

CURRICULUM VITAE

John Aubrey Douglass

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Last Revised September 2019



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AREAS OF SPECIALIZATION/GOALS

Research and writing on nation-state systems of higher education, international comparative analysis of access and equity, the role of research universities in economic competitiveness, international science policy regimes, the political and policy history of California, and the history of higher education.

EDUCATION

Ph.D., History of American Public Policy, UC Santa Barbara (UCSB), 1992
MA, History, Program in Public History, UCSB, 1981
BA, History, Pitzer College, Claremont, California, 1978
University of Bath, England 1976-77

PROFESSIONAL and RESEARCH EXPERIENCE

*Senior Research Fellow and Research Professor - Public Policy and Higher Education, Center for Studies in Higher Education, UC Berkeley: 2000-
Research Fellow, Center for Studies in Higher Education, UC Berkeley: 1997-2000*
Director of Policy Analysis, Universitywide Academic Senate, University of California Office of the President: 1997-98
Executive Director, UCSB Division of the Academic Senate, University of California, Santa Barbara: 1991- 97
Lecturer, Department of History, UCSB (California History, Economic History, History of Education): 1991-1997
Consultant/Analyst, Universitywide Office of the Academic Senate, University of California: 1996-97
Coordinator, Long-Range Planning, Office of Budget and Planning, UCSB: 1989 -1991.
Planner and Senior Analyst, Chancellor's Office, UCSB: 1981-88.
Historian, Department of Agriculture, Green Mountain National Forest, Vermont: 1979-81

HONORS, AWARDS, VISITING POSITIONS and AFFILIATIONS

Visiting Professor, Higher Education Center, University of Bergamo: Fall 2019
Visiting Scholar, Wissenschaftszentrum Berlin für Sozialforschung (WZB): Fall 2015
Affiliated Faculty, Institute for Governmental Studies, UC Berkeley: 2010-
Affiliated Faculty, Center for Latino Policy Research, UC Berkeley: 2011-
Faculty Associate, Fulbright Scholars Program: 2010-
Visiting Professor, Amsterdam University College: Spring 2011
Visiting Professor, Universidade Estadual de Campinas (Unicamp), Brazil: Fall 2010
Visiting Professor, Institute d'Etudes Politiques de Paris (Sciences Po): Fall 2006
Visiting Fellow, New College, University of Oxford/Oxford Center for Higher Education Policy Studies: 2002-03
Spencer Post-Doctoral Fellowship, National Academy of Education, 1993-95
Senior Policy Analyst, Visiting Appointment, California Postsecondary Education Commission (CPEC): 1988-89
University of California Regents Fellowship, UCSB, 1988-89
Rockefeller Foundation Fellowship, 1979-81

EDITORIAL and ADVISORY BOARDS

Editor, Research and Occasional Paper Series, Center for Studies in Higher Education - <http://cshe.berkeley.edu/publications/publications.php?s=1>
Member, Senior Faculty Advisory Body, Campaign for College Opportunity: 2013 –
Research Associate, Higher Education Training and Development (HETD) University of Kwazulu-Natal, South Africa
Advisor, National Center for University Entrance Exams, Ministry of Education (MEXT) Japan: 2009-2011
Advisor, Center for Higher Education Transformation (CHET), Cape Town: 2010-2017
Member Advisory Board, Center for International Higher Education, Peking University: 2009-
Member Advisory Board, Higher Education Research Centre (HERC) Dublin City University: 2011-
Editorial Board: *Journal of Entrepreneurship Education* (Zhejiang University): 2017 -
Editorial Board, *Policy Reviews in Higher Education* (SRHE journal UK): 2015-

Editorial Council Board, *Voprosy Obrazovaniya (Russian Journal of Educational Studies)* 2007-
 Editorial Board, *Europa World of Learning – Routledge Press Book Series* 2013 - 2015
 Editorial Board, *University Education Science*, Hunan University 2009-
 Editorial Board, *Perspectives: Policy and Practice in Higher Education* (UK journal) 2002-
 International Advisory Board, Amsterdam University College: 2011- 2017
 Editorial Board, *Higher Education Quarterly* (Society for Research into Higher Education, UK journal) 2008-2012
 Editorial Advisory Board, Assoc. for the Study of Higher Education, *History of Higher Education* 2004-06

CURRENT and RECENT PROJECTS AND GRANTS

Principal Investigator - New Nationalism and Universities 2018-19: \$60K grant from the Carnegie Corporation
 Principal Investigator - *University of California ClioMetric History Project* 2017-18 - \$80K funding via private gifts to the Goldman School of Public Policy and other sources.

Founding Principal Investigator - *The Student Experience in a Research University (SERU) Consortium*: since 2000 - on-going research project with some 40 top-tier research-intensive universities in North America and Internationally: Approximately a \$800K annual budget.

Principal Investigator - *Research Universities Going Global*, CSHE UC Berkeley.



PUBLICATIONS/REPORTS/PAPERS see also <http://cshe.berkeley.edu/people/jdouglass.htm>

Books

John Aubrey Douglass, *New Nationalism and Universities*, edited book in progress Johns Hopkins University Press, forthcoming 2020.

John Aubrey Douglass and John Hawkins, *Envisioning the Asian New Flagship University: Its Past and Vital Future*. Berkeley Public Policy Press, September 2017.

John Aubrey Douglass, *The New Flagship University: Changing the Paradigm from Global Ranking to National Relevancy*. Palgrave Macmillan 2016.

John Aubrey Douglass, Judson King, and Irwin Feller (ed), *Globalization's Muse: Universities and Higher Education Systems in a Changing World* (Berkeley Public Policy Press Fall 2009).

John Aubrey Douglass, *The Conditions for Admission: Access, Equity, and the Social Contract of Public Universities* (Stanford University Press, 2007).

John Aubrey Douglass, *The California Idea and American Higher Education: 1850 to the 1960 Master Plan* (Stanford University Press 2000, second edition 2007).

John Aubrey Douglass, Publication in Chinese, *The California Idea and American Higher Education: 1850 to the 1960 Master Plan*, including special preface, "Building a Culture of Aspiration," Educational Science Publishing House, Beijing China (Fall 2007); Japanese translation with Tamagawa University Press pending.

Refereed Book Chapters

"Organizational Devolution: The Old, New and Future American Research Universities in the Age of Privatization," in Ronald Barnett, Carolina Guzmán-Valenzuela, Oili-Helena Ylijok, and Paul Gibbs (Editors), *Time and Temporality in the University*, London: Routledge, December 2014.

"A Global Talent Magnet: The Idea of a California Global Higher Education Hub," in Humberto Grimaldo Duran and Francisco Lopez Segrera (ed.), *La Internacionalización De La Educación Superior A Nivel Mundial Y Regional*, published by Editorial Planeta and the Universidad Católica, Columbia, 2013

"A New World Order? The Emergence of 'Structured Opportunity Markets' in Higher Education," in Deane Neubauer and Yoshiro Tanaka (ed), *Access, Equity and Capacity in Asia Pacific Higher Education* (Palgrave Macmillan, 2011). <http://www.palgrave.com/products/title.aspx?pid=399640>

"SAT Wars: and The University of California," in Joseph Soares (ed), *SAT Wars: The Case for Test Optional College Admissions* (New York: Teacher College Press 2011). <http://store.tcpspress.com/0807752622.shtml>

"Elite Higher Education," introduction to chapter in Michael Burrage (ed.) *Martin Trow: Twentieth – Century Higher Education: Elite to Mass to Universal* (Johns Hopkins Press, 2010). <http://www.amazon.com/Twentieth-Century-Higher-Education-Elite-Universal/dp/0801894425>

"The Best Laid Plans:," chapter in John B. Clark, W. Bruce Leslie, and Kenneth P. O'Brien (ed), *SUNY at Sixty: The Promise of the State University of New York* (Albany: SUNY Press 2010). <http://www.sunypress.edu/p-5064-suny-at-sixty.aspx>

Chapters in *Globalization's Muse: Universities and Higher Education Systems in a Changing World* (Berkeley Public Policy Press Fall 2009):

"The Race for Human Capital" in J.A. Douglass, C.J King and I. Feller (ed.), *Globalization's Muse: Universities and Higher Education Systems in a Changing World* (Berkeley Public Policy Press 2009).

With Ruth Keeling Sobotka, "The Big Curve: Trends in University Fees and Financing in the E.U. and U.S." in J. Douglass, C.J King and I. Feller (ed), *Globalization's Muse: Universities and Higher Education Systems in a Changing World* (Berkeley Public Policy Press 2009).

"Treading Water: What Happened to America's Higher Education Advantage?" in J. Douglass, C.J King and I. Feller (ed), *Globalization's Muse: Universities and Higher Education Systems in a Changing World* (Public Policy Press, 2009).

"A World of Competitors," in J. Douglass, C.J King and I. Feller (ed.), *Globalization's Muse: Universities and Higher Education Systems in a Changing World* (Public Policy Press, 2009).

"Negotiating the Master Plan and the Fate of Higher Education in California," chapter in Lester Goodchild and Harold Wechsler, (ed.) *History of Higher Education*, Association for the Study of Higher Education, Pearson Publishing, 2008.

"The Challenges of Higher Education Access and Equity: Changing Patterns of Policymaking in the US and the UK" chapter in David Palfreyman and Theodore Tapper (ed), *The Politics of Access to Higher Education* (RoutledgeFalmer Press, 2004).

"Brokering the 1960 Master Plan: Pat Brown and the Promise of California Higher Education," in Martin Schiesl (ed.) *Responsible Liberalism: Edmund G. 'Pat' Brown and Reform Government in California, 1958-1967* (Los Angeles: Brown Institute of Public Affairs, 2003).

"A Reflection and Prospectus on California Higher Education: The Beginning of a New History," chapter in Ali Modarres and Jerry Lubenow (ed.), *California's Future in the Balance: Transportation, Housing/Land Use, Public Higher Education, and Water* (California Policy Issues Series - Berkeley: Institute of Governmental Studies Press/Brown Institute of Public Affairs, March 2002).

"Anatomy of Conflict: The Making and Unmaking of Affirmative Action at the University of California," chapter in David Skrentny (ed.) *Color Lines: Affirmative Action, Immigration and Civil Rights Options for America* (University of Chicago Press, 2001).

"A Certain Future: Sputnik, American Higher Education and the Survival of a Nation," chapter in Roger D. Launius, John M. Logsdon, and Robert W. Smith (ed.), *Reconsidering Sputnik: The Soviet Satellite and its Repercussions* (Studies in the History of Science, Technology and Medicine - Harwood Academic Press), Fall 2000.

"Institutional Differentiation and Coordination: A Case Study of California" chapter in Jon File and Leo Goedegebuure (eds.), *Thinking About the South African Higher Education Institutional Landscape: An International Comparative Perspective on Institutional Differentiation and Restructuring* (Council on Higher Education, Pretoria, South Africa, 2000).

"The Development of Space Standards in California," chapter in California Postsecondary Education Commission, *A Capacity for Learning*, Report No. 90-3, January 1990.

"The Santa Barbara Harbor: Nature Confronts the Breakwater," chapter in Rochelle Bookspan (ed.), *Santa Barbara by the Sea* (Santa Barbara: McNally & Loftin, West, 1982).

Refereed Articles

Submission – with Igor Chrikov, "In the Common Pursuit of Knowledge: The Extent and Impact of Undergraduate Student Research Engagement," *Higher Education*.

With Patrick Lapid, "[Tuition as a Path for Affordability? The Pursuit of a Progressive Tuition Model at the University of California](#)," *California Journal of Politics and Policy*: 2018 Vol 10 (1).

"[Cosmopolitan Berkeley and the Concept of Cultural Diversity in an American University](#)," *California Journal of Politics and Policy*, 2016 Vol. 8 (2).

"[Funding Challenges at the University of California: Balancing Quantity with Quality and the Prospect of a Significantly Revised Social Contract](#)," *California Journal of Politics and Policy*, 2015 Vol. 7 (4).

"[International Berkeley: Past and Current Debates on the Role of International Students in an American University](#)," *Voprosy Obrazovaniya (Russian Journal of Educational Studies)*, published in Russian and English, No. 2. 2015, pp. 76–108.

With Richard Edelstein and Cecil Haoreau, "[Seeking Smart Growth: The Idea of a California Global Higher Education Hub](#)," *California Journal of Politics and Policy*, January 2013, 5(1): 1-29.

"[China Futurisms: Research Universities and Leaders or Followers?](#)" *Social Research: An International Quarterly*, vol.79, no. 3 Fall 2012, pp. 639-688; a version published in *University World News Dec 16, 2012 Issue No 252*: <http://www.universityworldnews.com/article.php?story=20121212160450595>; translated into Chinese and published by *University Education Science*, Hunan University.

"[University Devolution: How and Why American Research Universities are Becoming Even More Tribal](#)," Hiroshima Research Institute for Higher Education, International Seminar Reports, No 18, 2012.

"The Rise of the For-Profit Sector in US Higher Education and the Brazilian Effect," *European Journal of Education*, Vol. 47, No. 2, 2012; edited version "The Rise of For-Profit Universities and Colleges," *University World News*, July 15, 2012:

With Chun-Mei Zhao, "The International Student Diversity Effect: A Profile of a Global Movement of Talent at a Group of Major U.S. Universities," *Higher Education Forum*, Vol. 9, March 2012, pp. 29-44.

With Gregg Thomson and Chun-Mei Zhao, "The Learning Outcomes Race: the Value of Self-Reported Gains in Large Research Universities," *Higher Education*, February 2012.

"Poor and Rich: Student Economic Stratification and Academic Performance in a Public Research University System," *Higher Education Quarterly*, January 2012, vol. 66 no. 1: pp. 65-89.

"Can We Save the College Dream?: The Death and Life of California's Public Universities" *Boom: A Journal of California*, Summer 2011, vol. 1, No. 2, pp. 25-42.

Revisionist Reflections on the California Master Plan for Higher Education @50," *Journal of California Politics and Policy*, 3.1 (2011) see http://works.bepress.com/john_douglass/19/; a version published in *Voprosy Obrazovaniya* (Russian Journal of Educational Studies in Russian).

"The Immigrant's University: A Study of Academic Performance and the Experiences of Recent Immigrant Groups at the University of California" by John Aubrey Douglass and Gregg Thomson, *Higher Education Policy* (December 2010) 23, 451-474.

"Higher Education and Obama's Stimulus Gambit," *Politique Américaine*, (in French), No.15, 2010.

"Universities and the Entrepreneurial State," *Voprosy Obrazovaniya (Journal of Education Studies*, in Russia), No. 1 2009. Revised version of earlier article translated into Russian.

"A View from Berkeley: Assessing the Past and Future of California's Master Plan for Higher Education," *University Education Science*, Hunan University, China, August 2009.

"Creating a Culture of Aspiration: The Role of Higher Education in Human Capital and Social Change," *Peking University Education Review* (in Chinese) vol. 6 no. 2 2008; a version also published in *Selected Papers of the Beijing Forum 2007: The Harmony of Civilizations and Prosperity for All* (Peking University Press 2008).

"A World of Competitors: Assessing the US High Tech Advantage and the Process of Globalization," *Higher Education Management and Policy*, OECD Journal vol. 20 no. 2 April 2008.

"Creating a Culture of Aspiration: The Role of Higher Education in Human Capital and Social Change," *Peking University Education Review* (in Chinese) vol. 6 no. 2 2008; a version also published in *Selected Papers of the Beijing Forum 2007: The Harmony of Civilizations and Prosperity for All* (Peking University Press 2008).

"The Entrepreneurial State and Research Universities in the United States: Policy and New State-based Initiatives." *Higher Education Management and Policy* (OECD). Vol. 19, No. 1, pp. 84-120. (March 2007).

With David Ward, "Higher Education and the Spectre of Variable Fees: Public Policy and Institutional Responses in the United States and United Kingdom," *Higher Education Management and Policy* (OECD), vol. 18, no. 1, 2006; pp. 1-28.

"How All Globalization is Local: Countervailing Forces and their Influence on Higher Education Markets," *Higher Education Policy*, vol. 18, no. 4, Dec 2005: 445-473.

"A Comparative Look at the Challenges of Access and Equity," *Higher Education Policy*, vol. 18, no. 2, Jun 2005; 87 - 116

David Ward and John Douglass, "The perils and promise of variable fees: Institutional and public policy responses in the UK and the US," *Perspectives: Policy and Practice in Higher Education* (UK), vol. 9, no. 1 2005.

"Less than the Sum of its Parts? What is Missing in UK Mass Higher Education," *Perspectives: Policy and Practice in Higher Education* (UK), Vol. 9, No. 1, 2005.

"The Dynamics of Massification and Differentiation: a Comparative Look at Higher Education Systems in the United Kingdom and California," *Higher Education Management and Policy* (OECD), vol. 16, no. 3, 2004; 9-31.

"Desegregating University Responses to Market Changes," *Universities' Quality Development*, Proceedings of the International Conference on University Quality Development, University of Oslo. 2003.

"Is California Higher Education a Model for UK HE?" *Perspectives: Policy and Practice in Higher Education* (UK), vol. 7, no. 2, 2003.

"Observing the Rhythms of a Major University," introduction to *The University of California Office of the President and Its Constituencies, 1983-1995* (Regional Oral History Office, Bancroft Library, University of California - Berkeley, March 2002).

"Earl Warren's New Deal: Post-War Planning and Higher Education," *Journal of Policy History*, Vol. 12, No. 4, 2000.

"The Evolution of a Social Contract: The University of California in the Aftermath of Affirmative Action," *European Journal of Education*, Vol. 34, No. 4, 1999.

"Anatomy of Conflict: The Making and Unmaking of Affirmative Action at the University of California," *American Behavioral Scientist*, Volume 41, No. 7 (April 1998).

"Brokering the 1960 Master Plan: Pat Brown and the Promise of California Higher Education," a special issue of *California Politics and Policy* focusing on the administration of Governor Edmund "Pat" Brown, 1997.

"Californians and Higher Education: Political Culture, Educational Opportunity and State Policymaking," *History of Higher Education Annual*, Vol. 16, 1996.

"Creating a Fourth Branch of State Government: The University of California and the Constitutional Convention of 1879," *History of Education Quarterly*. Vol. 32, No. 1 (Spring 1992) pp. 31-72.

"The Depression, the Forest Service and the Political Culture of Vermont: Implementing New Deal Conservation and Relief Policy," *Journal of Forest and Conservation History*, Vol. 34, No. 4 (October 1990) pp. 164-178.

"Prospective For A National Forest: Economic Influences On Vermont's Effort To Manage Forest Resources," *Vermont History*, Vol. 54, No. 2 (Spring 1986), pp. 69-87.

Non-Refereed Publications and Reports

The Allure of Free-Tuition, *International Higher Education*, forthcoming.

[Berkeley Versus the Sat: A Regent, a Chancellor and a Debate on the Value of Standardized Testing in Admissions](#), Research and Occasional Paper Series (ROPS), UC Berkeley Center for Studies in Higher Education: CSHE 3.19 (December 2018)

[Exploring Funding Options for the University Of California](#) by John Aubrey Douglass, Research and Occasional Paper Series (ROPS), UC Berkeley Center for Studies in Higher Education: CSHE 12.18 (November 2018)

Report: John Aubrey Douglass and Zachary Bleemer, [Approaching a Tipping Point?: A History and Prospectus of Funding for the University of California](#). UC Cliometric History Project, Center for Studies in Higher Education, Goldman School of Public Policy, August 2018.

[CALIFORNIA'S AFFIRMATIVE ACTION FIGHT: Power Politics and the University of California](#) by John Aubrey Douglass, Research and Occasional Paper Series (ROPS), UC Berkeley Center for Studies in Higher Education: CSHE 5.18 (March 2018)

Report: [A Vibrant Urban University with a Growing Global Presence: Thought on What Malmo University Could Be](#), Malmo University, March 2018.

[THE RISE OF THE PUBLICS: American Democracy, the Public University Ideal, and the University of California](#) by John Aubrey Douglass, Research and Occasional Paper Series (ROPS), UC Berkeley Center for Studies in Higher Education: CSHE 1.18 (February 2018)

Report: John Aubrey Douglass and Judson C. King, [The Role of Universities in Economic Competitiveness in California: A Case Study for the Catalan Association of Public Universities](#), Associació Catalana d'Universitats Públiques (ACUP) January 2018.

["American Universities In Trumpland - Financial Ruin Averted?"](#) Research and Occasional Papers Series (ROPS), Center for Studies in Higher Education: CSHE 11.17 (October 2017).

"Government Muddling Could be US Universities' Best Hope," Times Higher Education, October 26, 2017.

"The 'World Class' Fad – Time to Pursue a Grander Vision," University World News, Issue No 474 September 15, 2017.

"The Evolution of Flagship Universities: From Traditional to the New," Research and Occasional Papers Series (ROPS), Center for Studies in Higher Education: CSHE.11.16 (December 2016).

"Knowledge Based Economic Areas and Flagship Universities: A Look at the New Growth Ecosystems in the US and California," Research and Occasional Papers Series (ROPS), Center for Studies in Higher Education: CSHE 9.16 (October 2016)

"College Affordability and the Emergence of Progressive Tuition Models: Are New Financial Aid Policies at Major Public Universities Working?" Research and Occasional Papers Series (ROPS), Center for Studies in Higher Education: CSHE.7.16 (June 2016).

"How the University of California Got Its Autonomy," Research and Occasional Papers Series (ROPS), Center for Studies in Higher Education: CSHE.4.15 (April 2015)

"Profiling The Flagship University Model: An Exploratory Proposal for Changing the Paradigm from Ranking to Relevancy," Research and Occasional Papers Series (ROPS), Center for Studies in Higher Education: CSHE.5.14 (April 2014).

With Richard Edelstein and Cecil Horeau, "Bring the World to California – A Global Hub for Higher Education," *Boom: A Journal of California*, Spring 2014, pp. 54–61. <http://www.boomcalifornia.com/>

"International Berkeley: Enrolling International Students Yesterday and Today, Debates on the Benefits of Multicultural Diversity, and Macro Questions on Access and Equity" by John Aubrey Douglass, Research and Occasional Papers Series (ROPS), Center for Studies in Higher Education: CSHE.3.14 (March 2014).

"Profiling the Flagship University Model: An Exploratory Proposal for Changing the Paradigm From Ranking to Relevancy," Universitas21 Policy Paper, March 5, 2014.

"To Grow or Not to Grow? A Post-Great Recession Synopsis of the Political, Financial, and Social Contract Challenges Facing the University of California," Research and Occasional Papers Series (ROPS), Center for Studies in Higher Education: CSHE.15.13 (December 2013).

With Chun-Mei Zhao, "Undergraduate Research Engagement at Major US Research Universities," Research and Occasional Papers Series (ROPS), Center for Studies in Higher Education: CSHE.14.13 (November 2013): <http://cshe.berkeley.edu/publications/publications.php?id=451>

"Here's How Janet Napolitano Rescues the University of California," *Zacalo - Public Square*, October 3, 2013; Versions published in the *Sacramento Bee*, October 3, 2013 and in *University World News*, October 18, 2013.

With Richard Edelstein, "Why are research universities going global?" *University World News*, September 7, 2013 Issue No:286:

"Affirmative Action, the Fisher Case, and the Supreme Court," Research and Occasional Papers Series (ROPS), Center for Studies in Higher Education: CSHE.2.13 (February 2013); a version published in *University World News*, March 2, 2013, Issue 261:

With Richard J Edelstein, "Comprehending the International Initiatives of Universities: A Taxonomy of Modes of Engagement and Institutional Logics," Research and Occasional Papers Series (ROPS), Center for Studies in Higher Education: CSHE 19.12 (December 2012); a version published on-line on *Global Higher Education and Inside Higher Education*, March 24, 2013.

"The Truth About Branch Campuses" with Richard Edelstein, *Chronicle of Higher Education*, February 27, 2012.

With Gregg Thomson, and Chun-Mei Zhao. "SEARCHING FOR THE HOLY GRAIL OF LEARNING OUTCOMES," Research and Occasional Papers Series (ROPS), Center for Studies in Higher Education: CSHE.3.12 (February 2012).

"MONEY, POLITICS AND THE RISE OF FOR-PROFIT HIGHER EDUCATION IN THE US: A Story of Supply, Demand and the Brazilian Effect," Research and Occasional Papers Series (ROPS), Center for Studies in Higher Education: CSHE.2.12 (February 2012)

"Reniventing California's Higher Education System," Op-Ed, *Los Angeles Times*, September 13, 2011.

With Richard Edelstein and Cecil Hoareau, "US: A Higher Education Hub for California," *University World News*, May 22, 2011 Issue No 172: <http://www.universityworldnews.com/article.php?story=2011052018343336&query=john+douglass>

With Richard Edelstein and Cecile Hoareau, "US Higher Education as An Export: Its is about the money, but also much more," CSHE Research Brief, April 28, 2011: http://cshe.berkeley.edu/research/rugg/Brief_US_HE_Exports.4.30.2011.pdf

With Richard Edelstein and Cecile Hoareau, "US: Where Do International Student Choose to Study?" *University World News*, April 10, 2011 Issue No 166: <http://www.universityworldnews.com/article.php?story=20110408181258118&query=John+Douglass>

"Where are the International Students in California? The Answer Might Surprise You," CSHE Research Brief, April 5, 2011

"California Falling: Obama's Stimulus Funding Was a Lifeline," *International Higher Education*, Winter 2011.

"Austerity Fashionista or a Call to Look Before You Leap: Reflections on Higher Education Budget Cuts in England and California" by John Aubrey Douglass, *Global Higher Education*, November 17, 2010 <http://globalhighered.wordpress.com/2010/11/17/austerity-fashionista/>

"Seeking Smart Growth in Higher Education: A Look at the Structure of US Higher Education, Past and Future," *Magazine Unicamp* (Brazil journal on higher education reform, in Portuguese), Summer 2010; a version published in *University Education Science - Hunan University* (in Chinese), 2010,(5), vol. 123, page 78-83.

"Re-Imagining California Higher Education," Research and Occasional Papers Series, CSHE.14.10 CSHE ROPS (Oct 2010) <http://cshe.berkeley.edu/publications/publications.php?id=366>

"From Chaos to Order and Back? A Revisionist Reflection on the California Master Plan for Higher Education@50 and Thoughts About Its Future," CSHE Research and Occasional Papers Series, CSHE.7.10 (May 2010)<http://cshe.berkeley.edu/publications/publications.php?id=358>

With Richard Edelstein and Cecile Hoareau, "A California Global Higher Education Hub: How the San Francisco/Bay Area Can Advance its Competitive Advantage in Attracting International Talent and Further Build US Economic Competitiveness," CSHE Research and Occasional Papers Series, CSHE .9.11 (May 2010): <http://cshe.berkeley.edu/publications/publications.php?id=381>

With Richard Edelstein, "The Global Market for International Students: Suggestions for the Obama Administration," *International Higher Education*, no 59, spring 2010: http://www.bc.edu/bc_org/avp/soe/cihe/newsletter/Number59/p15_16_Douglass&Edelstein.pdf

"Higher Education and the Global Recession: Tracking Varied National Responses and Their Consequences," CSHE Research and Occasional Papers Series, CSHE.4.10 (February 2010) <http://cshe.berkeley.edu/publications/publications.php?id=354>

With Steve Brint, Gregg Thomson and Steve Chatman, *Engaged Learning in a Public University: A Longitudinal View of the Undergraduate Experience*, General Report of the Results of the 2008 University of California Undergraduate Experience Survey, Center for Studies in Higher Education, February 2010.

"Higher Education's New Global Order: How and Why Governments are Creating Structured Opportunity Markets," CSHE Research and Occasional Papers Series, December 2009: <http://cshe.berkeley.edu/publications/publications.php?id=348>

Book Review: Burton R. Clark, *On Higher Education: Selected Writings, 1956-2006*, in *Contemporary Sociology: A Journal of Reviews*, Volume 38, Number 6, November 2009. pp. 539-541(3).

"The Global Competition for Talent: The Rapidly Changing Market for International Students and the Need for Strategic Approach in the US," with Richard Edelstein, CSHE Research and Occasional Papers Series, CSHE.8.09. (October 2009). <http://cshe.berkeley.edu/publications/publications.php?id=341>

"Whither the Global Talent Pool?: How Can the US Remain Competitive," with Richard Edelstein, *Change Magazine* (July/August 2009).

Engaged Learning in a Public University: Trends in the Undergraduate Experience, with Steven Brint, Gregg Thomson, and Steve Chatman., Center for Studies in Higher Education: 2010.

"Decoding Learning Gains: Measuring Outcomes and the Pivotal Role of the Major and Student Backgrounds," with Gregg Thomson, CSHE Research and Occasional Papers Series, CSHE.5.09. (May 2009).

"Poor and the Rich in US Universities," with Gregg Thomson, *International Higher Education*, no. 55 Spring 2009.

"College vs. Unemployment: Expanding Access to Higher Education is the Smart Investment During Economic Downturns," CSHE Research and Occasional Paper Series, CSHE.21.2008; a version published in *InsideHE*, December 9, 2008 and in *Pascal International* (on-line).

With Ruth Keeling Sobotka, "The Big Curve: Trends in University Fees and Financing in the EU and US," CSHE Research and Occasional Papers Series, CSHE 19.2008 (November 2008).

"The Poor and the Rich: Economic Stratification Among Undergraduates at the University of California," CSHE Research and Occasional Papers Series, CSHE 19.2007 (October 2008).

"Universities, the US High Tech Advantage, and the Process of Globalization," CSHE Research and Occasional Papers Series, CSHE.8.08. (May 2008).

"Wrong Trajectory: America is Losing Its Higher Education Advantage, with Enormous Repercussions," *California Magazine* May/June 2008.

"US Higher Education Advantage Erodes: Declining Numbers of Students Go Unnoticed," *UC Mexus News* Spring 2008.

"The Immigrant University: Assessing the Dynamics of Race, Major, and Socioeconomic Characteristics at the University of California," with Heinke Roebken and Gregg Thomson, CSHE Research and Occasional Papers Series CSHE.19.07 (November 2007).

A Reflection and Prospectus on Globalization and Higher Education: CSHE@50, with C. Judson King (ed), Center for Studies in Higher Education, University of California – Berkeley, December 2007.

The Crisis of the Publics: An International Comparative Discussion on Higher Education Reforms and Possible Implications for US Public Universities, with C. Judson King and Irwin Feller (ed), Center for Studies in Higher Education, University of California – Berkeley, November 2007.

"A Look into a Possible Future: A Global Scenario for Higher Education Systems," *Global University Network for Innovation Newsletter*, UNESCO, December 17, 2007.

"What Happened to America's Higher Education Advantage?" *Oxford Magazine*, Michaelmas Term 2007, no. 267.

"The Global Race for Higher Education," *International Higher Education*, no. 49 Fall 2007.

"Whither America's Higher Education Advantage? Our Economic Competitors are Trying Harder to Increase Access and Graduation Rates," *Coastlines Magazine*, Summer 2007.

A New Generation: Ethnicity, Socioeconomic Status, Immigration and the Undergraduate Experience at the University of California, with Steven Brint et al., Center for Studies in Higher Education, University of California – Berkeley, September 2007.

"Stem Cells, Science Policy, and Religion in the United States," *International Higher Education*, No. 48 Summer 2007.

Expert report, *Association of Christian Schools International v. Stearns, et al (the University of California)*, "History of Admissions at the University of California," May 2007.

"The Waning of America's Higher Education Advantage: International Competitors Are No Longer Number Two and Have Big Plans in the Global Economy," CSHE Research and Occasion Papers Series, CSHE.9.06. (June 2006)

Universities and the Entrepreneurial State: Politics and Policy and a New Wave of State-Based Economic Initiatives. CSHE Research and Occasion Papers Series, CSHE.14.06. (September 2006).

With Jodi Anderson, *Promoting Civic Engagement in the University of California: Recommendations of the Strategy Group on Civic and Academic Engagement*, Center for Studies in Higher Education, December 2005,

"The Carnegie Commission and Council on Higher Education: A Retrospective," CSHE Research and Occasion Papers Series, CSHE14-05, November 2005

"New System of Top-Up Fees: Brief on English HE Market Response" CSHE Research and Occasion Papers Series, CSHE 12.05 (October 2005)

"Higher Education as a National Resource," *Change Magazine*; vol. 37, no 5. Sep/Oct 2005: 30-38

"All Globalization is Local: An Assessment of Countervailing Forces in the Markets for Higher Education," CSHE Research and Occasion Papers Series, CSHE 1.05 (January 2005)

With Richard Flacks, Gregg Thompson and Kyra Caspary, *Learning and Academic Engagement in the Multiversity: Results of the First University of California Undergraduate Experience Survey*, Student Experience in the Research University – 21st Century Project, Center for Studies in Higher Education, June 2004.

"Scanning the New Market Horizon: Higher Education Savants in Historical Perspective," *Minerva* 41: 381-395, 2003.

"The Dynamics of Massification: A Comparative Look at Higher Education Systems in the UK and California," Research Papers Series, Oxford Centre for Higher Education Policy Studies, University of Oxford, February, 2003.

"Big Designs in England: New Labour Offers a New Round of Higher Education Reforms," *International Higher Education*, no. 31, Spring 2003.

"From Multi- to Meta-University: Organizational and Political Change at the University of California in the 20th Century and Beyond," CSHE Research and Occasion Papers Series, CSHEI 4.02 (May 2002).

"Investment Patterns in California Higher Education and Policy Options for a Possible Future," CSHE Research and Occasion Papers Series, CSHE 5.02 (April 2002)

"Prospectus on California Higher Education," Institute of Governmental Studies, *Public Affairs Report*, Vol. 42, No. 4, Winter 2001.

"How California Determined Admissions Pools: Lower and Upper Division Targets and the California Master plan for Higher Education: CSHE Research and Occasion Papers Series, CSHE.2.01 (September 2001)

"Lower and Upper Division Student Targets and the California Master Plan for Higher Education: How California Determined Admissions Pools," for the Office of the President and the UC Regents, September 2001.

"The University of California: An Historical Brief" for the California Research Bureau, Winter 2000.

"A Tale of Two Universities of California: A Tour of Strategic Issues Past and Prospective," *Chronicle of the University of California*, No. 4, Fall 2000.

"Adventures in California Higher Education: Is the Past an Indicator of the Future?" *Coastlines*, Vol. 31, No. 1, Summer 2000.

"The Cold War, Technology and the American University," CSHE Research and Occasional Paper Series, CSHE.2.99 (Fall 1999).

"Planning New UC Campuses in the 1960s: A Background Paper for UC Merced on the Role of the Universitywide Academic Senate," CSHE Research and Occasional Papers, CSHE.2.98 (December 1998)

"Survey: Nine Academic Senate Divisions and the Universitywide Office," Task Force on Governance, Universitywide Academic Senate, October 1998.

"A Brief on Improving UC Intercampus Articulation: Creating a Model for Agreements," CSHE Research and Occasional Papers, CSHE.3.98 (April 1998)

"Shared Governance at the University of California," CSHE Research and Occasional Papers, CSHE.1.98 (March 1998)

"A Brief on Planning the Tenth Campus and the Role of the Universitywide Academic Senate," Universitywide Academic Senate, February 12 1998

Assisted in "Final Report: Academic Senate Task Force on Governance," Task Force on Governance, Panel 2 - Universitywide Academic Senate, February 12 1998.

"The Future of UC Undergraduate Admissions: A Working Paper for BOARS," Board of Admissions and Relations with Schools, Universitywide Academic Senate February 6 1998.

"A Sputnik Reflection," *Space Times*, January-February 1998.

"Shared Governance at the University of California: An Historical Review," Universitywide Academic Senate, November 1997.

"A Brief on the Historical Development of the UC Academic Senate and the Universitywide Administration," Task Force on Governance - Panel 2, Universitywide Academic Senate, August 18 1997.

"A Brief on Existing and Potential Modes of Interaction Between the Academic Senate and the Regents," Task Force on Governance - Panel 2, Universitywide Academic Senate, April 29 1997

"A Brief on the Events Leading to the University of California's Board of Regents' Decision to End Race, Ethnicity and Gender in Decision Making," Task Force on Governance, University of California, March 1997.

"VIP Admissions at the University of California: A Brief on Four Possible Options," Universitywide Academic Senate, October 23 1997.

"The Role of the University of California Academic Senate in Admissions Policy: Establishing Working Rules," CSHE Research and Occasional Papers CSHE.1.97 (May 1997)

"Setting the Conditions of Admissions: The Role of University of California Faculty in Policymaking," study commissioned by the University of California Academic Senate, Feb. 1997 (see <http://ishi.lib.berkeley.edu/cshe/jdouglass/publications.html>).

"Shared Governance at the University of California: An Historical Review," *NOTICE* (UC systemwide publication for faculty), Vol. 20, No. 2, November, 1995.

"High Hopes: UCSB Academic Plans in Historical Perspective," *Coastlines* (Summer 1995) pp. 10-11,26-27

"On Becoming an Old Blue: Santa Barbara's Controversial Transition from a State College to a Campus of the University of California," *Coastlines* (Spring 1994) pp. 6-11.

"Isomorphism and the Quest for UCSB's Raison d'être," *Coastlines* (Winter 1993) pp. 37-39.

"California Déjà Vu: Past and Future Efforts to Plan for Higher Education Expansion," in *Public Historical Studies Network*, Fall 1989, No. 19.

"The Green Mountains of Vermont and its National Forest," U.S. Forest Service, Department of Agriculture, October 1981, 160 pp.

Selected Papers & Presentations

"The Cost of Global University Rankings and Envisioning an Alternative: The New Flagship University Model," World Bank, Washington DC, April 30, 2019.

"The Evolution of Shared Governance" keynote The University of California and Higher Education: An Academic Symposium in Celebration of the 150 Anniversary of the UC Academic Senate, The Waterfront Hotel, Oakland, California, Oct 27, 2018.

"Beyond University Rankings: The New Flagship University Model and Four Policy Realms," presentation at the conference Smart Growth in Higher Education: Future Scenarios for Northern Cyprus and the Mediterranean Region, Girne American University, Girne Turkish Republic of Northern Cyprus, Oct 10, 2018.

"The New Silk Road as a Model of Soft Power: The Role of Higher Education," seminar "The New Silk Road: Implication for Higher Education and Research Cooperation Between China and Europe, St. Edmunds Hall, University of Oxford, October 1, 2018.

"How the University of California Gained its Autonomy," invited speaker Office of General Counsel, University of California Office of the President, April 3, 2018.

"New Flagship University Model: Antidote to the World Class University Frenzy" invited speaker University of Tokyo, March 3, 2017.

"American Universities in Trumpland: At the Edge of a Financial Disaster?" invited speaker Higher Education Policy Institute and the Resolution Foundation, London, October 18, 2018.

"Seeking a Larger Purpose: Espousing the New Flagship University Model," invited keynote speaker Malmö University, Sweden, September 14, 2017.

With Gregg Thomson, "Academically Engaged? A Multi-Engagement Model of the Student Experience Using SERU Data," March 21, 2017 - Graduate School of Education - UC Berkeley

"Tuition vs Student Debt: The Search for a New Financial Model for Public Higher Education in California," San Jose State University, March 9, 2017

"Neoliberal Drift and the University of California – The Past as Prologue," University of Pennsylvania, Graduate School of Education Seminar Series, February 28, 2017; Duke University, Humanities Futures Colloquium, March 3, 2017.

"The Flagship University," keynote Times Higher Education BRICS Summit, University of Johannesburg, South Africa, December 1, 2016.

"Tuition and Access: Thoughts on Fees Must Fall Campaign," Universities South Africa (VC Council), Pretoria, South Africa, November 30, 2016.

"Exploring a Cliometric History of the University of California," with Zach Bleemer, CSHE Fall Colloquium Series, Academic Innovation Studies, UC Berkeley, November 3, 2016.

"The New Flagship University in Asia," keynote Riunione Scientifica Annual, Higher Education and Socioeconomic Development, University of Bergamo October 13, 2016.

"The Flagship University Model and Dutch Universities," Utrecht University, Netherlands, October 11, 2016.

"The Flagship University Model and Japan," J.F. Oberlin University, Tokyo, May 30, 2016.

"The Changing Nature and Value of the Flagship University," keynote Conference on the Flagship University, organized by the Zhejiang University and East-West Center, Xixi Campus, Zhejiang University, Hangzhou, China, May 23, 2016.

"The Student Experience in the World's Leading Universities: Results from SERU-International Survey," University of Tokyo, May 27, 2016.

"The New Flagship University," Social Science Matrix and Center for Studies in Higher Education, UC Berkeley, February 23, 2016.

"Exploring the New Flagship University Model," Wissenschaftszentrum Berlin für Sozialforschung (WZB), November 30, 2015.

"The History and Current Debates on the Role of International Students in an American University," Rethinking Students: Ideas and New Research Approaches, Russian Association of Higher Education Researchers, Higher School of Economics – Moscow, October 17, 2015.

"The Global Competition for Students: Trends and Strategies," International Metropolis Conference, Universidad Nacional Autónoma de México, Mexico City/, September 10 2015.

"The Public Role of UC Berkeley," Chile-Berkeley-Stanford Symposium – The Evolving Public Role of Universities in Chile and California, UC Berkeley, June 25 2015.

"A Path for Improving the Student Experience at APRU Campuses," featured presentation President and Provosts Conference, Association of Pacific Rim Universities, Osaka Japan, June 29, 2015.

"Are Students at US Research Universities Engaged or Adrift?" with Igor Chirikov and Gregg Thomson, Student Experience in the Research University (SERU) Symposium, UC Berkeley, June 8, 2015

"How UC Got Its Autonomy: A Counterfactual History," Themes in Higher Education Series, UC Berkeley Retirement Association, March 31, 2015.

"Neo-Funding and Spending Models for Research Universities: A Comparative Look at the Effects of Chasing the Money and Seeking Prestige," Conference "The Structural Transformation of Higher Education Between Market Logic and Neo-Feudal Hierarchies," Friedrich-Schiller University, Institute for Sociology, Jena Germany, March 17, 2015.

"Becoming a Super Global University: Paradigms, Paths and What is Missing," Conference Aiming to be a Top Global University, Hiroshima University, March 4, 2015.

"State Entrepreneurialism and the University of California," Conference - Science Meets Politics: International Scientific Collaboration and Regional Competition Among Countries in the 21st Century, sponsored by the Adenauer Stiftung, Lake Como - Cadenabbia, Italy, November 1, 2014.

"Technology and Learning: Initial Results of SERU AAU Survey," with Ron Huesman and Krista Soria, SERU AAU Business Meeting and Colloquium, University of Minnesota, October 9, 2014.

"From Ranking to Relevancy the Flagship University," Keynote speech – Consortium of Higher Education Researchers 27th Annual Conference: "Universities in transition: shifting institutional and organizational boundaries," CERIS CNR National Research Council of Italy, Rome Sept 9, 2014.

"International Students: Exploring Similarities and Differences at Selected SERU AAU Campuses," SERU Consortium Berkeley Seminar: International and Study Abroad Students – Supporting Global Engagement and Exploring a Research Agenda, UC Berkeley, February 28, 2014

"What Students Want: Preliminary Observations of SERU Data," 2nd SERU-International Conference, A Comparative International View of the Student Experience in Research Universities, Higher School of Economics - Moscow, May 15-17, 2014: <http://seru.hse.ru/en/program>

"Research Engagement: Institutional Practices and Experiences," John Aubrey Douglass and Shelva Hurley, CSHE, 2nd SERU-International Conference, A Comparative International View of the Student Experience in Research Universities, Higher School of Economics - Moscow, May 15-17, 2014: <http://seru.hse.ru/en/program>

"International Students at SERU AAU Campuses – Exploring the SERU Data," John Aurey Douglass (SERU Berkeley PI) and Shelva Hurley (SERU Research Associate), SERU Consortium Berkeley Seminar, International and Study Abroad Students: Supporting Global Engagement and Exploring a Research Agenda, UC Berkeley, February 28, 2014.

"Flagship University Profile: An Attempt to Shift the Paradigm From Ranking to Relevancy," Universitas 21 Symposium - National Systems of Higher Education: Criteria for Evaluation, co-sponsored by the University of Melbourne and Shanghai Jiaotong University, Shanghai, November 6, 2013.

"Creating Talent: Models for Promoting Engaged Scholarship," Tongji University, Shanghai, November 5, 2013.

"The California Idea Revisited: Choices Faced by the University of California," National Commission on University Exams, Tokyo, November 1, 2013.

"Understanding the Student Experience: Findings of the Student Experience in the Research University Experience Survey," Osaka University, October 30, 2013.

"Student Research Engagement: Influence and Outcomes in Major US Research Universities" International Conference on Higher Education Student Learning and Development in a Globalizing Time, Tsinghua University, Beijing October 27 – 28, 2013.

"An International Comparative Look: Seeking Engaged Students," 4th International Conference University Traditions: A Resource or a Burden, Russian Association of Higher Education Researchers, September 28, 2013.

"The Future of State Funding of Higher Education," California Community College League of California Legislative Conference, "Restoring the Promise," Sacramento, January 27, 2013.

"California Higher Education Reimagined," ACE Fellows talk, UC Berkeley, January 9, 2013.

"Exploring Learning Outcomes in Research Universities: the Role of the Disciplines and Opportunities for Research Engagement," invited lecture at the Center for the Promotion of Excellence in Higher Education, Kyoto University, November 22, 2012.

"Seeing Japanese Higher Education Through California Eyes," keynote speaker, International Symposium on Higher Education, sponsored by the Ministry of Education, Culture, Sports, Science and Technology (MEXT), Tokyo, November 20, 2012.

"New Approaches to Higher Education in California," testimony Little Hoover Commission, Public Hearing on Higher Education, Sacramento, October 23, 2012.

"Academic Governance and Program Review," talk given at Peking University, May 14, 2012.

"What is the Research University Advantage?: Exploring Academic and Other Forms of Engagement," talk given at Tsinghua University, May 15, 2012.

"Creating Talent: Models for Promoting Engaged Scholarship and Global Skills," keynote speaker as part of Nanjing University's 110 Anniversary Event - *International Forum on Undergraduate Creative Education in the Globalized Era*, May 20, 2012.

"Funding Model Challenges for CSU and How We Got There," keynote address Funding the Future of Public Higher Education conference, California State University Northridge, April 2, 2012

"China Futurisms: Research Universities and Leasers or Followers?" Social Science Research Conference: The Future of Higher Education, paper presented at The New School for Social Research – International Affairs, New York City, December 8-9 2011
<http://www.newschool.edu/internationalaffairs/events.aspx?id=69293>

"Privatization's Specter in US Higher Education: A Shifting Social Contract and the Rise of the For-Profit Sector," paper presented at the "The privatization of higher education: Private investments for the common good?" International Symposium, Heidelberg, Germany October 20-21, 2011: http://www.csi.uni-heidelberg.de/Symposium_2011/

University Devolution: How and Why American Research Universities are Becoming Even More Tribal," paper presented at the International Workshop Hiroshima Research Institute for Higher Education, October 16, 2011.

"The Global Competition for Talent: Reflections on how to Strengthen South African Universities," invited seminar KwaZulu-Natal University, November 1, 201: http://utlo.ukzn.ac.za/Libraries/November_2011_Conferences/Global_Competition_for_Talent.sflb.ashx

"Differentiation in Higher Education: The Case of California," invited lecture Durban University of Technology, October 31, 2011: <http://www.dut.ac.za/DealerNews/newsdetails.asp?newsitem=6185>

"Considering the Flagship University: Changing the Paradigm from Ranking to Relevancy," Higher Education Research and Advocacy Network in Africa (HERANA) meeting, Stellenbosch, South Africa, October 25, 2011.

"Privatization's Specter in the US Higher Education: The Rise of the For-Profit Sector," Presented at the conference The Privatization of Higher Education: Private investments for the common good? Centre for Social Investment, University of Heidelberg Oct 20-21, 2011

"Rethinking California Public Postsecondary Education", presentation at the 2011 Strengthening Student Success Conference: Emerging Issues in Assessment and Learning, Oct 12, 2011: <http://www.rpgroup.org/events/SSS11>

"What the U.S. Should Do To Be a More Active Higher Education Global Player? Invited Distinguished Lecturer - Global Higher Education, Global Studies in Higher Education (GSHE), University of Wisconsin, February 28, 2011. <http://gshe.global.wisc.edu/events/110228.htm>

"A New World Order in Higher Education?" Universidade Federal da Bahia, Brazil presentation at the opening of new higher education centre, December 7, 2010.

Invited Lecture Series, Universidade Estadual de Campinas (Unicamp), Brazil November 2010:

Talk 1 –Nov 23- *The Poor and the Rich: Economic Stratification and Academic Performance Among University Students* - Results from the Student Experience in the Research University (SERU) Survey and Consortium

Talk 2 –Nov 30 -*An Emerging Higher Education World Order? Why and How Nation's Are Creating "Structured Opportunity Markets"*

Talk 3 –Dec 2 -*Testing Wars: A Short History of Standardized Testing and Admissions Policies at the University of California*

"General Education in the United States: Some Comments," Universidade Estadual de Campinas (Unicamp), Brazil, November 4, 2010.

"The Waning of the HE Advantage and Thinking Globally: The U.S. Remains Competitive But Lacks a Strategic Approach," presentation to the ACE Blue Ribbon Panel on Global Engagement, American Council on Education (via internet) October 22 2010.

"The Future of Universities in the World of Research," presentation at the conference Humboldt University@200: Humboldt's Model and the Future of Universities in the World of Research, Humboldt University, Berlin, October 9, 2010. <http://www.hu200.de/kernprogramm-en/zuku/>

"Selective Admissions in US Higher Education," invited talk at the conference Selective Admissions in Higher Education: Dutch Experiences in International Perspective," Amsterdam University College, June 9, 2011. https://form.cms.uva.nl/_form.cfc?source=http://www.auc.nl/aucnews/object.cfm/B450BA3D-7EF0-4C33-A3841E2FCB0AEA59

"US Participation in the OECD's Assessment of Higher Education Learning Outcomes (AHELO)," and the symposium Learning Outcomes, Student Success, and Assessing Affordability: What the Data and Research Tells Us, 4th SERU Research Symposium, UC Berkeley, May 14, 2010. <http://cshe.berkeley.edu/events/serusymposium2010/>

"The Death and Life of Public Higher Education in California," paper presented at the conference Failed State? Crisis and Renewal in California Politics and Culture, California Studies Association Annual Conference, UC Davis, April 16 2010. <http://dhi.ucdavis.edu/failedstate/>

"Structure Opportunity Markets in Higher Education," invited talk hosted by the Center for Higher Education Transformation, Cape Town, South Africa, August 23 2010.

"The California Master Plan at 50," panel sponsored by the UC Office of the President, De Anza College, Center for Studies in Higher Education, and Campaign for College Opportunity, in Sacramento, April 26 2010.

"Undergraduate Education in the Big Universities," presentation at Tsinghau-Berkeley Week symposium, organized by the Institute for East Asian Studies, UC Berkeley, April 7, 2010.

"The California Master Plan is Dead: Long Live the Master Plan," presentation to the University of California Retirees Association, UC Berkeley, April 6 2010.

"Standardized Test s and US Public University Admissions," presentation at the College Admissions International Senior Seminar: Choosing College Students – Access, Equity, and Quality, National Commission on University Entrance Exams (NCUEE), Ministry of Education (MEXT), Tokyo, Japan, November 14 2009

"A Look at the Poor and the Rich in US Universities," invited presentation, Zhejiang University, China, November 10 2009.

"President Obama, the Great Recession, and Role of Higher Education in Economic Recovery", invited presentation at Fudan University, Shanghai China, November 9 2009.

"Higher Education and the Global Recession," paper presented at the Beijing Forum, Peking University, November 7 2009.

"Student Engagement and Research Universities," presentation at a symposium organized by the SERU Project and Consortium and the Amsterdam University Colleges, Amsterdam, The Netherlands, October 8, 2009.

"Whither the Pool of Global Talent: Observations and Strategies for the US," presentation at the conference Internationalization Strategies of North American Universities, organized by the Coimbra Group (EU universities) and the Office of University Outreach and International Programs at UC Davis, UC Davis May 21 and 22, 2009.

"SAT Wars: The University of California and Standardized Testing," paper presented at the conference Beyond the SAT: Rethinking Admissions, Wake Forest University, April 16, 2009.

"Gauging Student Engagement: Exploratory Meeting with Asian Universities," presentation at a symposium organized by the SERU Project and Consortium and the University of Tokyo, School of Education, Tokyo, March 4, 2009.

"Travels in Expanding Opportunity: The Development of Multiple Paths to American Universities," invited talk, Higher Education Forum for the 21st Century, organized by Tohoku University and the Center for the Study of Learning – Yokohama, held in Tokyo, Feb 28, 2009.

"The Waning of America's Higher Education and What the Obama Administration Should Do About It," invited lecture Hunter College, CUNY, December 12, 2008.

"A Global Race for Human Capital," invited talk, 9th International Conference of Educational Research: Asia and Europe Dialogue in Education Research, Seoul National University, South Korea, October 28, 2008.

"California's Higher Education System Redux: Its Successes and Failures," invited lecture National Taiwan University, July 29, 2008.

"Creating Structured Opportunity Markets: National Higher Education Capacity Building, Human Capital, and Social Change," International Forum for Education 2020 – East West Center Chia-yi - National Chung Cheng University, *IFE 2020 EWC-NCCU Senior Seminar on Access, Equity and Capacity*, July 19 – 27, 2008.

"California Higher Education in Historical and Global Perspective," presented at the California Community College Collaborative Forum, The California Master Plan – A need for Renewal, UC Riverside, May 16 2008.

"The Poor and the Rich: Socioeconomic Stratification at the University of California," research paper with Gregg Thomson, presented at the 2nd Annual SERU Research Symposium, UCLA, May 8, 2008.

"The California Idea in Retrospect and Today: Lessons for China," invited lecture to commemorate the publication of *The California Idea and American Higher Education* in Chinese, Beijing Normal University, November 9 2007 and Peking University November 8 2007.

"Creating a Culture of Aspiration: The Role of Higher Education in Human Capital and Social Change," Beijing Forum, Social Change and University Development, November 2 2007.

"The Nexus of Science and Economic Policy," invited lecture, State University of Campinas, State of Sao Paulo, Brazil, September 26 2007.

"The US High Tech Advantage and the Process of Globalization," Globally Competitive, Locally Engaged – Higher Education and Regions, OECD Conference, Valencia Spain, September 20 2007

"Immigrant University: The Dynamics of Race, Major, and Socioeconomic Characteristics at the University of California," paper presented at the SERU/UCUES Research Symposium, Assessing the Undergraduate Experience in the Postmodern University, University of California – Berkeley, March 25, 2007.

"National and Supranational Policies, Models and Rates of Success in Expanding Higher Education Access," paper presented at the symposium, The Crisis of the Publics: An International Comparative Study on Higher Education Reforms and Possible Implications for US Public Universities, University of California – Berkeley, March 26-27, 2007

"Trouble in Paradise: A View on the Strength and Weaknesses of US Higher Education," Keynote speaker at the conference The Transformation of Higher Education: International Influences, Université du Littoral Côte d'Opale (ULCO), Centre Universitaire Saint Louis. Boulogne-sur-Mer, France, November 22, 2006

"The Nexus of Science and Economic Policy: The Entrepreneurial State, the Role of Universities, and a Look at High Tech Trends in the US and EU," Higher Education Management 13th Guest Lecture, Institute of Education - University of London, October 5 2006

"Waning of America's Higher Education Advantage," American Center - Institute d'Etudes Politiques de Paris (Sciences Po), November 13, 2006

"The Entrepreneurial State: State-Based Initiatives in the US and a Second Stage in University-Industry Collaborations" co-sponsored by the Organisation for Economic Cooperation and Development (OECD) and the Institute d'Etudes Politiques de Paris (Sciences Po), October 5 2006

"California Falling: The Links Between Equity, Growth and the Postmodern Economy," keynote speech, California Association for Institutional Research, November 18, 2005.

"The Entrepreneurial State: State-Based Initiatives and US High Technology Policymaking," World Bank-CMI Workshop on University-Industry Linkages in Europe and North America Downing College, Cambridge University - September 26-27, 2005

"When Publics Become Like Privates: An Analysis of Variable Fee and Tuition Trends in the US and UK Universities" OECD – La Defense Site, Paris, September 30, 2005.

"Is UK Higher Education Greater Than the Sum of Its Parts?" UK and US Higher Education Funding and Access Symposium, University of Oxford, September 28-30, 2004

With David Ward, "The Specter of Differential Fees: Policy Considerations," UK and US Higher Education Funding and Access Symposium, University of Oxford, September 28-30, 2004

"A Comparative Look at Issues of Access and Funding: US and the EU," SciencePo, Paris, September 22, 2004.

"A Comparative Look at the Challenges of Equity: Changing Patterns of Policymaking and Authority in the UK and US Higher Education," Association for the Study of Higher Education Annual Conference, Portland, Oregon, November 12, 2003.

"All Globalization is Local: Desegregating University Responses to Market Changes," International Conference on Universities' Quality Development, Norwegian University of Science and Technology in Trondheim, Norway, October 1 – 3, 2003.

"UK Proposals for Endowments Need a Reality Check: An Environmental Scan of US Higher Education Private Support and Endowments," Universities UK, London, England, September 9, 2003.

"Desegregating the Student Experience," Society for Research in Higher Education annual conference, Glasgow, December 11, 2002.

"Massification, Differentiation, and Costs in US Higher Education," Association of Dutch Universities, Utrecht, Netherlands, October 30, 2002.

"A Quite Revolution: Tracking Shifts in US Technology Transfer Policy," Center for Higher Education Policy Studies, University of Twente, Netherlands, October 28, 2002.

"The Origins and Character of Mass Higher Education in the US," presentation at the conference "New Government, New Labour, New Direction: Is UK HE a Viable Third Way?" Oxford Center for Higher Education Policy Studies, New College, University of Oxford, September 2002.

"The Economy and Federal Higher Education Policymaking During the Reagan Presidency," presentation at the conference "The Reagan Presidency," UCSB Interdisciplinary Humanities Center and Vanderbilt University, UC Santa Barbara March 28-30, 2002.

"A Reflection and Prospectus on California Higher Education," presentation at the conference "California's Future in the Balance," Brown Institute of Public Affairs and the Institute for Governmental Studies – UC Berkeley, Los Angeles, November 15, 2001

Countervailing Forces: Affirmative Actin and the Adoption of the SAT at the University of California," at the conference Rethinking the SAT, UC Academic Senate, UC Santa Barbara, Nov. 16-17, 2001.

"A Regional College Movement that Matched the Ambitions of Californians," Presentation at the Conference "The Future of the California State University: Reclaiming a University for all the People of California," CSU California Faculty Association, California State University Sacramento, November 16, 2000.

"The California Idea: UC Yesterday and Today," California Studies Association, Faculty Club, UC Berkeley, October 28, 2000

"From Multi- to Meta-University: Organizational and Political Change at the University of California in the 20th Century and Beyond," 19th International Congress of Historical Sciences – University of Oslo, Norway, August 10, 2000

"The Future of Affirmative Action in California: A Status Report," Faculty of Education Seminar, University of Oslo, September 9, 1999.

"Planning California's Higher Education System," Faculty of History Seminar, University of Oslo, September 10, 1999.

"The Cold War, Technology and the American Research University," Pacific Coast Branch of the American Historical Association," August 7, 1998, University of San Diego.

"A Short History of UC Admissions," brief prepared for the California State Senate Select Committee on Higher Education Admissions and Outreach, September 22, 1997 meeting, Berkeley, California.

"A Certain Future: American Higher Education and the Survival of a Nation," invited paper given at the conference "Revisiting Sputnik: Forty-Years Since the Soviet Satellite," sponsored by NASA and the Wilson Center, Oct. 1, 1997, the Smithsonian, Washington D.C.

"Anatomy of Conflict: The Making and Unmaking of Affirmative Action Policy at the University of California," National Policy History Conference, Bowling Green State University, June 6, 1997.

"Governor Warren and Postwar Economic Reconstruction in California," paper given at a conference on "Economic Transitions Between Peace and War/War and Peace," University of California, Santa Barbara, April 12, 1997.

"A Brief on the Events Leading to the University of California's Board of Regents' Decision to End Race, Ethnicity and Gender in Decisionmaking," Task Force on Governance, University of California, March 1997.

"Reforming California's System of Higher Education," paper presented at Brown Institute of Public Affairs conference, "Creative Building for California's Future: The Pat Brown Years, 1959-1967." November 13, 1996.

"Defining Educational Opportunity: Changing Admissions Policy and Affirmative Action at UC," paper presented at the Pacific Coast Branch of the American Historical Association in August, 1996 in a session with Hugh Graham and Martha West on the history of affirmative action in California higher education.

"Building a University: The Transition from a College to a University," paper presented at the UCSB Golden Anniversary Symposium, Oct. 9, 1995.

"The California Idea: Progressives and the University of California," paper presented at the Center for the Study of Higher Education, UC Berkeley, April 6, 1995.

"Balancing Access with Quality: Creating California's Tripartite Higher Education System," paper presented at the meeting of the National Academy of Education, University of Stockholm and Swedish Academy of Science, September 23, 1994

"The University of California and Four Periods of Fiscal Crisis: 1868-1960," paper presented at the UC Group in Economic History, Berkeley, April 9, 1994.

"Major Transitions in the History of UC," with W. Elliot Brownlee for the University of California Academic Planning Retreat, Tiburon, California, Fall 1993.

"The Historical Context and Meaning of the California Master Plan for Higher Education," presented to the Office of the President Student Affairs staff, University of California, Oakland, March 8, 1993.

"Downsizing and Post-War Economic Conversion Revisited: California Higher Education, 1933-1947," presented at the Center for the Study of Higher Education, UC Berkeley, February 9, 1993.

"A Brief History of the California Master Plan for Higher Education," presented at the California Studies Conference, Sacramento, February 6, 1993.

"A Fourth Branch of State Government: The University of California and the Constitutional Convention of 1879," presented at the Annual Meeting of the History of Education Society, Atlanta, November 2, 1990.

"Old and New Methods for Planning Enrollment Resources," with Richard Jensen, presented at the National Meeting of the Society for College and University Planners, Atlanta, July 31, 1990.

"Higher Education Planning in Historical Perspective: California Faces the Future, 1960 and 1990," presented at the joint meeting of the National Council of Public History and the Southwest Oral History Association, San Diego, March 10, 1990.

Book Reviews – Sample Listing

Burton R. Clark, *On Higher Education: Selected Writings, 1956-2006*, in *Contemporary Sociology: A Journal of Reviews*, Volume 38, Number 6, November 2009, pp. 539-541(3).

- Jarome Karabel, *The Chosen: The Hidden History of Admissions and Exclusions at Harvard, Yale, and Princeton*, Nature, 2005.
- Clark Kerr, *The Gold and the Blue: A Personal Memoir of the University of California*, Vol. 1. in *The History of Education Quarterly* (2003).
- Melvin I. Urofsky, *Affirmative Action on Trial: Sex Discrimination in Johnson v. Santa Clara*, review in the *Pacific Historical Review*, Spring 1999.
- Joseph A. Amato, *A New College on the Prairie: Southwest State University's First Twenty-Five Years, 1967-1992*, in *The Public Historian*, Vol. 15 No 4 (Fall 1993) pp. 107-10.
- Terry L. Anderson and Donald R. Leal, *Free Market Environmentalism*, in the *Journal of Forest and Conservation History*, Vol. 37 No 4 (October 1993) pp. 192-3.
- Irving Bryant, *Adventures in Conservation with Franklin Delano Roosevelt*, in the *Journal of Forest and Conservation History*, Vol. 35 No 3 (July 1991) p. 145.
- James R. Mills, *A Disorderly House: The Brown-Unruh Years in Sacramento*, in *The Public Historian*, Vol. 11, No 1 (Winter 1989), pp. 85-88.
- Alfred Ames, *From Stump To Ship*, in *The Public Historian*, Vol. 8 No 4 (Fall 1986), pp. 120-124.
- Philip Terrie, *Forever Wild: Environmental Aesthetics and the Adirondack Forest Preserve*, in *The Public Historian*, Vol. 1 No 1 (Winter 1986), pp. 95-97.

Reviewer – Sample Listing

- Articles Reviewed for *Higher Education Quarterly* 2009 and 2011
- Articles Reviewed for *Higher Education Policy* 2009 and 2010
- Article Reviewed *Teachers College Record* 2010
- Article Reviewed for *Asian Pacific Journal of Education* 2011
- Articles Reviewed for *Perspectives: Policy and Practice in Higher Education* 2011
- Article Reviewed for *Voprosy Obrazovaniya* 2011
- Article Reviewed for *California Journal of Politics and Policy* 2012
- Article Reviewed for *Boom: A Journal of California* 2012
- Book Referee: Stanford University Press, 2008
- Article Referee: *History of Education Quarterly*, 2007
- Article Referee: *Higher Education Management and Policy* (OECD), 2006
- Article Referee: *The Review of Higher Education*, 2002
- Article Referee: *Peabody Journal of Education*, 2001
- Article Referee: *The Pacific Historical Review*, 1998.
- Article Referee: *Journal of Policy History*, 1995.
- Article Referee: *Journal of Forest and Conservation History*, 1989, 1994.
- Article Referee: *The Public Historian*, 1993.
- Book Referee: Johns Hopkins University Press 1992.

SCHOLARLY SYMPOSIUMS/CONFERENCES - The following are major symposiums and conferences I organized, and either chaired or co-chaired with colleagues.

Federal Support for Research Universities: Forty Years After the National Defense Education Act and the Establishment of NASA
University of California – Berkeley, October 1, 1998
<http://cshe.berkeley.edu/ndea>

Ranking Research Universities: A Discussion of Purposes and Influences
University of California – Berkeley, January 29-30, 1999

R&D Investment and Economic Growth in the 20th Century
University of California – Berkeley, March 26-28, 1999
<http://cshe.berkeley.edu/randd/>

The Loyalty Oath Controversy: A 50th Anniversary Retrospective
University of California – Berkeley, October 7-8, 1999
http://sunsite3.berkeley.edu/uchistory/archives_exhibits/loyaltyoath/symposium/index.html

Designing the Campus of Tomorrow: The Legacy of the Hearst Architectural Plan, Present and Future
University of California – Berkeley, February 10, 2000
http://sunsite3.berkeley.edu/uchistory/archives_exhibits/hearst/index.htm

The Changing World of University Leadership and Governance: A Symposium in Honor of Clark Kerr and the Publication of His Memoirs
University of California – Berkeley, May 4, 2001
<http://cshe.berkeley.edu/events/leadership/index.html>

All UC Conference on University History
University of California – Berkeley, April 25-26, 2002
http://sunsite3.berkeley.edu/uchistory/pubs_resources/special_events/all_uc/index.html

UK and US Higher Education Funding and Access Symposium
Jointly organized by CSHE and the Oxford Centre for Higher Education Policy Studies (OxCHEPS)

New College and the Rothermere Institute, University of Oxford, September 28-30, 2004

Civic Engagement in the Multiversity: Institutional Trends and Initiatives at the University of California

University of California – Berkeley, June 10-11, 2005

<http://cshe.berkeley.edu/events/civicaacademic/symposium/index.html>

The Crisis of the Publics: An International Comparative Study on Higher Education Reforms and Possible Implications for US Public Universities

University of California – Berkeley, March 26-27, 2007

<http://cshe.berkeley.edu/events/crisis/>

CSHE@50: A Reflection and Prospectus on Globalization and Higher Education

University of California – Berkeley, March 27-28, 2007

<http://cshe.berkeley.edu/events/csheat50/>

Assessing the Undergraduate Experience in the Postmodern University

1st Student Experience in the Research University - Research Symposium

University of California – Berkeley, April 25, 2007

<http://cshe.berkeley.edu/events/serusymposium2007/>

A New Generation of University Students:

Understanding the Student Experience & Seeking Opportunities to Transform Analysis into Practice

2nd Student Experience in the Research University - Research Symposium

University of California – Los Angeles, May 8, 2008

<http://cshe.berkeley.edu/events/serusymposium2008/>

Comparative Perspectives on the Undergraduate Experience

3rd Student Experience in the Research University - Research Symposium

University of California – Berkeley, May 1, 2009

<http://cshe.berkeley.edu/events/serusymposium2009/>

Learning Outcomes, Student Success, and Assessing Affordability:

An Exploration of What the Data and Research Tells US

4th Student Experience in the Research University - Research Symposium

University of California – Berkeley, May 14-15, 2010

<http://cshe.berkeley.edu/events/serusymposium2010/>

Challenges for Research Universities: Topical Issues Related to the Student Experience,”

Student Experience in the Research University - Research Symposium

University of North Carolina-Chapel Hill, April 30, 2011

<http://cshe.berkeley.edu/events/serusymposium2011/>

The Research University Advantage:

Exploring What Distinguishes the Student Experience in Major Research Universities

Student Experience in the Research University – Research Symposium

University of California – Berkeley, May 4, 2012

<http://cshe.berkeley.edu/events/serusymposium2012/index.htm>

The Path to Engaged Learning:

A Global Exploration of Undergraduate Reforms in Research Universities

SERU International Consortium Conference

University of California – Berkeley, October 9-10, 2012

<http://cshe.berkeley.edu/research/seru/intlconsortium/conference.htm>

Adrift or Engaged? Understanding the Student Experience at Research Universities

SERU International Consortium Conference

May 2 and 3, 2013 - University of Texas – Austin

<http://cshe.berkeley.edu/research/seru/symposium2013/>

International and Study Abroad Students: Supporting Global Engagement and Exploring a Research

SERU Consortium Berkeley Seminar

UC Berkeley, February 28, 2014

A Comparative International View of the Student Experience in Research Universities

SERU-International Conference

Higher School of Economics - Moscow, May 15-17, 2014

<http://seru.hse.ru/en/program>

Exploring the Research University Advantage

SERU AAU and International Research Symposium

UC Berkeley, June 8-9, 2015

<http://www.cshe.berkeley.edu/events/exploring-research-university-advantage-seru-aau-and-international-research-symposium>

Chile-Berkeley-Stanford Symposium – The Evolving Public Role of Universities in Chile and California, UC Berkeley, June 25 2015.

<http://www.cshe.berkeley.edu/events/symposium-evolving-public-role-universities-chile-and-california>

SERU Research Symposium: Politics and Policy – A New Era for UG and Graduate Education

SERU Symposium Series

Thursday, June 15, 2017 - Friday, June 16, 2017 | Rutgers University (New Brunswick Campus)



SERU INTERNATIONAL SYMPOSIUM: Data-Driven Improvement of Student Experience at Research Universities in Asia

SERU Symposium Series

Monday, January 18, 2016 | Shanghai, China | 8:00AM- 6:30PM

Conference co-Organized with John Hawkins: The Flagship University

Zhejiang University and East-West Center

Xixi Campus, Zhejiang University, Hangzhou, China, May 23, 2016.



gradSERU in Europe and Beyond: Development and Planning Meeting

SERU Symposium Series

Monday, October 10, 2016 - Tuesday, October 11, 2016



Undergraduate Education in the Public University Symposium

SERU Symposium Series

Thursday, March 10, 2016 - Friday, March 11, 2016 | David Brower Center, Goldman Auditorium, UC Berkeley Campus | 9:00 a.m- 4pm

RESEARCH UNIVERSITIES AND THEIR GLOBAL ENGAGEMENT STRATEGIES

An International Conference for Research Universities in the Mediterranean Region

October 14-15, 2017 The Eastern Mediterranean University, EMU, Northern Cyprus

[CSHE@60 Conference - New Nationalism and Universities](#)

November 16-17, 2017, UC Berkeley with funding from the Carnegie Corporation.

[Smart Growth in Higher Education: Future Scenarios for Northern Cyprus and the Mediterranean Region](#)

October 10, 2018 & November 11, 2018

Middle East Technical University, Northern Cyprus Campus



gradSERU Research Symposium 2018

October 4 - 5, 2018 Herrenhausen Palace, Hannover – with support from the Volkswagen Foundation