students enrolled in the Master's or PhD Public Policy Programs. All other students must obtain instructor approval to enroll in one of these courses. Call the course scheduler at 642-1855 for further information.

210A (4) The Economics of Public Policy Analysis

Dan Acland

NOTE: Special enrollment instructions to be sent to MPP students prior to registration.

Three hours of lecture and one and one-half hours of discussion per week (choose one of the review sections below.) *Prerequisites: Open only to students in the Goldman School of Public Policy.* Theories of microeconomic behavior of consumers, producers, and bureaucrats are developed and applied to specific policy areas. Ability to analyze the effects of alternative policy actions in terms of 1) the efficiency of resource allocation and 2) equity is stressed. Policy areas are selected to show a broad range of actual applications of theory and a variety of policy strategies.

Choose one of the review sections listed below: Discussion Sections (enroll in one):

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77196	Lec	001	MW	8-10	250 GSPP	Group/GSI
77199 77202	Ses Ses	101 102	F F	8:30-10 10-11:30	105 GSPP 105 GSPP	

220A (4) Law and Public Policy

Sean Farhang

Choose one of the review sections listed below (same times, different rooms)

Four hours of lecture per week. *Prerequisites: Open only to students in the Goldman School of Public Policy*. Focuses on legal aspects of public policy by exposing students to primary legal materials, including court decisions and legislative and administrative regulations. Skills of interpretation and legal draftsmanship are developed. Relationships among lawmaking agencies and between law and policy are explored through case-centered studies.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77205	Lec	001	TTh	8-10	105 GSPP	• •
77208	Lec	002	TTh	1012	105 GSPP	
77211	Dis	101	F	12-1	105 GSPP	
77214	Dis	102	F	1-2	105 GSPP	

240A (4) Decision Analysis, Modeling and Quantitative Methods Jack Glaser

Four hours of lecture and one and one half hours of discussion per week. *Prerequisites: Open only to students in the Goldman School of Public Policy*. An integrated course on the use of quantitative techniques in public policy analysis: computer modeling and simulation, linear programming and optimization, decision theory, and statistical and econometric analysis of policy-relevant data. The student develops a facility in distilling the policy relevance of numbers through an analysis of case studies and statistical data sets.

CCN	Class Type	Section #	Day	Time	Location	Exam
77217	Lec	001	MW	10-12	250 GSPP	Group/GSI
77220 77223	Dis Dis	101 102	F F	8:30-10 10-11:30	250 GSPP 250 GSPP	

250 (4) Political and Agency Management Aspects of Public Policy John Ellwood

Three hours of lecture and one hour of discussion per week. *Prerequisites: Open only to students in the Graduate School of Public Policy. Formerly 230A.* This course examines the political and organizational factors involved in developing new policies, choosing among alternatives, gaining acceptance, assuring implementation, and coping with unanticipated consequences. Materials will include case studies, theoretical, empirical, and interpretive works from several disciplines.

AND Choose one of the review sections listed below:

CCN	Class Type	Section #	Day	Time	Location	Exam
77226	Lec	001	TTh	8-10	250 GSPP	Group/GSI
77229 77232	Dis Dis	101 102	F F	12-1 1-2	250 GSPP 250 GSPP	

260 (4) Public Leadership & Management Professor Robert Reich

Four hours of lecture/discussion per week. *Prerequisites: Open only to students in the Graduate School of Public Policy and a select few students at other graduate schools.*Formerly Public Policy 230B. This course is designed to help students develop their skills for leading and managing groups, government agencies, nonprofit organizations, and public advocacy, with the goal of achieving positive social change. Materials include case studies, analyses, and works from several disciplines. Course is open to first and second year MPP students, but recommended for first year.

<u>Prerequisites</u>: This course is open mainly to GSPP and joint-degree GSPP students, but a small number of students from other professional schools will be admitted to the extent there's room. If you are from another professional school, please email Rebecca Boles (rboles@berkeley), who will put your name on a waitlist, and get back to you. In the meantime, all interested students should attend the first class.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77247	Lec	001	Т	10-12	250 GSPP	Group/ G51
77250 77253 77256 77259 77262 77265 77268 77271	Dis Dis Dis Dis Dis Dis Dis Dis Dis	101 102 103 104 105 106 107	Th Th Th Th Th Th T	10-12 10-12 10-12 12-2 2-4 2-4 12-2 10-12	250 GSPP 355 GSPP 200D GSPP 355 GSPP 355 GSPP 200D GSPP 355 GSPP	

U Graduate Electives **U**

251 (3) Microeconomic Organization and Policy Analysis Lee Friedman

Prerequisites: Business Administration 101B or Economics 200A or equivalent and consent of instructor. Two hours of seminar and one hour of conference per week. Research seminar to develop public policy analyses based on microeconomic theories of organization, including collective demand mechanisms, behavioral theory of regulatory agencies and bureaucracies and productivity in the public sector.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77235	Sem	001	М	2-4	355 GSPP	G10up/ G51

C253-1 (3) International Economic Development Policy Alain de Janvry

Two hours of lecture per week. Co-Sponsored by the Department of Agricultural and Resource Economics and Public Policy, the course will equip students with the practical skills needed to produce an economic analysis of a policy issue in the developing world, of the quality required by international agencies such as the World Bank. Cross listed with AREC253.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77238	Lec	001	W	10-12	81 Evans	υ, συ, συ -

259 (3) Cost-Benefit Analysis Dan Acland

Three hours of lecture per week. This course focuses on the application of economic tools to the analysis of a wide range of contemporary policy issues. It is intended to help students become sophisticated consumers of cost-benefit analysis (CBA) and related methods. While applications will be emphasized throughout the course, the underlying theory and analytical techniques will be developed rigorously as well. Areas to be explored will include environmental policy, natural resource management, health care policy, research and development, and health and safety regulation. Practical professional skills will be emphasized as well: these will include visual presentation of data and concepts, writing clear and concise memos, using spreadsheet software to solve problems, and working successfully on teams. Special Note: This course is open mainly to GSPP and joint-degree GSPP students, but a small number of graduate students from other departments will be admitted to the extent there is room. If you are a non-GSPP graduate student, please contact the instructor during the first week of classes & attend class.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77244	Sem	001	W	3-6	250 GSPP	

279 (3) Research Design and Data Collection for Public Policy Analysis Rob MacCoun

Three hours of seminar per week. At least one semester of statistics. Public policy analysis requires a sophisticated understanding of a variety of types of data. Empirical arguments and counterarguments play a central role in policy debates. Quantitative analysis courses teach you how to analyze data; this course will introduce you to strategies of data collection and principles for critically evaluating data collected by others. Topics include measurement reliability and validity, questionnaire design, sampling, experimental and quasi-experimental program evaluation designs, qualitative research methods, and the politics of data in public policy.

CCN	Class Type	Section #	Day	Time	Location	Exam
77274	Sem	001	∏h	2-3:30	105 GSPP	Group/GSI

280 (4) Ethics, Policy, and the Power of Ideas David Kirp

Three hours of seminar per week. This seminar brings together two related frames for policy thinking: the ethics of policy, that is, what does it mean to do the right thing? and the intervention of policy, that is, how do new policy paradigms emerge? *Ethics:* Those who seek to govern well inescapably confront questions of value in their political, professional, and personal choices. The discussion of ethical dilemmas, which will take up the first half of the semester, is designed to provoke analytic reflection on the moral challenges and responsibilities of public policymaking in a democracy. The focus is on the many and often competing obligations, commitments and values that should guide public actors, as well as on the public principles that guide the design of good public policy. *Big Ideas:* Politics and conventional analytics dominate policy in the short run. But over the longer term, conceptualizations as varied as exit/voice/loyalty, satisficing, the tipping point, memes, winner-take-all, strong democracy, broken windows, and the prisoners dilemma profoundly influence the policy conservation.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77277	Sem	001	М	9-12	105 GSPP	Group, G51

C284 (4) Energy & Society

Dan Kammen

Three hours of lecture and one hour of discussion per week. Energy sources, uses, and impacts: an introduction to the technology, politics, economics, and environmental effects of energy in contemporary society. Energy and well-being; energy in international perspective, origins, and character of energy crisis. Also listed as Energy and Resources Group C200.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77280	Lec	001	TTh	2-3:30	A1 Hearst	о. такр, тот
77283	Dis	101	Т	1-2	151 Barrows	
77286	Dis	102	Т	1-2	155 Barrows	
77289	Dis	103	W	9-10	175 Barrows	
77292	Dis	104	W	9-10	174 Barrows	
77295	Dis	105	W	9-10	155 Barrows	
77298	Dis	106	М	9-10	174 Barrows	
77301	Dis	107	М	9-10	175	
77304	Dis	108	Т	1-2	Barrows 830 Barrows	

286 (4) US National Security Policy

Michael Nacht

Three hours of lecture per week. An intensive examination of the concepts, organizations, issues that shape U.S. national security policy. First half of the course deals with deterrence and containment, alliance cohesion and power projection, crisis management, nuclear weapons, and criteria for military intervention. Second half focuses on global war on terrorism, homeland security, nuclear weapons proliferation, and U.S.-China strategic relations. Course requires extensive student participation, policy memos, and an examination.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77307	Lec	01	М	2-5	105 GSPP	Group/GSI

288 (4) Risk and Optimization Models for Policy Michael O'Hare

Four hours of lecture per week. *Prerequisites: One course in statistics/probability*. Optimization and simulation models in stochastic and deterministic contexts. Monte Carlo simulation, Bayesian models and decisions, linear and nonlinear programming, queing models, and a review of heuristics and biases in individual risk assessment. Hands-on exploration of tools oriented to management and policy decisions in public and nonprofit organizations. Objective for students: lifelong habit of learning and using new analytic methods.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77309	Lec	01	М	1-5	250 GSPP	

290-2 (2) Special Topics in Public Policy

Visiting Emeritus Robert Stern

Topic: The International Economy: Concepts and Policy Issues

PURPOSE: Broad overview of international economics and the international economy

Prerequisites: Microeconomics and Macroeconomics, suggested but not required

Intended for: Graduate/undergraduate students in the Goldman School of Public Policy

This course is open to both undergraduates and graduates please see PP190-2.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77312	Lec	02	TTh	4-5:30	355 GSPP	1,

290-3 (2) Special Topics in Public Policy

Daniel Mulhern

Topic: Holistic Leadership

Description: TBA

CCN Class Type Section # Day Time Location Exam

Group/GSI

77316 Lec 03

290-4 (2) Special Topics in Public Policy

Brent Copen

Topic: Financial Management of NonProfit Organizations

In order to be an effective leader in the nonprofit field, one must be able to analyze and act upon financial information as part of an overall approach to strategic decision making. This course will focus on the financial management issues faced by board members and by senior and executive managers in nonprofit organizations. Students will learn the tools and techniques for effective financial management, including pricing, program analyses, budgeting and overall business model sustainability. The course will address current regulations and issues that impact nonprofit financial management. The use and development of internal and external financial reports will be studied with an emphasis on using financial information in decision-making. Tools and techniques of financial statement analysis, interpretation and presentation will be discussed and practiced. The course is designed to develop the core financial management skills needed by board members and senior managers in large and small organizations. These include the practice of critical and analytical thinking, the ability to synthesize and plan, the knowledge of how to evaluate and respond quickly, and the skills to communicate effectively. We will address the real challenges, opportunities, and problems of financial management in nonprofit organizations.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77316	Lec	03	Th	4-7	105 GSPP	э. сар, сс

290-5 (3) Special Topics in Public Policy

Roy Ulrich

Topic: Tax and Budget Policy

This course analyzes the main features of our tax system. What is meant by fairness, efficiency, and simplicity in taxation and how do we choose among these different goals? How do special interests affect tax policy outcomes? How does the tax law treat the wealthy, the middle class, and the poor? Is major tax reform possible and, if so, what direction should reform take? The main objective will be for students to gain a deeper understanding of some of the major tax and budget policy issues and choices facing policy makers and the country today. This course is open to both undergraduates and graduates.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77319	Lec	005	TTh	12:30-2	105 GSPP	

290-6 (3) Special Topics in Public Policy

Tim Dayonot

Topic: Negotiations

The objective of this course is to improve negotiation skills and to increase the ability to resolve conflicts in a multitude of situations, including public policy disputes. Topics will include: distributive and integrative bargaining; preparation strategies; defense to ploys; power and perceptions; multi-party negotiations; legislative and regulatory negotiations, working with legal counsel; emotions, email negotiations, handling difficult negotiators, impact of personality traits and public policy mediation. Simulated negotiation exercises will be used extensively. *Course examines current problems and issues in the field of public policy. As topics vary from year to year, course may be repeated for credit.*

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77322	Lec	06	Т	6-9	250 GSPP	

290-7 (2) Special Topics in Public Policy

Governor Jennifer Granholm

Topic: The Legal Journalism Practice Project

Students enrolled in this hands-on project will work directly on Current TV's nightly prime time television show, The War Room with Jennifer Granholm. Students will develop and research the legal, political and electoral stories to be aired on the show each night. The show will explore stories such as health care reform, a Constitutional amendment to overturn Citizens United, the role of campaign finance and superpacs, electoral maps and delegate issues, necessary amendments to labor laws, trade agreements, energy policy, taxes, and any other number of hot policy issues being debated during the election. Students accepted for this project will be required to attend a 2-unit class on Fridays at noon at Current TV's offices and studio in San Francisco, and will be required to devote one full day per week to working on the show from the morning 9:30 meeting until the show's end at 7:00 p.m. Students must apply to be considered for this course by submitting a letter, transcript and resume to Ida Ng at 793 Simon Hall by April 16. Jennifer Granholm is a former two-term governor and attorney general of Michigan, from 1999-2011. Her experience of governing the state with the toughest economy in the nation during the last decade will provide students with her unique insights into the policy and politics of the 2012 presidential and congressional elections.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77325	Lec	007	F	12:00 - 2	Off Campus – San Francisco	C. 5up, 651

290.8 (3) Special Topics in Public Policy

Jason Christopher

Topic: Information Technology & Public Policy

Three hours of seminar per week. This course explores the intersection of Information Technology and Public Policy. In this course, you will learn how to define and address technology issues in organizations, while becoming more IT literate and learning and practicing hands-on IT skills. You will learn how to discuss IT issues and projects with IT consultants and know enough to be able to talk back to them intelligently, as well as participate in creating functional specifications for real world clients. The course has three areas of focus: i) IT Skills and Literacy (hands-on), ii) Managing IT Resources and Projects (conceptual and through case studies) and iii) IT and its Implications for Public Policy (case studies and projects). We will address all three areas of focus in each class. Note, this is not a concepts-only course. Our philosophy is that in learning real IT skills (how to write html, create a relational database, design workflow in content management systems, etc.), you will gain an IT conceptual literacy that will inform your public policy consciousness and decision making. Special Note: This course is open mainly to GSPP and concurrent degree GSPP students, but a small number of graduate students from other departments will be admitted, space permitting. If you are a non-GSPP graduate student, please contact Jason Christopher at <u>jchristo@berkeley.edu</u>.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77327	Lec	800	TTh	3:30-5	250 GSPP	

PP292-1 (1-12) Directed Advanced Study. (letter grade basis only)

Course may be repeated for credit. Open to qualified graduate students wishing to pursue special study and research under the direction of a member of the faculty. *Prerequisite: Consent of Instructor.* Please pick up an *Approval Form for Independent Study and/or Restricted Courses* from the main office at 2607 Hearst Avenue or online at http://gspp.berkeley.edu/courses/index.html. This form must be filled out and submitted to the Departmental to obtain a Class Entry Code.

PP295-1 (1-9) Supervised Research Colloquium

Open to qualified graduate students wishing to pursue special research under direction of a member of the staff. Discussion and analysis of dissertation research projects, including conceptual and methodological problems of designing and conducting policy research. *Prerequisite: Consent of Instructor.* Please pick up an *Approval Form for Independent Study and/or Restricted Courses* from the main office at 2607 Hearst Avenue or online at http://gspp.berkeley.edu/courses/index.html. This form must be filled out and submitted to the Departmental to obtain a Class Entry Code.

Must be taken on a satisfactory/unsatisfactory basis.

PP296 (3) Ph.D. Seminar

Eugene Smolensky/ Steve Raphael

Two hours of seminar and one hour of consultation per week. Prerequisites: Must be a Ph.D. student in public policy in third year or beyond. Course may be repeated for credit. Discussion and analysis of dissertation research projects, including conceptual and methodological problems of designing and conducting public policy research.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77385	Sem	001	W	12-1:30	355 GSPP	

PP298-1 (1-12) Directed Advanced Study (S/U basis only)

Course may be repeated for credit. Open to qualified graduate students wishing to pursue special study and research under the direction of a member of the faculty. *Prerequisite: Consent of Instructor.* Please pick up an *Approval Form for Independent Study and/or Restricted Courses* from the main office at 2607 Hearst Avenue or online at http://gspp.berkeley.edu/courses/index.html. This form must be filled out, signed by the instructor and submitted to the Departmental Scheduler or Graduate Assistant at GSPP to obtain a Class Entry Code.

300 (2) GSI Practicum

Michael O'Hare

Two hours of lecture per week. This course is directed at Graduate Student Instructors for undergraduate and graduate courses, and reviews the most important elements of effective teaching, especially teaching graduate students in professional programs like the Master of Public Policy. It satisfies the graduate division requirement for a 300 course for GSI's.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77418	Lec	001	М	6-9	355 GSPP	

• Questions? Questions? Questions? Questions? Questions?

- > Call the GSPP Class Scheduler at (510) 642-1855
- Stop by 2607 Hearst Avenue (North Side of Campus)
- > Visit GSPP's web site: gspp.berkeley.edu
- Visit UC's online Schedule of Classes: schedule.berkeley.edu