

Goldman School of Public Policy – Spring 2014 Courses

Last Updated 1/14/2014

Please note: The schedule is subject to change, and we will send out periodic updates.

⓪ Undergraduate Electives ⓪

PP 101 (4) Introduction to Public Policy Analysis

Hilary Hoynes

A systematic and critical approach to evaluating and designing public policies. Combines theory and application to particular cases and problems. Diverse policy topics, including environmental, health, education, communications, safety, and arts policy issues, among others.

Special Note: Initial enrollment is 20 seats. Final enrollment is 95 seats, with priority from the waitlist as follows:

-Senior minor students (who have officially declared their minor standing prior to Spring 2014 and have taken at least two PP courses)

-Junior minor students (who have officially declared their minor standing prior to Spring 2014 and have taken at least one PP courses)

-Seniors & -Juniors

-Others, including concurrent enrollment

Instructions to submit your minor paperwork can be found here:

http://gspp.berkeley.edu/programs/minor_program.html

<i>CCN</i>	<i>Class Type</i>	<i>Section #</i>	<i>Day</i>	<i>Time</i>	<i>Location</i>	<i>Exam Group/GSI</i>
77127	Lec	001	TTh	12-1:30	250 GSPP	
77130	Dis	101	M	3-4	285 Cory	
77133	Dis	102	W	1-2	3102 Etch	
77136	Dis	103	M	12-1	3105 Etch	

PP C103 (4) Wealth and Poverty**Robert Reich**

This course is designed to provide students with a deeper understanding both of the structure of political economy and of why the distribution of earnings, wealth, opportunity have been diverging in the United States and in other nations. It is also intended to provide insight into the political and public policy debates that have arisen in light of the divergence as well as possible means of reversing it. This course is also listed as Letters and Science C180U.

Special Note: Please be aware this course is highly impacted. In order to enroll in this course, you MUST enroll in an open discussion section. If you choose to waitlist a discussion section, you are not guaranteed enrollment in the course.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77139	Lec	001	F	12-2	150 Wheeler	
77142	Dis	101	M	2-4	3102 Etcheverry	
77145	Dis	102	M	12-2	106 Wheeler	
77148	Dis	103	Tu	8-10	151 Barrows	
77151	Dis	104	M	2-4	75 Evans	
77154	Dis	105	W	8-10	179 Stanley	
77157	Dis	106	M	12-2	179 Stanley	
77160	Dis	107	Th	8-10	355 GSPP	
77163	Dis	108	Th	6-8	106 Wheeler	
77166	Dis	109	F	8-10	3102 Etcheverry	
77169	Dis	110	F	8-10	5 Evans	
77172	Dis	111	Th	8-10	310 Hearst Min	
77175	Dis	112	M	12-2	81 Evans	
77178	Dis	113	Th	8-10	109 Morgan	
77181	Dis	114	Th	8-10	179 Stanley	
77184	Dis	115	W	8-10	3102 Etcheverry	
77187	Dis	116	T	8-10	30 Wheeler	
77190	Dis	117	T	8-10	71 Evans	
77193	Dis	118	T	8-10	179 Stanley	
77196	Dis	119	F	10-12	71 Evans	
77199	Dis	120	W	2-4	123 Wheeler	
77202	Dis	121	W	2-4	3102 Etcheverry	
77205	Dis	122	Th	6-8	81 Evans	
77208	Dis	123	W	2-4	130 Wheeler	
77211	Dis	124	W	2-4	179 Stanley	
77214	Dis	125	M	8-10	6 Evans	
77217	Dis	126	M	2-4	71 Evans	
77220	Dis	127	Th	12-2	3102 Etcheverry	
77223	Dis	128	T	8-10	385 Leconte	
77226	Dis	129	W	2-4	101 Wheeler	
77229	Dis	130	Th	2-4	5 Evans	

PP 117AC (4) Race, Ethnicity, & Public Policy

Jane Mauldon

Three hours of lecture per week. The objective of this course is to use the tools and insights of public policy analysis as a means of understanding the ways in which policies are shaped by and respond to issues of race, ethnicity, and cultural difference. The course is organized around a series of discrete policy problems involving issues of race and ethnicity. It is designed to allow for comparative analysis within and across cases to explore the variety of ways in which policy intersects with different racial and ethnic groups. This course satisfies the American cultures requirement.

Special Note: Priority for enrollment in this class is given to 1) Seniors and juniors who are declared PP minors and have taken at least taken one public policy course in a previous semester. 2) Students who have taken PP101 and received a grade of B plus or better. 3: GSPP students can also enroll. Please email Professor Jane Mauldon at jmauldon@berkeley.edu, indicate if you are in one of the above listed priority groups, attach your transcript, and put PP117AC in the subject line. If you are not in one of the priority groups, very briefly explain your reasons for wanting to enroll. Enrollment will begin at 20 and increase depending on the demand.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77232	Lec	001	Th	3:30-6:30	355 GSPP	

PP C142 (4) Applied Econometrics and Public Policy

Bryan Graham

Three hours of lecture and zero to one hour of discussion/laboratory per week.
Prerequisites: ECON 140 or ECON 141 or consent of instructor. This course focuses on the sensible application of econometric methods to empirical problems in economics and public policy analysis. It provides background on issues that arise when analyzing non-experimental social science data and a guide for tools that are useful for empirical research. By the end of the course, students will have an understanding of the types of research designs that can lead to convincing analysis and be comfortable working with large scale data sets. Also listed as Economics C142 and Political Science C131A.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77235	Lec	001	TTh	11-12:30	110 Barrows	
77238	Dis	101	Th	9-10	75 Evans	
77241	Dis	102	Th	1-2	105 Latimer	

PP 179 (4) Public Budgeting

John Decker and John Ellwood

Three hours of lecture per week. Public sector budgeting incorporates many, perhaps most, of the skills of the public manager and analyst. The goal of this course is to develop and hone these skills. Using cases and readings from all levels of American government, the course will allow the student to gain an understanding of the effects and consequences of public sector budgeting, its processes and participants, and the potential impacts of various reforms. Undergraduate level of Public Policy 269. This course can be applied to the political science major.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77247	Lec	101	Th	3:30-6:30	105 GSPP	

PP 190-1 (3) Special Topics in Public Policy**Alexander Gelber****Topic: Public Sector Economics**

This course examines major issues in American economic policy, including taxation, low-income assistance, health care, Social Security, education, the environment, government deficits, and the distribution of responsibilities among federal, state and local governments. Economic issues and policy options will be discussed in the context of both current academic thinking and current policy debates. Some of the course material draws on the professor's recent experience as Deputy Assistant Secretary, Acting Assistant Secretary, and Acting Chief Economist of the U.S. Treasury, discussing examples of recent policy-making including the development of the President's Budget and budget discussions between Congress and the President.

Special Note: This course is for undergraduates only. Also, PP190-5 (Tax and Budget Policy) is not a prerequisite for Public Sector Economics. If someone has already taken Tax and Budget Policy, s/he can also take Public Sector Economics for credit (or if s/he takes Public Sector Economics, s/he can also take Tax and Budget Policy for credit). Public Sector Economics primarily focuses on economic aspects of public finance.

Prerequisites: Econ 100A, Econ 101A, UGBA 101B, or equivalent.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77250	Lec	001	TTh	3-4:30	250 GSPP	

PP 190-2 (2) Special Topics in Public Policy**Jennifer Skeem****Topic: Social Science, Law and Policy**

In this survey course, students will examine the relationships among social science, law, and policy. The course is interdisciplinary in content and style, but emphasis is placed on how psychological science (in clinical, developmental, and social sub-disciplines) can inform decision-making in the juvenile- and criminal- justice systems. Specific topics include, for example, eyewitness testimony, interrogations/confessions, race and the law, forensic assessment (of violence risk, competency to stand trial, criminal responsibility), juvenile justice, and correctional psychology. Students will have an opportunity to master a specific problem area. The goals are for students to (a) become comfortable in translating legal problems into social scientific questions, and (b) specifically understand how research findings inform law and public policy.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77252	Lec	001	W	10-12	5 Haviland	

PP 190-5 (3) Special Topics in Public Policy**Roy Ulrich****Topic: Telecommunications Policy**

Introduction to communications policy, covering such topics as freedom of the press and the development of journalism; intellectual property; regulation of telecommunications, broadcasting, and cable; and policy challenges raised by the Internet and the globalization of the media. The course also examines the salient issues associated with telecommunications and electronic commerce in the context of public policy questions facing decision makers – in government, education, and business. Finally, the course will examine the present battles over media concentration and telecommunications infrastructure.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77253	Lec	005	TTh	2-3:30	150 GSPP	

PP 190-6 (4) Special Topics in Public Policy**Michael Nacht****Topic: How Washington Works**

This course is an analytical examination of the key players who influence policy-making in the U.S. federal government in Washington, D.C. and how the policy process works. Topics include executive branch political appointees and the appointment process, fragmented political authority within and across departments and agencies, Congressional structure and executive-Congressional relations, the role of lobbyists and the media, experts and special interests, and the importance of other governments and non-American individuals and groups. The current ideological impasse will also be addressed.

<i>CCN</i>	<i>Class Type</i>	<i>Section #</i>	<i>Day</i>	<i>Time</i>	<i>Location</i>	<i>Exam Group/GSI</i>
77256	Lec	006	M	2-5	105 GSPP	

PP 190-10 (4) Special Topics in Public Policy**Hector Cardenas****Topic: US-Mexico Public Policy Relations**

The United States and Mexico share the longest contiguous border between a developed and an emerging economy in the world. A substantial percentage of Mexico's population resides either legally or illegally in the United States, and trade and investment links between the two countries have grown consistently over the past 15 years. This course introduces students to the challenges that both countries are facing with regard to their relationship, but does so from a policy analytic perspective. During the course we analyze specific areas where public policies on both sides of the border spill over and we reflect on ways in which the countries strive to cooperate and on occasion fail to do so. The course is open to both undergraduates and graduates, with graduates having to complete an additional assignment for credit.

Course examines current problems and issues in the field of public policy. As topics vary from year to year, course may be repeated for credit.

<i>CCN</i>	<i>Class Type</i>	<i>Section #</i>	<i>Day</i>	<i>Time</i>	<i>Location</i>	<i>Exam Group/GSI</i>
77258	Lec	010	F	2-5	250 GSPP	

PP 190-15 (2) Special Topics in Public Policy 7 Week Mini-Seminar

Robert M. Stern, Visiting Professor

Topic: International Macro/Financial Problems and Policies

Two hours of lecture per week. This mini-seminar will deal with the international macro/financial problems and policies of the United States, Eurozone, and other industrialized, emerging market, and developing economies. We will begin with an analysis of the 2007-08 U.S. sub-prime financial crisis and the efforts to deal with the consequences of the crisis based on the policies of the Bush and Obama administrations and the ongoing efforts to promote economic growth and reduce unemployment. The next session will deal with the Eurozone sovereign debt crisis and the policies adopted to resolve this crisis. Subsequent sessions will address the macro/financial problems and policies adopted by Japan, China, India, other emerging market economies, and the developing countries. Finally, we will address the need for policy coordination to deal with the ongoing international financial turmoil and the role of the International Monetary Fund in stabilizing the international financial system.

Special Note: This class is 7 sessions and will take place from Jan. 23rd – March 6th.

Prerequisite: Previous coursework in macroeconomics beyond the introductory level.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77259	Lec	015	Tu	4-6	355 GSPP	

PP 190-16 (2) Special Topics in Public Policy 7 Week Mini-Seminar

Robert M. Stern, Visiting Professor

Topic: Issues of Protectionism and Options for Trade Liberalization

Two hours of lecture per week. This mini-seminar will address the protectionist measures that are being adopted or considered by the world's major trading economies in dealing with macro/financial disruptions and efforts to promote economic growth and employment. We will also address the role and responsibilities of the World Trade Organization (WTO) in the current international economic environment and the economic and political factors that have led to the continuing impasse in the Doha Round of multilateral trade negotiations and prospects for future negotiations. Also to be considered are the problems for the global trading system posed by the proliferation of regional and bilateral preferential trading arrangements, issues of trade and international labor standards, and issues of trade and the environment, including measures to deal with global warming.

Special Note: This class is 7 sessions and will take place from March 13th – May 1. This class spans 8 weeks due to the Spring Break holiday.

Prerequisite: Previous coursework in micro- and/or international trade beyond the introductory level.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77262	Lec	016	Tu	4-6	355 GSPP	

PP 190-17 (3) Special Topics in Public Policy**Timothy Dayonot****Topic: Legislative Advocacy: The Role and Impact of Lobbyist and Government Relations Professionals in Influencing Public Policy**

Three hours of lecture per week. This class will examine the history, methodology and impact of legislative advocacy by business, industry, educational institutions, trade unions, state and local governments, non-profit advocacy groups and foreign governments. Because virtually all legislative advocacy efforts involve shaping policy through extensive negotiations between advocacy groups and the target governmental body, this course will also include a multi-class module on interest-based negotiations, with an emphasis on negotiating public policy. There is priority enrollment for Goldman School of Public Policy students and public policy minors. This class is cross listed with Public Policy 290 P 017 Lec and will have a maximum combined enrollment of 30 students.

<i>CCN</i>	<i>Class Type</i>	<i>Section #</i>	<i>Day</i>	<i>Time</i>	<i>Location</i>	<i>Exam Group/GSI</i>
77265	Lec	017	M	6-9	250 GSPP	

PP 190-19 (3) Special Topics in Public Policy**Hanna Breetz****Topic: Alternative Energy: Policy and Politics**

This course explores the policy options and political challenges for alternative energy development. The first half of the course examines a range of public policy instruments – carbon taxes, performance standards, production subsidies, R&D funding, innovation prizes, etc. – with an emphasis on the trade-offs and complex consequences associated with different policies. The second half of the course turns to the political and institutional dimensions of energy policymaking. Although the principal focus is U.S. energy policy, international case studies will be woven in for comparative purposes.

<i>CCN</i>	<i>Class Type</i>	<i>Section #</i>	<i>Day</i>	<i>Time</i>	<i>Location</i>	<i>Exam Group/GSI</i>
77268	Lec	019	TuTh	2-3:30	355 GSPP	

PP 199-1 (1-4) Supervised Independent Study and Research

Course may be repeated for credit. Must be taken on a passed/not passed basis. *Prerequisites: Consent of Instructor.* Individual or group study of a selected topic or topics in Public Policy. Please pick up an *Approval Form for Independent Study and/or Restricted Courses* from the main office at 2607 Hearst Avenue or online at <http://gspp.berkeley.edu/courses/index.html>. This form must be filled out and submitted to the Departmental Scheduler or the Graduate Assistant at GSPP to obtain a Class Entry Code.

U GSPP Core Courses U

Note!! Enrollment in the following courses is restricted to those students enrolled in the Master's or PhD Public Policy Programs. All other students must obtain instructor approval to enroll in one of these courses. Call the course scheduler at 643-6961 for further information.

PP 200-1 (4) Introduction to Policy Analysis

Jane Mauldon, Jesse Rothstein, Mia Bird

Four hours of discussion per week. *Prerequisites: Open only to students in the Goldman School of Public Policy.* This introductory course will integrate various social science disciplines and apply these perspectives to problems of public policy. Throughout the academic term, students will apply knowledge of politics, economics, sociology, and quantitative methods in the analysis of case studies of policymakers and managers making decisions. Students learn to use the techniques of social science to evaluate projects and programs. Course will include the preparation of a major paper for a client.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77316	Dis	001	TuTh	10-12	250 GSPP	

PP 205 (6) Advanced Policy Analysis

Three hours of seminar per week. *Prerequisites: Open only to students in the Goldman School of Public Policy.* Each student will conduct thorough analysis on a major policy question. In this research, students will apply the interdisciplinary methods, approaches, and perspectives studied in the core curriculum.

Students are also required to enroll in the corresponding section of PP299.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/Inst
77319	Sem	001	W	9-12	355 GSPP	Raphael Kirp Bardach
77322	Sem	002	M	9-12	355 GSPP	
77325	Sem	003	Tu	6-9	Home of Prof.	
77328	Sem	004	Tu	6-9	355 GSPP	Ellwood Acland Smolensky Decker
77331	Sem	005	Tu	9-12	355 GSPP	
77334	Sem	006	Th	10-1	355 GSPP	
77337	Sem	007	Tu	5-8	250 GSPP	

PP 210B (4) The Economics of Public Policy Analysis**Lee Friedman**

Three hours of lecture and one hour of discussion per week. *Prerequisites: Open only to students in the Goldman School of Public Policy.* Theories of microeconomic behavior of consumers, producers, and bureaucrats are developed and applied to specific policy areas. Ability to analyze the effects of alternative policy actions in terms of 1) the efficiency of resource allocation and 2) equity is stressed. Policy areas are selected to show a broad range of actual applications of theory and a variety of policy strategies. Enroll in one of the review sections below.

Discussion Sections (enroll in one):

<i>CCN</i>	<i>Class Type</i>	<i>Section #</i>	<i>Day</i>	<i>Time</i>	<i>Location</i>	<i>Exam Group/GSI</i>
77340	Lec	001	MW	8-10	250 GSPP	
77343	Lec	002	MW	10-12	250 GSPP	
77346	Dis	101	F	9-10:30	250 GSPP	
77349	Dis	102	F	10:30-12	250 GSPP	

PP 240B-1 (4) Decision Analysis, Modeling, and Quantitative Methods**Rucker Johnson**

Four hours of lecture per week. *Prerequisites: Open only to students in the Goldman School of Public Policy.* An integrated course on the use of quantitative techniques in public policy analysis: computer modeling and simulation, linear programming and optimization, decision theory, and statistical and econometric analysis of policy-relevant data. The student develops a facility in distilling the policy relevance of numbers through an analysis of case studies and statistical data sets.

<i>CCN</i>	<i>Class Type</i>	<i>Section #</i>	<i>Day</i>	<i>Time</i>	<i>Location</i>	<i>Exam Group/GSI</i>
77352	Lec	001	MW	8-10	105 GSPP	
77355	Lec	002	MW	10-12	105 GSPP	
77358	Dis	101	F	9-10:30	105 GSPP	
77361	Dis	102	F	10:30-12	105 GSPP	

U Graduate Electives U

PP 269 (4) Public Budgeting

John Decker and John Ellwood

Three hours of lecture/discussion per week. *Formerly 209.* Public sector budgeting is an activity that incorporates many, perhaps most, of the skills of the public manager and analyst. The goal of this course is to develop and hone these skills. Using cases and readings from all levels of American government, the course will allow the student to gain an understanding of the effects and consequences of public sector budgeting, its processes and participants, and the potential impacts of various reforms. Graduate level of Public Policy 179.

<i>CCN</i>	<i>Class Type</i>	<i>Section #</i>	<i>Day</i>	<i>Time</i>	<i>Location</i>	<i>Exam Group/GSI</i>
77364	Lec	001	Th	3:30-6:30	105 GSPP	

PP 270 (4) Kid-First Policy: Family, School, and Community

David Kirp

Three hours of lecture per week. This seminar appraises the critical policy choices that shape the lives of children and adolescents from birth through high school and beyond. The issues are as varied-and hotly debated by politicians and policy-makers-as banning Coke machines in schools to reduce obesity, regulating teenage abortion, providing universal preschool and helping abused children. Students from across the campus-public policy, education, social welfare, business, sociology, political science, economics-bring different perspectives. Discussions and readings draw on insights from across the policy sciences. Problem-solving is the focus in seminar meetings and research projects.

<i>CCN</i>	<i>Class Type</i>	<i>Section #</i>	<i>Day</i>	<i>Time</i>	<i>Location</i>	<i>Exam Group/GSI</i>
77367	Lec	001	Tu	3-6	105 GSPP	

PP C285 (4) Nuclear Security

Michael Nacht

This course will examine the evolution of nuclear energy and nuclear weapons, including current policy and technology issues. For many sessions there will be two separate meetings to start: one that emphasizes policy issues for technology-educated students and one on technology issues for policy-educated students. This will be followed by a general session for all students. Topics will include the evolution of nuclear energy for peaceful purposes; nuclear weapons from the Manhattan project to the current arsenals; the Fukushima accident and the future of nuclear energy; and the challenges posed by North Korea, Iran and other nuclear weapon aspirants. Topics may vary from year to year, and the course may be repeated for credit.

<i>CCN</i>	<i>Class Type</i>	<i>Section #</i>	<i>Day</i>	<i>Time</i>	<i>Location</i>	<i>Exam Group/GSI</i>
77370	Lec	001	M	5-8	105 GSPP	

PP 290-1 (3) Special Topics in Public Policy**Alexander Gelber****Topic: Public Sector Economics**

This course examines major issues in American economic policy, including taxation, low-income assistance, health care, Social Security, education, the environment, government deficits, and the distribution of responsibilities among federal, state and local governments. Economic issues and policy options will be discussed in the context of both current academic thinking and current policy debates. Some of the course material draws on the professor's recent experience as Deputy Assistant Secretary, Acting Assistant Secretary, and Acting Chief Economist of the U.S. Treasury, discussing examples of recent policy-making including the development of the President's Budget and budget discussions between Congress and the President.

Special Note: This course is for graduate students only. Also, PP190-5 (Tax and Budget Policy) is not a prerequisite for Public Sector Economics. If someone has already taken Tax and Budget Policy, s/he can also take Public Sector Economics for credit (or if s/he takes Public Sector Economics, s/he can also take Tax and Budget Policy for credit). Public Sector Economics primarily focuses on economic aspects of public finance.

Prerequisites: Previous coursework in introductory and/or intermediate microeconomics.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77373	Lec	001	TTh	1-2:30	105 GSPP	

PP 290-2,3 (3) Special Topics in Public Policy**Amy Slater****Topic: Negotiations Seminar**

Three hours of lecture per week. The objective of this course is to improve negotiation skills and to increase the ability to resolve conflicts in a multitude of situations, including public policy negotiations. The course will examine the theory and dynamics of negotiation and various approaches to negotiating. Topics will include: distributive and integrative bargaining; preparation strategies; defense to ploys; power and perceptions; multi-party negotiations; working with lawyers; impact of gender, cross-cultural negotiations, organizational change and mediation. Simulated negotiation exercises will be extensively used.

Course examines current problems and issues in the field of public policy. As topics vary from year to year, course may be repeated for credit.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77376	Lec	002	T	2-5	200D GSPP	
77379	Lec	003	W	5-8	355 GSPP	

PP 290-5 (3) Special Topics in Public Policy**Roy Ulrich****Topic: Telecommunications Policy**

Introduction to communications policy, covering such topics as freedom of the press and the development of journalism; intellectual property; regulation of telecommunications, broadcasting, and cable; and policy challenges raised by the Internet and the globalization of the media. The course also examines the salient issues associated with telecommunications and electronic commerce in the context of public policy questions facing decision makers – in government, education, and business. Finally, the course will examine the present battles over media concentration and telecommunications infrastructure.

<i>CCN</i>	<i>Class Type</i>	<i>Section #</i>	<i>Day</i>	<i>Time</i>	<i>Location</i>	<i>Exam Group/GSI</i>
77385	Lec	005	TTh	2-3:30	150 GSPP	

PP 290-6 (4) Special Topics in Public Policy**Michael Nacht****Topic: How Washington Works**

This course is an analytical examination of the key players who influence policy-making in the U.S. federal government in Washington, D.C. and how the policy process works. Topics include executive branch political appointees and the appointment process, fragmented political authority within and across departments and agencies, Congressional structure and executive-Congressional relations, the role of lobbyists and the media, experts and special interests, and the importance of other governments and non-American individuals and groups. The current ideological impasse will also be addressed.

<i>CCN</i>	<i>Class Type</i>	<i>Section #</i>	<i>Day</i>	<i>Time</i>	<i>Location</i>	<i>Exam Group/GSI</i>
77388	Lec	006	M	2-5	105 GSPP	

PP 290-7 (4) Special Topics in Public Policy

Dan Lindheim

Topic: Implementation: The Inside Scoop on Running a Major California City

The course will provide students an in-depth understanding of the key issues and constraints facing top city administrators and political officials in running a city: inadequate budgets, serious crime, unmet labor demands, under-funded pensions, planning and development constraints, departing sports franchises, and disfunctional politics, political institutions, and press. Stated differently, the course will examine the extent to which cities are viable: can they provide the services that residents demand and deserve; can they provide for public safety, jobs, housing, schools, basic services, and fill potholes? And there is the public interest question: viable for whom and who benefits? Using Oakland as a case study, the course will integrate direct front-line experience with broader conceptual analyses of key issues. Students will work on projects of current importance and gain a detailed familiarity with a wide-range of city policies, programs, and documents. The course is taught by a former Oakland city manager and will include presentations by senior local officials.

Key management and conceptual issues to be addressed include: (i) finance and budget (why are cities so financially challenged, what can be done, can city revenues and expenditures be changed); (ii) public safety (can cities be made safe, can it be done constitutionally, what are appropriate roles for police and non-police interventions); (iii) labor negotiations (how to meet wage and benefit expectations given financial and political reality); (iv) economic development (can cities provide or attract good jobs, what is the appropriate role of city regulation and demands on businesses or developers); (v) sports franchises (can the A's, Warriors, Raiders be saved; are professional sports teams worth pursuing, retaining?); (vi) politics and political institutions (does organization matter, how different is "strong mayor" or Council/Manager forms of government, should Council elections be by district or at-large, should city attorneys, auditors be elected and what is appropriate role); (vi) who benefits (who does city government serve, who benefits from city actions, how to effectively involve the large number of disparate publics; (vii) evaluation (how does the public or government know whether policies and implementation have been good, bad, effective, etc; what is the accuracy and impact of the press; are elections good measures of program success or failure?

<i>CCN</i>	<i>Class Type</i>	<i>Section #</i>	<i>Day</i>	<i>Time</i>	<i>Location</i>	<i>Exam Group/GSI</i>
77391	Lec	007	MW	12-1:30	355 GSPP	

PP 290-8 (3) Special Topics in Public Policy

Daniel Heimpel

Topic: Journalism for Social Change

In a vibrant democracy, journalism has the power and responsibility to both inform and inspire the public to political action. Achieving this requires a deep understanding of current social problems and how policy is formulated, alongside the ability to tell that story in a manner that drives an otherwise apathetic public into action.

The goal of the Journalism for Social Change course and fellowship program is two-fold: 1) to teach students of journalism, public policy and social work how to use journalism and media as an implement of social change; and 2) have those students become effective change agents themselves. This class is not primarily theoretical – students should be prepared to dig in deep and make meaningful contributions to policy change on both the state and federal level.

At first read, prospective students may find the subject matter – Child Maltreatment Prevention and Child Protection – narrow. But, choosing a single issue area is a deliberate choice. If this course were structured more broadly, with a host of different social problems to tackle, the effectiveness of each student's contribution would be limited. Instead Journalism for Social Change intends to leave each student with the **experience** of being a player in covering and promulgating policy reform around the issues facing vulnerable children. Further, the umbrella of children allows us to explore the broad, but deeply interwoven policy areas concerning: education, poverty, welfare, foster care, public housing, access to health care and the courts.

Through precise, rigorous reporting and policy analysis students will substantively contribute to public discourse on this issue, and by virtue of that contribution drive political will toward positive policy solutions to the myriad social issues vulnerable children face.

With that experience, students will be better prepared to use journalism for social change in whatever field they explore beyond the class

For more information do not hesitate to contact lecturer

Daniel Heimpel: dheimpel@fosteringmediaconnections.org // 415-637-9959

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77394	Lec	008	Th	5-8:00	250 GSPP	

PP 290-9 (3) Special Topics in Public Policy

Dan Mulhern

Topic: Holistic Leadership

Gaining fluency to lead in business, politics and law. Many Berkeley graduate students will go on to attain positions of significant authority in for-profit and not-for-profit businesses, in law and politics and government. This course assumes they will not only lead within their organizations and sectors, but will likely also work across sectors. In leading they will be expected to reach beyond their academic discipline and profession to solve important community, national, and even international problems. This course will thus aim, first, to assist students in understanding both the "reality" of their unique style and personality and also the "ideality" of their visions, dreams, values, purposes; and it will help them understand and practice proven actions of exemplary leaders. Second, we will move beyond the personal and assess the various sectors – business, government, law – finding the value and the limits of those sectors; and exploring what it takes to lead in and across those fields.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77396	Lec	009	M	3:35-5:35	115 Boalt	

PP 290-10 (3) Special Topics in Public Policy**Hector Cardenas****Topic: US-Mexico Public Policy Relations**

The United States and Mexico share the longest contiguous border between a developed and an emerging economy in the world. A substantial percentage of Mexico's population resides either legally or illegally in the United States, and trade and investment links between the two countries have grown consistently over the past 15 years. This course introduces students to the challenges that both countries are facing with regard to their relationship, but does so from a policy analytic perspective. During the course we analyze specific areas where public policies on both sides of the border spill over and we reflect on ways in which the countries strive to cooperate and on occasion fail to do so. The course is open to both undergraduates and graduates, with graduates having to complete an additional assignment for credit.

<i>CCN</i>	<i>Class Type</i>	<i>Section #</i>	<i>Day</i>	<i>Time</i>	<i>Location</i>	<i>Exam Group/GSI</i>
77556	Lec	010	F	2-5	250 GSPP	

PP 290-11 (3) Special Topics in Public Policy**Peter Schuck****Topic: Why Government Fails So Often, and How It Can Do Better**

Although policymakers and citizens have a vital interest in knowing about the effectiveness of public policies, our governmental system in many respects obscures that knowledge. Drawing heavily on the instructor's imminently forthcoming book on this subject, we will analyze the following topics: how to rigorously assess policy effectiveness; how the policy process is designed; the political culture in which policymaking is embedded; the structural reasons why policy often fails (including incentives, irrationality, information, inflexibility, incredibility, mismanagement, markets, implementation, the limits of law, and bureaucracy); why some policies succeed; and how policymaking can be improved. Each student will write a paper, and some students will present them to the class at the end of the semester.

<i>CCN</i>	<i>Class Type</i>	<i>Section #</i>	<i>Day</i>	<i>Time</i>	<i>Location</i>	<i>Exam Group/GSI</i>
77559	Lec	011	W	2-5	105 GSPP	

PP 290-12 (3) Special Topics in Public Policy**Saru Jayaraman****Topic: Food Systems Policy**

This course will discuss a wide range of policy debates relating to the food system, including: corporate consolidation of farmland and meat, poultry, and dairy processing; labor conditions in the food system; food insecurity and access to healthy food in low-income communities; and transparency with regard to food labeling. The course will in particular examine how corporate consolidation throughout the food system has impacted each of these issues and many more, and how policy instruments and regulatory levers can be used to change the way the U.S. food system operates. Students will be exposed to very current local, state, and federal policy campaigns and to real-world policy experts engaged in these campaigns.

Special Note: This course is open mainly to GSPP and joint-degree GSPP students, but a small number of graduate students from other departments will be admitted to the extent there is room. If you are a non-GSPP graduate student, please contact the instructor during the first week of classes & attend class.

<i>CCN</i>	<i>Class Type</i>	<i>Section #</i>	<i>Day</i>	<i>Time</i>	<i>Location</i>	<i>Exam Group/GSI</i>
77562	Lec	012	W	2-5	250 GSPP	

PP 290-14 (4) Special Topics in Public Policy**Sarah Anzia****Topic: Government Employees and Public Sector Unions in Politics and Policy**

In the last two years, state and local government officials across the U.S. have moved to limit collective bargaining in the public sector, trim the salaries and benefits of government employees, and restructure the way that government employees do their jobs. High-profile political battles in states like Wisconsin and Ohio have raised fundamental questions about the role of government employees and their unions in the policymaking process. In this course, we will explore what that role is today, what it was in the past, and what it should be in the future. Readings and discussions will focus on the history of government employee organization in the U.S.; variation in state-level collective bargaining laws; what public sector employees do to engage in the political process and how effective they are; and how public sector unions and collective bargaining shape government service provision. The class will have a maximum enrollment of 20.

<i>CCN</i>	<i>Class Type</i>	<i>Section #</i>	<i>Day</i>	<i>Time</i>	<i>Location</i>	<i>Exam Group/GSI</i>
77397	Lec	014	W	2-5	355 GSPP	

PP 290-15 (2) Special Topics in Public Policy 7 Week Mini-Seminar**Robert M. Stern, Visiting Professor****Topic: International Macro/Financial Problems and Policies**

Two hours of lecture per week. This mini-seminar will deal with the international macro/financial problems and policies of the United States, Eurozone, and other industrialized, emerging market, and developing economies. We will begin with an analysis of the 2007-08 U.S. sub-prime financial crisis and the efforts to deal with the consequences of the crisis based on the policies of the Bush and Obama administrations and the ongoing efforts to promote economic growth and reduce unemployment. The next session will deal with the Eurozone sovereign debt crisis and the policies adopted to resolve this crisis. Subsequent sessions will address the macro/financial problems and policies adopted by Japan, China, India, other emerging market economies, and the developing countries. Finally, we will address the need for policy coordination to deal with the ongoing international financial turmoil and the role of the International Monetary Fund in stabilizing the international financial system.

Special Note: This class is 7 sessions and will take place from Jan. 23rd – March 6th.

Prerequisite: Previous coursework in macroeconomics recommended.

<i>CCN</i>	<i>Class Type</i>	<i>Section #</i>	<i>Day</i>	<i>Time</i>	<i>Location</i>	<i>Exam Group/GSI</i>
77400	Lec	015	Tu	4-6	355 GSPP	

PP 290-16 (2) Special Topics in Public Policy 7 Week Mini-Seminar**Robert M. Stern, Visiting Professor****Topic: Issues of Protectionism and Options for Trade Liberalization**

Two hours of lecture per week. This mini-seminar will address the protectionist measures that are being adopted or considered by the world's major trading economies in dealing with macro/financial disruptions and efforts to promote economic growth and employment. We will also address the role and responsibilities of the World Trade Organization (WTO) in the current international economic environment and the economic and political factors that have led to the continuing impasse in the Doha Round of multilateral trade negotiations and prospects for future negotiations. Also to be considered are the problems for the global trading system posed by the proliferation of regional and bilateral preferential trading arrangements, issues of trade and international labor standards, and issues of trade and the environment, including measures to deal with global warming.

Special Note: This class is 7 sessions and will take place from March 13th – May 1. This class spans 8 weeks due to the Spring Break holiday.

Prerequisite: Previous coursework in micro-and/or international trade recommender beyond the introductory level.

<i>CCN</i>	<i>Class Type</i>	<i>Section #</i>	<i>Day</i>	<i>Time</i>	<i>Location</i>	<i>Exam Group/GSI</i>
77403	Lec	016	Tu	4-6	355 GSPP	

PP 290-17 (3) Special Topics in Public Policy**Timothy Dayonot****Topic: Legislative Advocacy: The Role and Impact of Lobbyist and Government Relations Professionals in Influencing Public Policy**

Three hours of lecture per week. This class will examine the history, methodology and impact of legislative advocacy by business, industry, educational institutions, trade unions, state and local governments, non-profit advocacy groups and foreign governments. Because virtually all legislative advocacy efforts involve shaping policy through extensive negotiations between advocacy groups and the target governmental body, this course will also include a multi-class module on interest-based negotiations, with an emphasis on negotiating public policy. There is priority enrollment for Goldman School of Public Policy students and public policy minors. This class is cross listed with Public Policy 190 P 017 Lec and will have a maximum combined enrollment of 30 students.

<i>CCN</i>	<i>Class Type</i>	<i>Section #</i>	<i>Day</i>	<i>Time</i>	<i>Location</i>	<i>Exam Group/GSI</i>
77406	Lec	017	M	6-9	250 GSPP	

PP 290-18 (1) Special Topics in Public Policy**Brent Copen****Topic: Financial Modeling for NonProfit Organizations**

Financial modeling is a process by which organizations test key revenue, expense and programmatic assumptions and examine the likely outcomes of a projected course of action. Financial modeling offers nonprofit leaders a way of clarifying the financial implications of various options and facilitates critical, intentional and informed decision making.

This course is a "hands-on" training that will equip students with the skills to build Excel-based financial models. Real-world case studies will be used to train students in the highly-iterative process of financial model development. Students will learn how to identify key variables, articulate underlying assumptions, construct staffing models, develop and analyze multi-case scenarios, and identify key questions critical to organizational decision making. Special attention will be given to presenting a financial model--using clarifying graphs and dashboards—in order to support strategic discussions among organizational leaders.

A computer with Microsoft Excel will be required for this course.

NOTE: This class will only meet April 4th, April 11th and April 18th.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77409	Lec	018	Friday	9-2	355 GSPP	

PP 290-20 (4) Special Topics in Public Policy**Jesse Rothstein****Topic: Program Evaluation**

Three hours of lecture per week. How do we know whether a program or policy is having its intended impact? This course will cover the methods used to answer this question. The focus will be on quantitative studies, with an emphasis on the econometric techniques used in experimental and non-experimental evaluations. We will also discuss the role of program evaluations in policy analysis and design and the limits to program evaluation as a tool for policy improvement. Examples will be drawn from real-life social policy interventions in domestic and international settings. The course will presume facility with statistics at the level of PP240B.

Prerequisite: A B+ or better grade in PP240B (or equivalent course background) is a prerequisite.

Course examines current problems and issues in the field of public policy. As topics vary from year to year, course may be repeated for credit.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77415	Lec	020	M	2-5	355 GSPP	

PP 290-21 (3) Special Topics in Public Policy**Hanna Breetz****Topic: Alternative Energy: Policy and Politics**

This course explores the policy options and political challenges for alternative energy development. The first half of the course examines a range of public policy instruments – carbon taxes, performance standards, production subsidies, R&D funding, innovation prizes, etc. – with an emphasis on the trade-offs and complex consequences associated with different policies. The second half of the course turns to the political and institutional dimensions of energy policymaking. Although the principal focus is U.S. energy policy, international case studies will be woven in for comparative purposes.

<i>CCN</i>	<i>Class Type</i>	<i>Section #</i>	<i>Day</i>	<i>Time</i>	<i>Location</i>	<i>Exam Group/GSI</i>
77418	Lec	021	TuTh	2-3:30	355 GSPP	

PP 290-22 (3) Special Topics in Public Policy**Steve Raphael****Topic: The Economic Analysis of Crime and Corrections Policy**

The social costs of crime and our public and private responses to crime are enormous. Estimates of victimization costs in the United States hover around half a trillion dollars per year. Public spending on policing and corrections adds considerably to total costs as do private expenditures devoted to reducing the likelihood of being victimized. In this class, we will study the broad swath of public policies devoted to combating crime with an eye on comprehensive assessment of the cost-effectiveness of various criminal justice interventions. We will begin with a unit on how cost-benefit analysis is applied to criminal justice policy. We will then study existing research assessing the relative efficacy of various forms of sentencing policy, the use of prisons and jails, and interventions intended to augment the human capital of those likely to offend. Regarding specific issues, we will touch on many important policy debates in the field, including racial disproportionality, the death penalty, the crime and social consequences of the U.S. prison boom, racial profiling by police, prisoner reentry, and the effectiveness of policy efforts devoted to combating criminal recidivism.

<i>CCN</i>	<i>Class Type</i>	<i>Section #</i>	<i>Day</i>	<i>Time</i>	<i>Location</i>	<i>Exam Group/GSI</i>
77420	Lec	022	M	2-5	250 GSPP	

PP 290-23 (3) Special Topics in Public Policy

Henry Brady and Jennifer Granholm

Topic: Creating Jobs through Better Government Policies for Innovation and Education

It is no secret that the hollowing out of America's middle class is largely due to the global shift in good paying middle class jobs to lower-wage countries. Economists, scholars and politicians have scratched their heads over how to crack the code to create or keep higher wage innovation or advanced manufacturing jobs in America.

And yet, economic research shows that regional partnerships among universities, governments and business have created greater economic growth and more jobs. Should governments intervene in state and local economies to create jobs? Is there a new way to look at "industrial policy" in the 21st Century? What can states do to support universities to drive innovation and create jobs? What can states do to partner with businesses to drive job creation? Economic research also suggests that some state policies favoring advanced industrial sectors such as renewable energy are successful at creating jobs in America, even in a global economy. What is the track record of such policies in America and among our global competitors, and what should states be doing to mirror successes elsewhere? This course will explore these questions.

After reviewing the basic literature on these topics in the first few weeks of the course, students will be expected to complete a project in which they focus on the innovation policies and efforts of the major actors in the triad of government, universities, and the private sector. Projects could explore what universities are doing to promote technology transfer or what they are doing to partner with the private sector in training the talent for new advanced manufacturing sectors; what state governments are doing to promote innovation and jobs through state policies that make America an irresistible location for job creation; and how the private sector reacts and relates to these efforts.

Prerequisite: Students will need to have some background on the various policy topics that will be discussed. Details will be provided during the first in-person class meeting.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/GSI
77565	Lec	023	M	3-6	200D GSPP	

PP 292-1 (1-12) Directed Advanced Study. (letter grade basis only)

Course may be repeated for credit. Open to qualified graduate students wishing to pursue special study and research under the direction of a member of the faculty.

Prerequisite: Consent of Instructor. Please pick up an *Approval Form for Independent Study and/or Restricted Courses* from the main office at 2607 Hearst Avenue or online at <http://gspp.berkeley.edu/courses/index.html>. This form must be filled out and submitted to the Departmental to obtain a Class Entry Code

PP 295-1 (1-9) Supervised Research Colloquium

Open to qualified graduate students wishing to pursue special research under direction of a member of the staff. Discussion and analysis of dissertation research projects, including conceptual and methodological problems of designing and conducting policy research.

Prerequisite: Consent of Instructor. Please pick up an *Approval Form for Independent Study and/or Restricted Courses* from the main office at 2607 Hearst Avenue or online at <http://gspp.berkeley.edu/courses/index.html>. This form must be filled out and submitted to the Departmental to obtain a Class Entry Code.

Must be taken on a satisfactory/unsatisfactory basis.

PP 296 (3) Ph.D. Seminar *Ph.D students only****Eugene Smolensky**

Two hours of seminar and one hour of consultation per week. Prerequisites: Must be a Ph.D. student in public policy in third year or beyond. Course may be repeated for credit. Discussion and analysis of dissertation research projects, including conceptual and methodological problems of designing and conducting public policy research.

<i>CCN</i>	<i>Class Type</i>	<i>Section #</i>	<i>Day</i>	<i>Time</i>	<i>Location</i>	<i>Exam Group/GSI</i>
77484	Sem	001	Tu	12-1:30	355 GSPP	

PP 297-1 (1) STATA for the Policy Analyst**Arata Goto**

This is an introductory course to Stata designed to complement and build on the skills taught in PP240B. Students will gain Stata programming skills by working with several major, national datasets used in policy analysis. Topics include writing .doc files, constructing datasets and analytical variables, linear and non-linear regression analysis, and utilizing loops and macro variables. Classes will include examples of how to use Stata to analyze different public policy problems and outcomes. One and one-half hours of lecture per week. Students looking to receive credit can enroll in an independent study with Prof. Raphael, the instructor for the PP 240B case. The independent study will be for one-unit and must be taken on a satisfactory/unsatisfactory basis.

<i>CCN</i>	<i>Class Type</i>	<i>Section #</i>	<i>Day</i>	<i>Time</i>	<i>Location</i>	<i>Exam Group/GSI</i>
77487	Lab	001	Th	8:30-10am	250 GSPP	

PP 297-3 (1) PolicyMatters Journal Graduate Student Led Seminar**Instructor of Record: Larry Rosenthal****Student Facilitators: Suzanne Merkelson and Ann Hollingshead****Topic: Writing and Publishing in Public Policy**

The course objective is to learn about different styles of writing and publishing on policy issues and implement the skills in the context of publishing Policy Matters Journal and the PMJ Blog. The emphasis is on immediate application of topics discussed and student skill development. Students will have a unique opportunity to utilize writing, editing, communication, and design skills by generating blog entries, individual opinion pieces, and contributing to the various stages of the PMJ publishing process--article selection, editing, layout, distribution, blogging, and website development.

This graduate student led course is a weekly meeting consisting primarily of hands-on workshops, with some guest speakers throughout the semester to discuss particular facets of public policy writing and publishing. Speaker topics will include opinion writing, blogging, and the publishing process for academic writing.

<i>CCN</i>	<i>Class Type</i>	<i>Section #</i>	<i>Day</i>	<i>Time</i>	<i>Location</i>	<i>Exam Group/GSI</i>
77493	Lec	003	T	6-8	105 GSPP	

PP 298-1 (1-12, 15, 16) Directed Advanced Study (S/U basis only)

Course may be repeated for credit. Open to qualified graduate students wishing to pursue special study and research under the direction of a member of the faculty. *Prerequisite: Consent of Instructor.* Please pick up an *Approval Form for Independent Study and/or Restricted Courses* from the main office at 2607 Hearst Avenue or online at <http://gspp.berkeley.edu/courses/index.html>. This form must be filled out, signed by the instructor and submitted to the Departmental Scheduler or Graduate Assistant at GSPP to obtain a Class Entry Code.

PP 299 (3) Independent Study in Preparation for the Master's Essay

Prerequisites: Open only to students in the Goldman School of Public Policy.

Second year MPP students enroll in this class in conjunction with Public Policy 205, Advanced Policy Analysis.

CCN	Class Type	Section #	Day	Time	Location	Exam Group/Inst
77535	Sem	001	W	9-12	355 GSPP	Raphael Kirp Bardach
77538	Sem	002	M	9-12	355 GSPP	
77541	Sem	003	T	6-9	Home of Prof.	
77544	Sem	004	T	6-9	355 GSPP	Ellwood Acland Smolensky Decker
77547	Sem	005	T	9-12	355 GSPP	
77550	Sem	006	Th	10-1	355 GSPP	
77553	Sem	007	T	5-8	250 GSPP	

PP 602-1 (1-10) Individual Study for Doctoral Students. (S/U basis only)

Course may be repeated for credit. *Prerequisites: Must be a candidate in the Public Policy School's Ph.D. Program.* Individual study in consultation with the major field adviser, intended to provide an opportunity for qualified students to prepare themselves for the various examinations required of candidates for the Ph.D. May not be used for unit or residence requirements for the doctoral degree.

📞Questions? Questions? Questions? Questions? Questions? Questions?📞

- **Call the GSPP Class Scheduler at 510-643-6961; icastro@berkeley.edu**
- **Stop by 2607 Hearst Avenue (North Side of Campus)**
- **Visit GSPP's web site: gspp.berkeley.edu**
- **Visit UC's online Schedule of Classes: schedule.berkeley.edu**